



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

TRANSFORMING THE
FUTURE
OF ECONOMIC DEVELOPMENT

www.iedconline.org



About IEDC

IEDC is the world's largest non-profit, non-partisan membership organization for economic developers. For nearly 100 years, IEDC has been helping economic developers around the world facilitate economic well-being in their communities. Members cut across every facet of economic development, including the public sector (local, state, provincial and national), non-profit EDOs, universities, utilities, the private sector, public-private partnerships, chambers of commerce, and more to create jobs, drive economic prosperity and quality of life.



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ACCREDITED
ECONOMIC
DEVELOPMENT
ORGANIZATION
International Economic Development Council

IEDC:

- Provides professional development courses and certifications;
- Awards Economic Development Organization (EDO) accreditations;
- Produces cutting-edge research reports;
- Develops tools and resources for practitioners;
- Hosts world-class conferences;
- Builds capacity to drive economic development;
- Acts as an advocate for the profession;
- Tells the story of economic development's impact; and
- Builds partnerships that lead to new opportunities for our members.



ECONOMIC DEVELOPMENT
RESEARCH PARTNERS

*International Economic
Development Council*



ECONOMIC
RECOVERY
CORPS



Economic Developers: Five Dimensions of Our Field ⁱ

State of the Field Survey 2025

Comprehensive analysis of economic development practices and trends from 691 economic developers



Traditional Economic Growth

“
Growing jobs, increasing wages, and diversifying tax base.
”

The traditional focus on measurable outcomes



Community Well-Being

“
Improving the overall quality of life through strategic planning and making our community stronger over time.
”

Holistic view connecting economic health to quality of life



Systems & Ecosystem Building

“
Strategic process of building a dynamic, inclusive, and resilient local economy through partnerships and engagement.
”

Emphasizing collaboration and systemic approaches



Entrepreneurship & Innovation

“
Supporting small businesses, startups, and innovation to foster local economic dynamism and adaptability.
”

Driving innovation and entrepreneurial ecosystems



Shared Prosperity

“
Ensuring economic development benefits all community members and addresses systemic barriers to participation.
”

Transformative approaches to equitable growth

Active Economic Development Priorities

Organizations typically work on multiple priorities simultaneously



Top 5 Opportunities

Most frequently mentioned opportunities facing economic development professionals





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Celebrating 100



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MEMBERSHIP THAT WORKS FOR YOU.



**The best investment
you can make is in
yourself.**



GET IN TOUCH TODAY!

Contact membership@iedconline.org for more information or visit www.iedconline.org/Membership.