



# SPONSORSHIP OPPORTUNITIES

2024

EDCC's  
Drive|Lead|Succeed  
Conference

## Contact

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# ABOUT EDCC

The Economic Development Council of Colorado (EDCC) is a state-wide, non-profit organization dedicated to successful and responsible economic development across the state. As the state's premier economic development resource, EDCC represents the interests of public and private sectors while connecting with our communities. We provide high-quality educational opportunities and trusted resources, and advocate for sound policies and programs that support a vibrant economy and enhance quality of life for all Coloradans.



EDCC's events and programming aim to provide the knowledge, tools, and connections that are vital to fostering a growing Colorado economy. We gather the industry's top influencers to share their knowledge and answer tough questions that challenge our communities.



There is something for everyone in this year's events. Economic development stakeholders will be in attendance representing cities across the state, businesses and corporations, non-profit organizations, government agencies, universities, utilities, and more.

We invite you to participate and sponsor our annual signature events!



# PARK HYATT, BEAVER CREEK

October 13 - 16, 2024

## VISIBILITY & TESTIMONIALS

"EDCC's conferences provide an opportunity for learning from policy leaders and economic development experts, and networking with ED leaders from across the state. The strength of the network means I have a local contact in nearly every county in the state as I strive to stay informed about economic issues facing local communities around Colorado."

*Brian Lewandowski, Executive Director, Business Research Division, University of Colorado*

"Colorado Housing and Finance Authority (CHFA) has a long-standing partnership with EDCC and has been a strong supporter of EDCC's mission to serve Colorado's business communities. CHFA greatly values this partnership, not only because we share a mission to strengthen economic development in Colorado, but EDCC also helps CHFA grow our connections to businesses and organizations across the state."

*Wyatt K. Jones, Finance Manager, Colorado Housing and Finance Authority*



"What a great event! It generated some ideas for me, some reminders, and some great reinforcement of information. The EDCC conferences and events always give me a dose of energy for what I do."

*Paula Mehle, Director of Economic Development, & FURA, Town of Firestone*



## Event Objectives

Gather the industry's top influencers & thought leaders together to share knowledge & answer questions that no one else can.

Offer new and vital tools and solutions to pressing economic issues facing Colorado's professional economic development community.

Facilitate quality collaboration & opportunity to exchange fresh, new ideas among Colorado's leading Economic Development professionals, business & non-profit leaders, government officials & more.

### 500+

Estimated attendance

# DRIVE | LEAD | SUCCEED CONFERENCE

<h2>SPONSOR OPPORTUNITIES</h2>	<p>Title Sponsor \$3,000 Exclusive</p> <p><b>SOLD!</b></p>	<p>Platinum Sponsor \$10,000 Limit 4</p> <p><b>2 Left!</b></p>	<p>Gold Sponsor \$5,000 Limit 5</p> <p><b>1 Left!</b></p>	<p>Opening Reception \$5,000 Exclusive</p> <p><b>SOLD!</b></p>
<p>Complimentary Conference Registrations</p>	<p>x5 \$2,000 value</p>	<p>x4 \$1,600 value</p>	<p>x3 \$1,200 value</p>	<p>x3 \$1,200 value</p>
<p>Logo included in all conference marketing collateral:</p> <ul style="list-style-type: none"> <li>Inclusion in all online event marketing</li> <li>Social media campaign beginning four weeks before and during the event</li> <li>Press release</li> <li>Inclusion in all print/online media advertising</li> <li>Follow up marketing with links to the presentations and resources</li> </ul>	<p>●</p>	<p>●</p>	<p>●</p>	<p>●</p>
<p>Logo included in event branding:</p> <ul style="list-style-type: none"> <li>Conference event signage</li> <li>Title slides</li> <li>Printed program and/or conference app</li> </ul>	<p>● + personally brand plenary session conference room</p>	<p>● + personally brand breakout room</p>	<p>●</p>	<p>● + branded food &amp; beverage displays</p>
<p>A pre-recorded video response by sponsor to be posted on EDCC's website and shared through social media leading up to the event. This can include sound-bites pertaining to specific industry insights, trends, or data.</p>	<p>●</p>	<p>●</p>	<p>●</p>	<p>●</p>
<p>Display table &amp; company banner in registration lobby to promote your company. (We will provide a 2' x 6' table with two chairs and electricity)</p>	<p>●</p>	<p>●</p>	<p>●</p>	<p>●</p>
<p>Right to First Negotiation for sponsorship up to 2 years.</p>	<p>●</p>	<p>●</p>	<p>●</p>	<p>●</p>
<p>Welcome and introduction of a keynote speaker or panel moderator.</p>	<p>●</p>	<p>●</p>	<p>●</p>	<p>●</p>
<p>Title Sponsor for keynote luncheons; opportunity to welcome attendees and say a few words on behalf of the sponsors' company/organization.</p>	<p>●</p>	<p>●</p>	<p>●</p>	<p>●</p>
<p>An opportunity to brand and co-produce opening session's inspirational/promotional video with conference theme.</p>	<p>●</p>	<p>●</p>	<p>●</p>	<p>●</p>
<p>Participate in the final distribution of content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online in Knowledge Vault and will live into perpetuity.</p>	<p>●</p>	<p>●</p>	<p>●</p>	<p>●</p>

