



**ECONOMIC DEVELOPMENT
COUNCIL OF COLORADO**

2026 SPONSORSHIP OPPORTUNITIES

**EDCC's Drive | Lead | Succeed
Conference & Golf Tournament**

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ABOUT EDCC

The Economic Development Council of Colorado (EDCC) is a statewide, non-profit organization dedicated to successful and responsible economic development across the state. As the state's premier economic development resource, EDCC represents the interests of public and private sectors while connecting with our communities. We provide high-quality educational opportunities and trusted resources, and advocate for sound policies and programs that support a vibrant economy and enhance quality of life for all Coloradans.



EDCC's events and programming aim to provide the knowledge, tools, and connections that are vital to fostering a growing Colorado economy. We gather the industry's top influencers to share their knowledge and answer tough questions that challenge our communities.

There is something for everyone in this year's events. Economic and workforce development stakeholders will be in attendance representing cities across the state, businesses and corporations, non-profit organizations, government agencies, universities, utilities, and more.

We invite you to participate and sponsor our annual signature events!





TITLE SPONSOR



September 27-30, 2026
Cripple Creek, CO

Event Objectives 500+ Estimated attendance

Gather the industry's top influencers & thought leaders together to share knowledge & answer questions that no one else can.

Offer new and vital tools and solutions to pressing economic issues facing Colorado's professional economic development community.

Facilitate quality collaboration & opportunity to exchange fresh, new ideas among Colorado's leading economic and workforce development professionals, business & non-profit leaders, government officials & more.



“

Colorado Housing and Finance Authority (CHFA) has a long-standing partnership with EDCC and has been a strong supporter of EDCC's mission to serve Colorado's business communities. CHFA greatly values this partnership, not only because we share a mission to strengthen economic development in Colorado, but EDCC also helps CHFA grow our connections to businesses and organizations across the state.”

Wyatt K. Jones, Finance Manager, Colorado Housing and Finance Authority

“EDCC's conferences provide an opportunity for learning from policy leaders and economic development experts, and networking with ED leaders from across the state. The strength of the network means I have a local contact in nearly every county in the state as I strive to stay informed about economic issues facing local communities around Colorado.”

Brian Lewandowski, Executive Director, Business Research Division, University of Colorado



“

The EDCC Conference was a pivotal moment for our initiative —every key stakeholder we aimed to connect with was in the room. The connections we made are directly advancing our efforts and accelerating real progress for our community.”

Emily Lashbrooke, Executive Director, Pagosa Springs Community Development Corporation



DRIVE | LEAD | SUCCEED CONFERENCE

SPONSOR OPPORTUNITIES

	Title Sponsor \$20,000 Exclusive SOLD!	Platinum Sponsor \$12,000 Limit 4 2 Left	Gold Sponsor \$6,000 Limit 5 2 Left	Sunday Night Reception Sponsor \$6,000 Exclusive
Complimentary Conference Registrations	x5 \$2,000 value	x4 \$1,600 value	x3 \$1,200 value	x3 \$1,200 value
Display table & company banner in registration lobby to promote your company/organization. (We will provide a 2' x 6' table with two chairs and electricity.)	X	X	X	X
Promotional material you provide to place on the plenary session tables and to be included in conference swag bags.	X	X	X	X
Exclusive naming rights for one of the three breakfast events or either two lunch experiences; an opportunity to welcome attendees and say a few words on behalf of your company/organization.	X	X		Sunday Reception Sponsor Exclusive Offerings: As the exclusive host of the opening reception, you get to welcome the attendees and promote your organization or company as it pertains to the audience.
Welcome and introduction of a keynote speaker or panel moderator.	X	X	X	
The Advisory Alcove, a dedicated and branded space for meaningful conversations between your team and attendees seeking personalized advice. This exclusive benefit offers a focused environment away from the conference bustle, fostering deeper engagement and building trust. By providing this valuable service, your brand is elevated beyond traditional sponsorship and directly associates you with helpful expertise.	X	X		
A unique opportunity to contribute your company's expertise and resources to the post-conference package. This ensures your valuable insights are directly delivered to every attendee, establishing you as a key industry resource and provides sustained engagement beyond the event.	X	X		
Provide a pre-recorded or live video response for EDCC's website and social media channels. This welcome message can feature industry insights and emphasize your dedication to sponsoring EDCC.	X			
Logo placement in all conference marketing collateral including: - Inclusion in EDCC's newsletters and event blasts. - Social media posts on LinkedIn, Facebook, and Twitter throughout the year, including a dedicated impact spotlight. - Mention in the press release which will drop two weeks before the event. - Inclusion in all print/online media advertising including but not limited to the Colorado Real Estate Journal, local media outlets, and LinkedIn advertising. - Follow up marketing with links to the presentations and resources.	X Primary	X Secondary	X Tertiary	X Tertiary
Logo placement included in all event branding including: - Conference event signage. - Title slides and power point template. - Printed program. - Banner ad that links back to your website in the official conference ap.	X	X	X	X
Right to First Negotiation for sponsorship up to 2 years.	X	X	X	X



