

Welcome!
Northwest CO!

Northwest Colorado Regional Economic Development Forum

March 5, 2025 | 9 - 6 pm
CNCC Craig Campus
Craig, CO

Brought to you by:



Colorado
Secretary of State



Follow us at
#EDCCEvents:



@EDCofC



@EDCofC



@company/economic-development-council-of-colorado

Breakfast Sponsor



TRI-STATE



A woman with long dark hair and blue eyes is speaking. She is positioned in front of two flags: the United States flag on the left and the Colorado state flag on the right. The Colorado flag features a blue field with a white 'C' containing a yellow sun, and a red field with a white 'W' containing a blue mountain range. A gold seal with the year '1876' is visible at the top center. A dark grey rounded rectangle with white text is overlaid at the bottom.

for the Economic Development
Council of Colorado's regional forum.



Presenting Sponsor



Colorado
Secretary of State



Welcome to EDCCs Regional Economic Development Form

WHO IS EDCC?

- Statewide, not-for-profit dedicated to successful, responsible economic development and professional training
- EDCC represents the economic development profession in Colorado and reflects the economic development interests of both the private and public sectors throughout the state
- Key focus areas: professional development, education & advocacy



KIM WOODWORTH

EXECUTIVE DIRECTOR, COMMUNITY ADVOCATE
ECONOMIC DEVELOPMENT COUNCIL OF COLORADO



Thank You to Our Sponsors

Presenting Sponsor



Colorado
Secretary of State

Gold Sponsors



COLORADO STATE UNIVERSITY
EXTENSION

REDI@CSU
Regional Economic Development Institute



Xcel Energy[®]
RESPONSIBLE BY NATURE[®]



Breakfast Title Sponsor



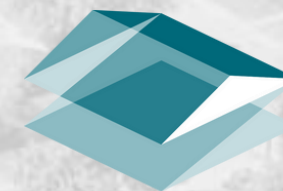
TRI-STATE

Lunch Title Sponsor



Antero Group

Platinum Sponsor



chfa[®]

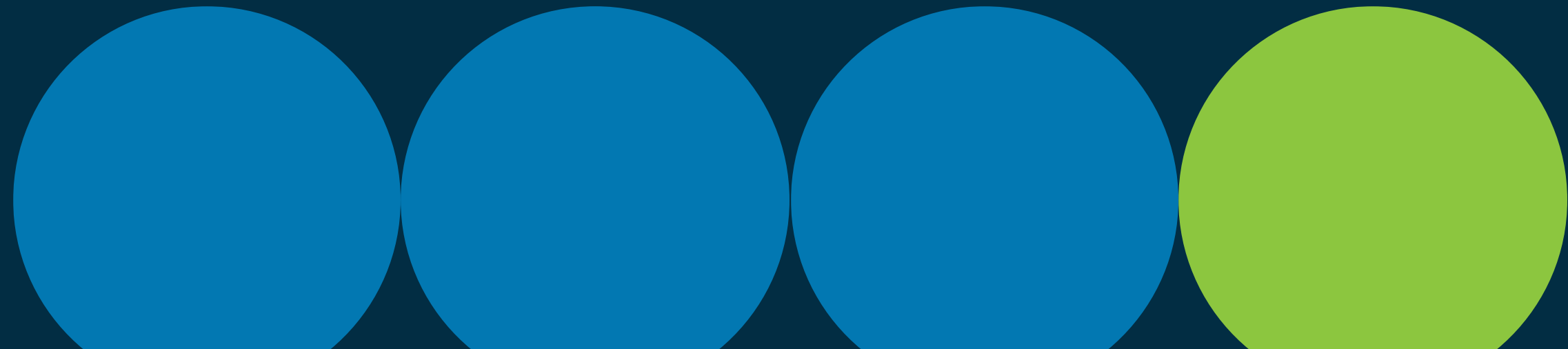
Regional Partner



Colorado APEX Accelerator
GOVERNMENT CONTRACT ASSISTANCE

Thank You to Our Planning Committee

- Associated Governments of Northwest Colorado
- Bureau of Land Management
- Colorado Office of Economic Development & Int'l Trade
- Colorado Workforce Consortium
- Colorado Office of Just Transition
- Colorado Department of Agriculture
- Craig, City of
- CSU Extension
- CSU's Rural-Urban Connections
- Economic Recovery Corp.
- Meeker, Town of
- Northwest Colorado Development Council
- Rangely, Town of
- REDI@CSU
- Rio Blanco County
- Roan Creek Ranch
- Routt County EDP
- United Way of the Yampa Valley



