



LEGISLATIVE DAY AT THE CAPITOL & LUNCHEON

January 23, 2025
First Baptist Church of Denver

SPONSOR OPPORTUNITIES



COMMUNITY CHAMPION | \$1,500

Pre-Event Promotion

- Event referred to as [EDCC's *Event Name* Sponsored by *Company Name*].
- Company logo included in all luncheon branding & marketing collateral including all print/online event marketing, social media, follow up presentations & resources, and day-of event materials as appropriate.
- Access to registration list.
- EDCC marketing toolkit provided to support sponsor promotion/participation.
- Opportunity to feature company services/resources to EDCC members through a dedicated online event e-blast (reaching 1,500+ contacts).

On-Site Visibility

- 5 Complimentary Luncheon Registrations (a \$275 value).
- Opportunity for a company representative to address attendees from the podium for 3-5 minutes.
- Recognition from podium during event.
- Company logo included in all event materials, such as programs, signage, digital presentations, and social media as appropriate.
- Opportunity to supply branded promotional materials or gifts at attendee seats, with options for branded centerpieces, logo napkins, utensils, drinkware, table tents, or personalized welcome notes.

Post-Event Wrap-Up

- Access to the attendee list.
- Right to First Negotiation for sponsorship up to 2 years.
- Media press release recognizing sponsorship following the event.



Event Objectives

Strategically place your company or organization at the forefront of the most relevant issues impacting businesses in Colorado.

Engage with our network of professionals and Colorado's legislature, advocating for sound policies and programs that support Colorado's robust economy.

Shape business-friendly policy to support economic and workforce development.

125

Estimated Attendance



ADVOCACY PARTNER | \$1,000

Pre-Event Promotion

- Company logo included in all luncheon branding & marketing collateral including all print/online event marketing, social media, follow up presentations & resources, and day-of event materials as appropriate.
- Access to registration list.
- EDCC marketing toolkit provided to support sponsor promotion and participation.

On-Site Visibility

- 3 Complimentary Luncheon Registrations (a \$220 value).
- Recognition from podium during event.
- Company logo included in all event materials, such as programs, signage, digital presentations, and social media as appropriate.
- Opportunity to supply branded promotional materials or gifts at a specified table.

Post-Event Wrap-Up

- Access to the attendee list.
- Right to First Negotiation for sponsorship up to 2 years.
- Media press release recognizing sponsorship following the event.



COMMUNITY PROMOTER | \$500

Pre-Event Promotion

- Company logo included in all luncheon branding & marketing collateral including all print/online event marketing, social media, follow up presentations & resources, and day-of event materials as appropriate.
- EDCC marketing toolkit provided to support sponsor promotion and participation.

On-Site Visibility

- 2 Complimentary Luncheon Registrations (a \$110 value).
- Recognition from podium during event.
- Company logo included in all event materials, such as programs, signage, digital presentations, and social media as appropriate.

Post-Event Wrap-Up

- Access to the attendee list.
- Media press release recognizing sponsorship following the event.

CONTACT INFORMATION:

We thank you for your thoughtful consideration in supporting this important event! We look forward to collaborating with you. Please contact EDCC's Executive Director.

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