Solution Showcase Sponsor: Elevate your Engagement

Go beyond a traditional booth and position your company as an indispensable resource for attendees. As a Solution Showcase Sponsor, you'll participate in an interactive, skills-building "lightening round" style session demonstrating precisely how your expertise and solutions tackle key challenges in economic and workforce development. This unique opportunity will drive traffic to your booth and allows you to deeply engage with a targeted audience, provide tangible value through practical takeaways, and generate high-quality leads by showcasing the real-world application of your offerings. You'll leave a lasting impression by empowering attendees with new skills and insights directly linked to your solutions.



DRIVE | LEAD | SUCCEED CONFERENCE SPONSOR OPPORTUNITIES

	Solution Showcase Sponsor \$3,500 Limit 4	Silver Sponsor \$3,000 Unlimited	Session Break Sponsor \$2,500 Limit 3 1 Left
Complimentary Conference Registrations	x3 \$1,200 value	x3 \$1,200 value	x2 \$800 value
Brief sponsor highlight from company representative, between plenary sessions with the offer to introduce the next session.			X
Opportunity to facilitate a panel and highlight your organization within the introductions.	See call out above		
Display table & company banner in registration lobby to promote your company/organization. (We will provide a 2' x 6' table with two chairs and electricity.)	X	X	X
Promotional material you provide to place on the plenary session tables and to be included in conference swag bags.	X	X	X
Logo placement in all conference marketing collateral including: - Inclusion in EDCC's newsletters and event blasts. - Social media posts on LinkedIn, Facebook, and Twitter throughout the year, including a dedicated impact spotlight. - Mention in the press release which will drop two weeks before the event. - Inclusion in all print/online media advertising including but not limited to the Colorado Real Estate Journal, local media outlets, and LinkedIn advertising. - Follow up marketing with links to the presentations and resources.	X Fourth	X Fourth	X Fifth
Logo placement included in all event branding including: - Conference event signage. - Title slides and power point template. - Printed program. NEW! Banner ad that links back to your website in the official conference app	X	X	X
Right to First Negotiation for sponsorship up to 2 years.	X		

DRIVE | LEAD | SUCCEED CONFERENCE SPONSOR OPPORTUNITIES

	EDCC Partner \$1,500 Unlimited	EDCC Supporter \$750 Unlimited
Complimentary Conference Registrations	x2 \$800 value	x1 \$400 value
Opportunity to facilitate a panel and highlight your organization within the introductions.	X	
Logo placement in all conference marketing collateral including: - Inclusion in EDCC's newsletters and event blasts. - Social media posts on LinkedIn, Facebook, and Twitter throughout the year, including a dedicated impact spotlight. - Mention in the press release which will drop two weeks before the event. - Inclusion in all print/online media advertising including but not limited to the Colorado Real Estate Journal, local media outlets, and LinkedIn advertising. - Follow up marketing with links to the presentations and resources.	X Sixth	X Seventh
Logo placement included in all event branding including: - Conference event signage. - Title slides and power point template. - Printed program. - Banner ad that links back to your website in the official conference ap.	X	X





**ECONOMIC DEVELOPMENT
COUNCIL OF COLORADO**



MEDIA SPONSORSHIP OPPORTUNITIES

EDCC is seeking interested Media Service Providers to support EDCC's efforts to bring together Colorado Economic Development stakeholders.

DRIVE | LEAD | SUCCEED CONFERENCE SPONSOR OPPORTUNITIES

EDCC Media Partner
\$1,500 TRADE
Unlimited

Complimentary Conference Registrations

x2
\$800 value

Opportunity to facilitate a panel and highlight your organization within the introductions.