*Together,
we make a
Difference*

**Wi-Fi:
Network -
Password -**

**Follow us on our social
media outlets at
#EDCCEvents:**



@EDCofC



@EDCofC



@company/economic-development-council-of-colorado

What is Economic Development?

A program, a group of policies, or a set of activities that positively influence economic change in a community.

This is achieved through:

- Long-term Activities
- Wealth Generation
- Economic Diversification
- Job Growth and Preservation
- Building of the Local Tax Base
- Building a Quality of Life for the Community



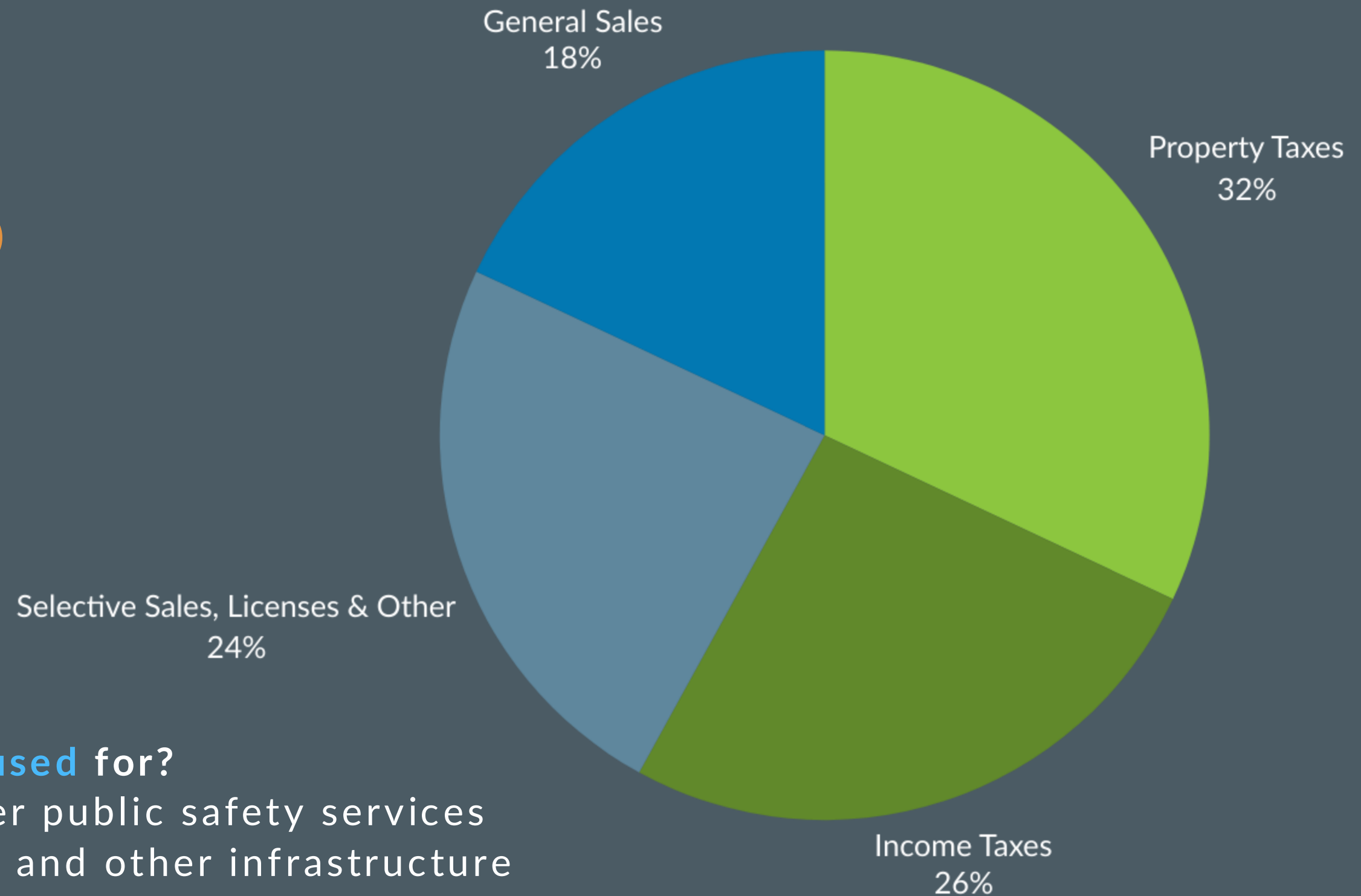
Local Tax Breakdown:

Where does Municipal and County revenue come from?

- **Taxes:** Property taxes, sales taxes, income taxes, and other taxes (58% of all revenue)
- **Fees and charges:** Fees for public services like water, sewer, and garbage collection
- **Grants:** State and federal grants for specific programs
- **Transfers:** Transfers from states, which come from taxes
- **User charges:** Charges paid by users of locally run services like water systems, hospitals, and parking facilities

What is municipal and county revenue used for?

- **Public services:** Police, fire, and other public safety services
- **Infrastructure:** Roads, bridges, dams, and other infrastructure
- **Education:** Public schools and other education services
- **Recreation:** Parks, beaches, and other outdoor recreational areas
- **Government operations:** Salaries for government employees, benefits, and other government services
- **Public utilities:** Water, sewer, and garbage collection



“Quality of Life”

365 days of sunshine

COMMUNITY
WEALTH



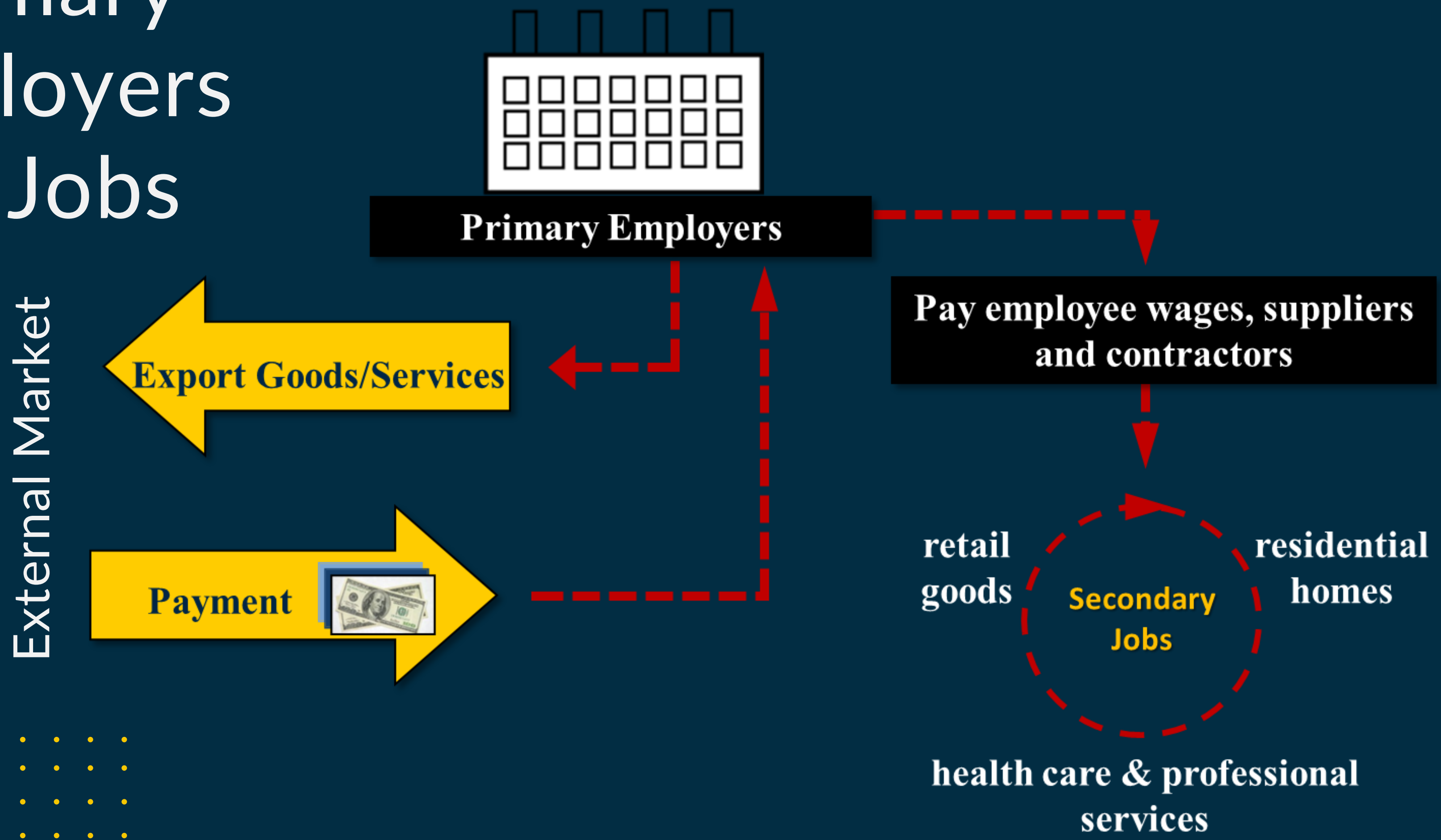
PRIMARY
EMPLOYERS



PRIMARY JOBS



Primary Employers vs. Jobs



Towns

A Working Example



Primary Employer
Direct Base Industry



Primary Employee



Supporting Jobs in Supply
Industries/Chains
Indirect Base Industries



Residential Services
Industries that take care of the local community





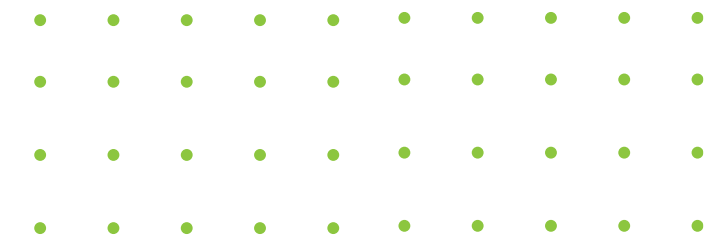
Location Attributes

A Competitive Community relies on...



A competitive community relies on the following top location attributes to attract, retain and grow employers:

- Proximity to markets
- Ease of international travel
- Local labor skills and availability
- Tax and regulatory environment
- Quality of life issues
- Cost of doing business
- Strong and stable political leadership
- Incentives
- Infrastructure
- Proximity to major educational institutions
- Concentration of existing industries
- Demographic profile



Economic Development Encompasses

- Community/Neighborhood Development
- Consensus Building
- Communications/Public Relations
- Finance
- Foreign Direct Investment/Exporting
- Fundraising
- Incentives
- Infrastructure
- Industry/Market Analysis
- Law
- Negotiations/Mediation
- Politics/Advocacy
- Real Estate
- Research/Data Analysis
- Sales/Marketing
- Small Business/Entrepreneurial Development
- Statistics
- Strategic Planning/Visioning
- Tax Policy
- Workforce Development

Economic Development Players

- Public and private economic development organizations
- Business community
- Local, state, and federal governments
- Workforce Development
- Special authorities (DDA, URA, BID)
- Chambers of commerce and other business associations
- Public/private partnerships
- Community colleges
- Universities/research institutions
- Neighborhood groups/citizens
- Utilities
- Philanthropic organizations



