

Coalition Building To Solve Systemic Barriers To Economic Development

Visit Estes Park | Discovery Workshop



October 19 2023



COLORADO
TOURISM OFFICE

Agenda

- Context Setting
- Table Group Discussions
- Group Report Out



Value Of Tourism

- \$X in annual visitor spending
- \$X in annual tax revenue
- X tourism jobs



Local Challenges

- Congestion
- Affordable/Attainable Housing
- Child Care
- Tourism revenue in the winter



Solutions

- RMNP partnership
- Ballot measure
- Frozen Dead Guy Days



Instructions

- You'll engage in group discussions at your table
- Each group will assign a facilitator and a notetaker
- You'll be provided a series of questions
- Each table will report out key findings
- We'll discuss common themes as a group



Questions

- What are some challenges in your community that require solutions beyond the scope of a single organization?
- What working groups, advisory committees, etc. are in place to try and solve them?
- How else are solutions to these challenges being funded and resourced?

THANK YOU



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