Logo placement in all conference marketing collateral including:

- Inclusion in EDCC's newsletters and event blasts.
- Social media posts on LinkedIn, Facebook, and Twitter throughout the year, including a dedicated impact spotlight.
- Mention in the press release which will drop two weeks before the event.
- Inclusion in all print/online media advertising including but not limited to the Colorado Real Estate Journal, local media outlets, and LinkedIn advertising.
- Follow up marketing with links to the presentations and resources.



Sixth

Logo placement included in all event branding including:

- Conference event signage.
- Title slides and power point template.
- Printed program.
- Banner ad that links back to your website in the official conference app.



In exchange EDCC asks for:

- Event post on media outlet's event calendar
- Add space to help advertise the event starting eight weeks out from the event.
- Media outlet covers at least one aspect of the event. It could be an interview with a speaker, Op-Ed or press release announcing, or coverage of the event before, during, and/or after.



THE GOLDEN LONG TABLE: Celebrating 50 Years of Impact

September 27-30, 2026
Cripple Creek, CO

Event Objectives **500+** Estimated attendance

High-Impact Brand Visibility & Generational Alignment
By sponsoring this event, they aren't just buying a logo on a banner; they are aligning their brand with a half-century legacy of stability, community impact, and success.

Direct Access to a Captive, Highly Engaged Audience
This dinner represents the pinnacle of connection at the conference. It gathers key decision-makers, community leaders, and dedicated stakeholders in an intimate, egalitarian setting where everyone sits shoulder-to-shoulder.

THE GOLDEN LONG TABLE: Celebrating 50 Years of Impact <i>Unrivalled Visibility for Your Investment</i> SPONSOR OPPORTUNITIES	Title Sponsor \$7,500 Exclusive SOLD!	Table Sponsor \$3,500 Unlimited
Complimentary Conference Registrations	x4 \$1,600 value	x3 \$1,200 value
Display table & company banner in registration lobby to promote your company/organization. (We will provide a 2' x 6' table with two chairs and electricity.)	X	X
Welcome toast to 400+ conference attendees, community members from surrounding communities.	X	
Provide a pre-recorded or live video response for EDCC's website and social media channels. This welcome message can feature industry insights and emphasize your dedication to sponsoring EDCC.	X	
Your logo will receive prominent placement across all conference marketing collateral, ensuring extensive exposure. This includes: - EDCC's newsletters and event announcements, starting with the nominations period four months before the event. - Event communications announcing registration and table availability. - Dedicated space on all conference landing pages. - All marketing materials and press release. - Recognition in all conference marketing before, during, and after. - Benefit from consistent visibility through social media posts on LinkedIn, Facebook, and Twitter throughout the year, including a dedicated impact spotlight showcasing your organization as well as a targeted LinkedIn advertising campaign. - Gain mention in the post-event press release highlighting winners. Your logo will also be included in all print and online media advertising, such as the Colorado Real Estate Journal and various local media outlets. - Your brand will be featured in follow-up marketing materials that provide links to presentations and resources, extending your reach beyond the event itself.	X Primary	X Tertiary
Logo placement included in all event branding including: - Conference event signage. - Title slides and power point template. - Printed program. - Banner ad that links back to your website in the official conference ap.	X	X

EDCC's Drive|Lead|Succeed

Pre-Conference Golf Tournament

GOLF TOURNAMENT SPONSOR OPPORTUNITIES

**Platinum
Sponsor**
\$1,200 – Limit 3

**Gold
Sponsor**
\$750 – Limit 5

**1 complimentary foursomes
(a \$600 value)**

**2 complimentary registrations
(a \$300 value)**

Welcome and introduction at the opening and closing ceremonies.



Logo placement in all golf tournament marketing collateral including:

- Prominent signage at registration and key areas.
- Social media posts on LinkedIn, Facebook, and Twitter.
- Mention in the press release which will drop two weeks before the event.



Primary



Secondary

Inclusion in all digital Drive|Lead|Succeed Conference marketing materials.



Logo placement included in all event branding including:

- Golf tournament event signage.
- Drive|Lead|Succeed Conference event signage.
- Option to provide branded items in golfer gift bags.