Striving for Balance

Business, Place, and People-based Strategies

Business
&
Industry

People

Place





COLORADO

Office of Economic Development
& International Trade

Eve Lieberman

Executive Director



Economic Overview



NICOLAS SLY

Vice President, Economist,
Denver Branch Executive,
Federal Bank of Kansas City



KATE WATKINS

State Demographer
Colorado Department of
Local Affairs



Networking Break Sponsor





**COLORADO STATE UNIVERSITY
EXTENSION**

Jeff Engell

Western Extension Regional Specialist



Igniting Rural Entrepreneurship: Building a Thriving Business Ecosystem



JOHN BRISTOL

Executive Director
Routt County EDP & Yampa
Valley Entrepreneurship Center



JENNIFER PIERONI

Executive Director
Harmonie House



BRITTANY ROMANO

Executive Director
StartUp Colorado



SASHA NELSON

Economic Recovery Corps Fellow
serving Routt County EDP in
support of the Northwest CDC





**REGIONAL ECONOMIC
DEVELOPMENT INSTITUTE**
COLORADO STATE UNIVERSITY

Dawn Thilmany

Co-Director CSU Regional Economic
Development Institute (REDI@CSU) &
Professor, Agricultural and Resource
Economics



Food System Resilience: Building a Stronger Economy



DEBORAH FITCH

Owner

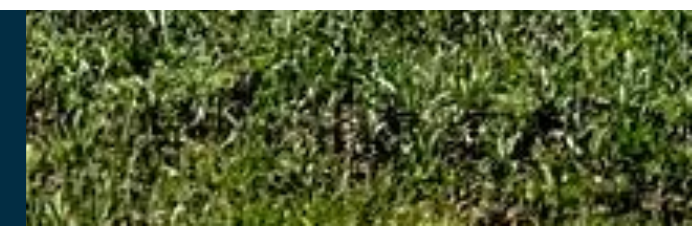
Fitch Ranch Artisan Meat Co.



JORGIEA RAFTOPOULOS

Owner

Two Bar Sheep Ranch



EDCC Events & Programming



- **JANUARY** | Legislative Luncheon & Day at the Capitol
- **MARCH** | Regional Economic Development Forum
- **APRIL** | CO-WY Engine Educational & Listening Sessions
- **MAY** | Economic Development Week & Knowledge Network Series
- **JUNE** | Basic Economic Development Course
- **AUGUST** | Drive|Lead|Succeed Virtual Series
- **OCTOBER** | Drive|Lead|Succeed Conference & EDIE Awards
- **DECEMBER** | Knowledge Network Series

EDCCOnline.org | 720.260.4478

EDCC RESOURCES & GET INVOLVED



EDCC

Members ▾ Events ▾ Education ▾ Resources ▾ Advocacy ▾ About Knowledge Vault

My Account

Colorado's Leader in Promoting a Vibrant Economy

EDCC will add value to your economic development efforts by giving you the tools and relationships you need to succeed.

Join Now

Who is EDCC?

The Economic Development Council of Colorado (EDCC) is a state-wide, non-profit

- ED101 Presentations
- Mentorship Program
- Public Policy Committee
- Free Data Resource Library
- Job Description and Salary Survey
- Business Incentives Report
- The Knowledge Vault
- Get involved, become a member!

EDCCOnline.org | 720.260.4478

Thank You to Our Sponsors

Presenting Sponsor



Colorado
Secretary of State

Gold Sponsors



COLORADO STATE UNIVERSITY
EXTENSION

REDI@CSU
Regional Economic Development Institute



Xcel Energy[®]
RESPONSIBLE BY NATURE[®]

RURAL-URBAN
CONNECTIONS
COLORADO
FOOD SUMMIT
CONNECTING COLORADO'S FOOD SYSTEMS

Breakfast Title Sponsor



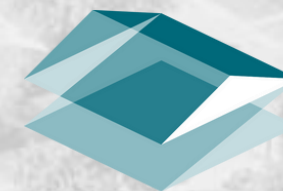
TRI-STATE

Lunch Title Sponsor



Antero Group

Platinum Sponsor



chfa[®]

Regional Partner



Colorado APEX Accelerator
GOVERNMENT CONTRACT ASSISTANCE



Networking Lunch Sponsor



Antero Group



Welcome!
Northwest CO!

