



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Part 2

Unpacking Colorado's Construction Defects: Why Liability Insurance for Developers is Costly and Scarce

PRESENTING SPONSOR | \$2,500 - EXCLUSIVE

Pre-Event Promotion

- The event will be officially referred to as [EDCC's Event Name Sponsored by Company Name], prominently featuring your company in all official titles.
- Your company logo will receive prominent acknowledgement across all Drive | Lead | Succeed Virtual Series, Annual Conference branding, and marketing collateral, including print materials, online advertisements, social media campaigns, follow-up presentations, and resource documents.
- Gain access to the pre-event registration list, allowing you to understand the audience.
- Receive a dedicated EDCC marketing toolkit to support your company's promotional efforts and participation.
- Opportunity to feature your company's services and resources to EDCC members through a dedicated online event e-blast, reaching over 1,500 contacts.
- Provide a video response to be posted on EDCC's website and shared via social media, offering soundbites on industry insights, trends, or data relevant to the event's topic.

Day of Webinar & Conference On-Site Visibility

- A company representative will have the opportunity to address attendees for 3-5 minutes at the beginning of the webinar.
- Receive 2 complimentary registrations for EDCC's Annual Drive | Lead | Succeed In-person Conference (an \$800 value).
- Your company logo will be included in all day-of event materials, such as programs, on-site signage, digital presentations, and relevant social media posts for both the Virtual Series and In-person Conference.
- Utilize the polling function during sessions to gather specific data points or insights important to your company and the event's topic.
- Host a dedicated sponsored Q&A session, allowing for direct engagement with attendees.

Post-Event Wrap-Up

- Receive the contact list of attendees from both the virtual series and the conference.
- Participate in the final content package by including topic-specific information and resources. This package will be housed in EDCC's Knowledge Vault indefinitely, accessible for free to members and on-demand for non-members, and marketed to over 2,000 economic development stakeholders.
- Your company will be included in a thought-leadership one pager published after the event, which will also reside permanently in EDCC's Knowledge Vault.
- Your logo will be included in all Virtual Series marketing collateral, encompassing all online event marketing, social media, and follow-up communications.
- Prominent Event Branding Logo: Your logo will be integrated into all event branding with prominent placement on the dedicated event webpage, PowerPoint title slides, and virtual backgrounds used by moderators and speakers.



Event Objectives

Lead the effort of engagement of our vast community of economic development stakeholders including local, regional, & state leaders.

Harness the knowledge and expertise of our contingency along with extensive research & thought-leader input.

Educate, inform, and advocate for near and long-term resiliency applications to help spur economic recovery.

125

Estimated attendance per event.

1000+

Estimated page views per event in Knowledge Vault.

SPONSOR AGREEMENT

EDCC greatly appreciates your support for the 2024 Virtual Series. We strive to bring the most timely information and resources closer to our professionals.



PAYMENT DETAILS

Sponsor Name:

Address:

Phone:

Email:

Credit Card:

Expiration:

Billing Address:

Total \$:

Signature:

Date:

Contact responsible for
sponsorship:

Position:

Make checks to & mailing address:

Economic Development Council of Colorado
PO Box 816, Palisade, CO 81526



**We appreciate
your thoughtful
consideration!**

Contact

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