# DRIVE | LEAD | SUCCEED CONFERENCE

<h2>SPONSOR OPPORTUNITIES</h2>	Silver Sponsor \$3,000 Unlimited	Market Place Presenter \$2,500 Limit 4 <i>2 Left!</i>	Session Break Sponsor \$1,750 Limit 3	EDCC Partner Sponsor \$1,000 Unlimited	EDCC Supporter \$500 Unlimited
Complimentary Conference Registrations	x3 \$1,200 value	x2 \$800 value	x2 \$800 value	x2 \$800 value	x1 \$400 value
Logo included in all conference marketing collateral: <ul style="list-style-type: none"> <li>Inclusion in all online event marketing</li> <li>Social media campaign beginning four weeks before and during the event</li> <li>Press release</li> <li>Inclusion in all print/online media advertising</li> <li>Follow up marketing with links to the presentations and resources</li> </ul>	●	●	●	●	●
Logo included in event branding: <ul style="list-style-type: none"> <li>Conference event signage</li> <li>Title slides</li> <li>Printed program and/or conference app</li> </ul>	●	●	●	●	●
Vendors get a chance to present two (2) 45 min presentations to attendees in a round robin of vendor spotlights.	Tours provided by Silver Sponsors	●	a brief sponsor highlight from company rep		
Display table & company banner in registration lobby to promote your company. (We will provide a 2' x 6' table with two chairs and electricity)	●	●	●		
Right to First Negotiation for sponsorship up to 2 years.	●				
Welcome and introduction of a keynote speaker or panel moderator.					
Title Sponsor for keynote luncheons; opportunity to welcome attendees and say a few words on behalf of the sponsors' company/organization.					
An opportunity to brand and co-produce opening session's inspirational/promotional video with conference theme.					
Participate in the final distribution of content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online in Knowledge Vault and will live into perpetuity.					



## SPONSOR OPPORTUNITIES

### Title Sponsor \$7,500 – Exclusive

Four (4) Drive | Lead | Succeed Conference Registrations (a \$1,600 value)

A pre-recorded or live video response by sponsor to be posted on EDCC's website and shared through social media leading up to the event. This can include sound-bites pertaining to specific industry insights, trends, or data.

Display table & company banner in registration lobby to promote your company. (We will provide a 2' x 6' table with two chairs and electricity)

Sponsor representative to co-present with Master of Ceremonies.

Right to First Negotiation for sponsorship up to 2 years.

Logo included in all Drive | Lead | Succeed Conference marketing collateral:

- Inclusion in all online event marketing
- Social media campaign beginning four weeks before and during the event
- Inclusion in all print/online media advertising
- Follow up marketing with links to the presentations and resources

Logo included in event branding:

- Branded nomination process
- Conference event signage
- Title slides
- Printed program
- Branded Dinner and Awards Ceremony

### Reception Sponsor \$3,500 – Exclusive

Three (3) Conference Registrations (a \$1,200 value)

Display table & company banner in registration lobby to promote your company. (We will provide a 2' x 6' table with two chairs and electricity)

Right to First Negotiation for sponsorship up to 2 years.

Logo included in all Drive | Lead | Succeed Conference marketing collateral:

- Inclusion in all online event marketing
- Social media campaign beginning four weeks before and during the event
- Inclusion in all print/online media advertising
- Follow up marketing with links to the presentations and resources

Logo included in event branding:

- Branded nomination process
- Conference event signage
- Title slides
- Printed program
- Branded food and bar displays



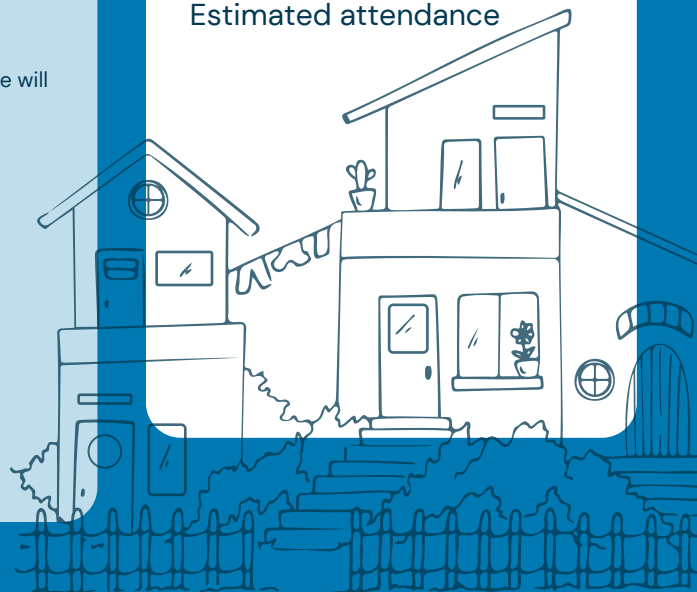
## Event Objectives

Recognize the outstanding economic development achievements by our members, organization volunteers, communities, companies and legislators.