Northwest Colorado Regional Economic Development Forum

March 5, 2025 | 9 - 6 pm
CNCC Craig Campus
Craig, CO

Brought to you by:



Colorado
Secretary of State



Follow us at
#EDCCEvents:



@EDCofC



@EDCofC



@company/economic-development-council-of-colorado

Market Analysis



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque dapibus nunc neque, non faucibus felis scelerisque non. Sed dapibus, risus a aliquet iaculis, ipsum augue tincidunt ligula, aliquam eleifend eros metus non nulla. Duis malesuada nisi orci, id consectetur leo euismod vel. Nunc scelerisque.

DEFINITION:

78% TARGET MARKET

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque dapibus nunc neque, non faucibus felis scelerisque non. Sed dapibus, risus a aliquet iaculis, ipsum

Goals & Objectives

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque dapibus nunc neque, non faucibus felis scelerisque non. Sed dapibus, risus a aliquet iaculis, ipsum augue tincidunt ligula, aliquam eleifend eros metus non nulla. Duis malesuada nisi orci, id consectetur leo euismod vel. Nunc scelerisque pellentesque quam sed tristique. Fusce ac hendrerit dui. Nulla justo lectus, lobortis a risus vel, dignissim maximus urna. Nulla luctus elit et orci pharetra, ac egestas elit congue. Maecenas nec nulla et metus.

- ✓ Improve Underwriting Accuracy
- ✓ Increase Annual Revenues
- ✓ Increase Community Engagement



Key Drivers of Economic Growth

CAPITAL
INVESTMENT



PERFORMANCE
MANAGEMENT



TRADE AND
GLOBALIZATION



HUMAN CAPITAL
DEVELOPMENT



Key Drivers of Economic Growth

Capital Investment



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque dapibus nunc neque, non faucibus felis scelerisque non. Sed dapibus, risus a aliquet iaculis, ipsum augue tincidunt ligula, aliquam eleifend eros metus non nulla. Duis malesuada nisi orci, id consectetur leo euismod vel. Nunc scelerisque pellentesque quam sed tristique. Fusce ac hendrerit