Primary



Secondary

COURSE & EVENT FEATURE SPONSORS (HIGH VISIBILITY, TARGETED BRANDING)	Lunch Sponsor \$1,000 Exclusive	Contest Sponsor \$500 Exclusive (Hole-in-One, Longest Drive, Closest-to-the- Pin, Putting Contest)	Driving Range/ Putting Green Sponsor \$500 Exclusive	Hole/Tee Box Sponsor \$250 Limit 9
	2 complimentary registrations (a \$300 value)			
Prominent signage in the meal area.	X			
Recognition during meal announcements.	X			
Exclusive signage at the sponsored hole/contest.		X		
Company representatives can be present to interact with golfers and run the contest, as well as during awards.		X		
Logo on contest signage.		X		
Prominent signage at practice areas where all golfers spend time before their round.			X	
A sign with the company's name and logo placed in a specific tee box on the course.				X
Representative to be present at the hole with a table.				X

- General Benefits Across Tiers include:
- Logo inclusion on the event website with a link to the sponsor's site.
 - Social media mentions before, during, or after the event.
 - Verbal recognition during opening/closing remarks.
 - Company name/logo on digital signage.
 - Opportunity to place promotional materials in golfer gift bags.



EDCC greatly appreciates your support for the 2025 Drive | Lead | Succeed Conference and EDIE Awards. We strive to bring the most timely information and resources closer to our professionals.

- ☐ Title – \$20,000
- ☐ Platinum – \$12,000
- ☐ Golden Long Table Event Title – \$7,500
- ☐ Gold – \$6,000
- ☐ Sunday Evening Reception – \$6,000
- ☐ Solution Showcase – \$3,500
- ☐ Silver – \$3,000
- ☐ Session Break – \$2,500
- ☐ Scholarship Sponsorship – \$2,500
- ☐ Golden Long Table Event – \$3,500
- ☐ Partner – \$1,500
- ☐ Supporter – \$750

Golf Tournament

- ☐ Platinum – \$1,200 (Limit 3)
- ☐ Gold – \$750 (Limit 5)
- ☐ Course & Event Feature Sponsors – \$250–\$1000
- ☐ Registration (Individual) – \$150 price of a round of 18 + \$ F&B
- ☐ Registration (Foursome) – \$550 price of a round of 18 + \$ F&B x 4

PAYMENT DETAILS

Sponsor Name:

Address:

Phone:

Email:

Credit Card:

Expiration:

Billing Address:

Total \$:

Signature:

Date:

Contact responsible for sponsorship:

Make checks to & mailing address:

Economic Development Council of Colorado
PO Box 816, Palisade, CO 81526

WITH GRATITUDE

We would like to take this moment to thank our dedicated and loyal sponsors from last year, for their continued support of EDCC's pursuit in tackling Colorado's most perplexing economic development issues and finding solutions that can be utilized at the local level. Their generous support also provides the necessary resources, tools, and connections needed to build a robust and vital economic development ecosystem across Colorado.

2026 Legislative Luncheon Sponsors



2026 Regional Roundtables



2025 Drive | Lead | Succeed Conference Sponsors

Title Sponsor



Platinum Sponsor



Gold & State Partners



Media Sponsor



Opening Reception Sponsor



EDIE Awards Reception Sponsor



Silver Sponsors



Solution Showcase



TheRetailCoach® Session Break Sponsor



Economic Development Partners

Arvada Economic Development Association, CSU Extension, Denver South, City of Durango, City of Fountain, Greater Chamber of Pueblo/Visit Pueblo, City of Greeley, Jefferson County EDC, La Plata Economic Development Alliance, City of Loveland, Pueblo Economic Development Corp., Pueblo Community College, Pueblo County, SEBREA/SECED, City of Thornton

Economic Development Supporters

Region 9 EDD, B:Side Fund, Castle Rock EDC, Colorado Municipal League, Colorado Real Estate Journal, Downtown Colorado Inc., El Paso County Economic Development, EPS Denver, Metro Denver EDC, Routt County EDP, Taft/ Sherman & Howard, United Power

We appreciate your thoughtful consideration!

“The EDCC Conference was a pivotal moment for our initiative—every key stakeholder we aimed to connect with was in the room. The connections we made are directly advancing our efforts and accelerating real progress for our community.”

*Emily Lashbrooke,
Pagosa Springs CDC*



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