We invite all EDIE Award Winners, their families, friends & colleagues to celebrate with us at our annual conference. This event is in conjunction with the Drive | Lead | Succeed Conference on Thursday evening.

## 500+

Estimated attendance





PARK HYATT, BEAVER CREEK

October 13 - 16, 2024

TITLE SPONSOR



# MEDIA SPONSORSHIP OPPORTUNITIES

EDCC is seeking interested Media Service Providers to support EDCC's efforts to bring together Colorado Economic Development stakeholders.

# SPONSOR BENEFITS

3 Conference Registrations (a \$1,200 value)

Logo included in all conference marketing collateral:

- Inclusion in all online event marketing.
- Social media campaign beginning four weeks before and during the event.
- Press release.
- Inclusion in all print/online media advertising.
- Follow up marketing with links to the presentations and resources.

Logo included in event branding:

- Conference event signage.
- Title slides.
- Printed program and/or conference app.

Display table & company banner in registration lobby to promote your company.  
(We will provide a 2' x 6' table with two chairs and electricity)

Right to First Negotiation for sponsorship up to 2 years.

In Exchange For:

- Event post on media outlet's event calendar.
- Add space helping advertise the event starting 3-weeks out from the event.
- Media outlet covers at least one aspect of the event. It could be an interview with a speaker, or coverage of the event.



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Offer new and vital tools and solutions to pressing economic issues facing Colorado's professional economic development community.

Facilitate quality collaboration & opportunity to exchange fresh, new ideas among Colorado's leading Economic Development professionals, business & non-profit leaders, government officials & more.

## 500+

Estimated attendance

# SPONSOR AGREEMENT

EDCC greatly appreciates your support for the 2024 Drive|Lead|Succeed Conference. We strive to bring the most timely information and resources closer to our professionals.

## Drive | Lead | Succeed Conference:

- \$15,000 | Title Sponsor
- \$10,000 | Platinum Sponsor
- \$5,000 | Gold Sponsor
- \$5,000 | Opening Reception
- \$3,000 | Silver Sponsor
- \$3,000 | Media Sponsor Trade
- \$2,500 | Market Place Presenter
- \$1,750 | Session Break Sponsor
- \$1,000 | EDCC Partner
- \$500 | EDCC Supporter

## EDIE Awards Dinner & Ceremony:

- \$7,500 | Title Dinner & Ceremony
- \$3,500 | Reception Sponsor

## PAYMENT DETAILS

Sponsor Name: .....

Address: .....

Phone: .....

Email: .....

Credit Card: .....

Expiration: .....

Billing Address: .....

Total \$: .....

Signature: .....

Date: .....

Contact responsible for sponsorship: .....

**Make checks to & mailing address:**  
Economic Development Council of Colorado  
PO Box 816, Palisade, CO 81526





# WITH GRATITUDE

We would like to take this moment to thank our dedicated and loyal sponsors from last year, for their continued support of EDCC's pursuit in tackling Colorado's most perplexing economic development issues and finding solutions that can be utilized at the local level. Their generous support also provides the necessary resources, tools, and connections needed to build a robust and vital economic development ecosystem across Colorado.

## Legislative Luncheon Sponsors



## Knowledge Network Series



## Drive | Lead | Succeed Conference Sponsors

### Platinum Sponsors



### Title Sponsor



### Gold & State Partners



### Media Sponsor



### Opening Reception Sponsor



### EDIE Awards Nominations Dinner Sponsor



### EDIE Awards Reception Sponsor



## Silver Sponsors



## Marketplace Sponsors



## Session Break Sponsor



## Economic Development Partners

Arvada EDA, City of Centennial, CORE Electric, CU Leeds School of Business, Denver Office of Economic Development, Denver South, City of Durango, FCI Constructors, Inc., Grand Junction Econ Partnership, Jefferson County EDC, Lightcast, City of Loveland, Pueblo Community College, Pueblo EDC, Region 9, Southeast Colorado Enterprise Development/SEBREA, City of Thornton

## Economic Development Supporters

Aurora EDC, Black Hills Energy, Castle Rock EDC, Longmont EDP, PuebloPlex



**We appreciate  
your thoughtful  
consideration!**

## **Contact**

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