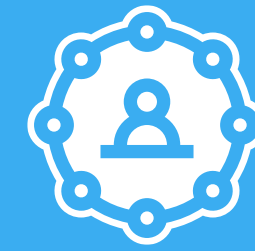
99+ SUCCESSFUL PROJECTS



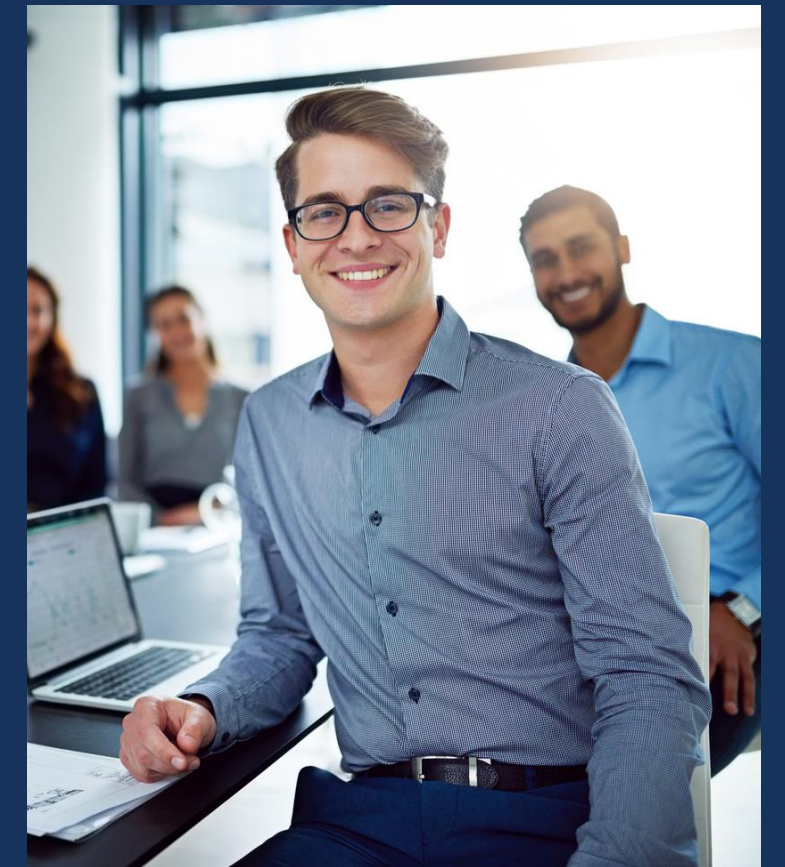
Key Drivers of Economic Growth

Trade and Globalization

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque dapibus nunc neque, non faucibus felis scelerisque non. Sed dapibus, risus a aliquet iaculis, ipsum augue tincidunt ligula, aliquam eleifend eros metus non nulla. Duis malesuada nisi orci, id consectetur leo euismod vel. Nunc scelerisque pellentesque quam sed tristique. Fusce ac hendrerit dui.



Trade
Networks



Partnership
Agreement

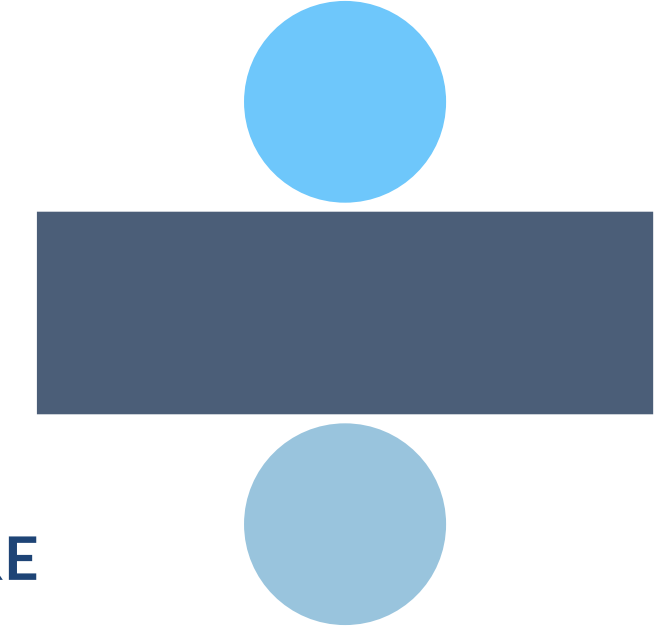
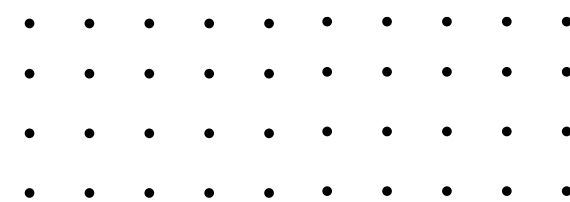


Market
Drive



Key Drivers of Economic Growth

Human Capital Development



01 EDUCATION & HEALTHCARE IMPROVEMENTS

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque dapibus nunc neque, non faucibus felis scelerisque non. Sed dapibus, risus a aliquet iaculis, ipsum augue tincidunt ligula, aliquam eleifend eros metus non nulla. Duis malesuada nisi orci, id consectetur leo euismod.

02 INCREASE WORKER EFFICIENCY & CREATIVITY

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque dapibus nunc neque, non faucibus felis scelerisque non. Sed dapibus, risus a aliquet iaculis, ipsum augue tincidunt ligula, aliquam eleifend eros metus non nulla. Duis malesuada nisi orci, id consectetur leo euismod.

Measuring Economic Growth



GROSS DOMESTIC PRODUCT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque dapibus nunc neque, non faucibus felis scelerisque non. Sed dapibus, risus a aliquet iaculis, ipsum

GROSS NATIONAL PRODUCT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque dapibus nunc neque, non faucibus felis scelerisque non. Sed dapibus, risus a aliquet iaculis, ipsum

INCOME DISTRIBUTION

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque dapibus nunc neque, non faucibus felis scelerisque non. Sed dapibus, risus a aliquet iaculis, ipsum

Case Studies



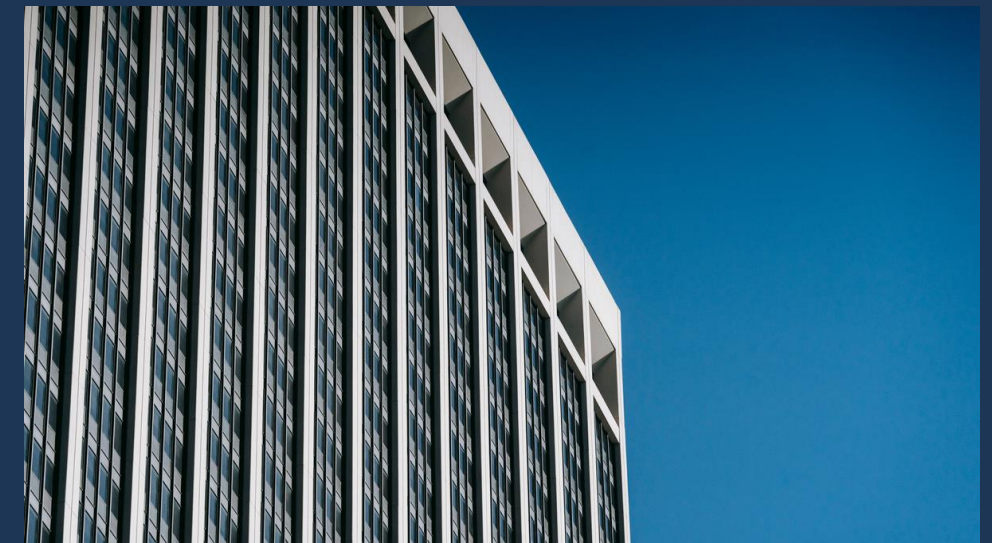
TIMMERMAN INDUSTRIES

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque dapibus nunc neque, non faucibus felis scelerisque non. Sed dapibus, risus a aliquet iaculis, ipsum



INGOUDE COMPANY

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque dapibus nunc neque, non faucibus felis scelerisque non. Sed dapibus, risus a aliquet iaculis, ipsum



AROWWAI INDUSTRIES

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque dapibus nunc neque, non faucibus felis scelerisque non. Sed dapibus, risus a aliquet iaculis, ipsum

Our Professional Team



FRANCOIS MERCER

General Manager



HARUMI KOBAYASHI

Data Analyst



DANIEL GALLEGO

Product Manager

Conclusion

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque dapibus nunc neque, non faucibus felis scelerisque non. Sed dapibus, risus a aliquet iaculis, ipsum augue tincidunt ligula, aliquam eleifend eros metus non nulla. Duis malesuada nisi orci, id consectetur leo euismod vel. Nunc scelerisque pellentesque quam sed tristique. Fusce ac hendrerit dui. Nulla justo lectus, lobortis a risus vel, dignissim maximus urna. Nulla luctus elit et orci pharetra, ac egestas elit congue. Maecenas nec nulla et metus.

REMINDER

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque dapibus nunc neque, non faucibus felis scelerisque non. Sed dapibus, risus a aliquet iaculis, ipsum augue tincidunt ligula, aliquam eleifend eros metus non nulla.





GINYARD INTERNATIONAL CO.



THANK YOU FOR YOUR ATTENTION



Let's stay focused on our goals and continue pushing boundaries. We are so excited to work with you to achieve new milestones.



+123-456-7890



www.reallygreatsite.com



123 Anywhere St., Any City

