



SPONSORSHIP OPPORTUNITIES

2023

EDCC's Regional Economic
Development Forum

Contact

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ABOUT EDCC

The Economic Development Council of Colorado (EDCC) is a state-wide, non-profit organization dedicated to successful and responsible economic development across the state. As the state's premier economic development resource, EDCC represents the interests of public and private sectors while connecting with our communities. We provide high-quality educational opportunities and trusted resources, and advocate for sound policies and programs that support a vibrant economy and enhance quality of life for all Coloradans.

EDCC's events and programming aim to provide the knowledge, tools, and connections that are vital to fostering a growing Colorado economy. We gather the industry's top influencers to share their knowledge and answer tough questions that challenge our communities.

There is something for everyone in this year's events. Economic development stakeholders will be in attendance representing cities across the state, businesses and corporations, non-profit organizations, government agencies, universities, utilities, and more.

We invite you to participate and sponsor our annual signature events!



SEASON LINE UP

EDCC is excited to announce our 2023 season of events and programming. This year we are focused on the ever-changing economic landscape, our professionals, and fostering the connections needed to support our growing economy.

SOLD OUT!
**LEGISLATIVE
LUNCHEON**

FEBRUARY 1, 2023

FIRST BAPTIST CHURCH OF DENVER
1373 GRANT ST. DENVER

February 1, 2023

Our legislative luncheon is an opportunity to connect with our fellow professionals in the industry, connect with our prospective legislators, and highlight the importance of educated and sound policy around critical issues that help shape our robust economy.



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

virtual!

An annual series bringing top speakers, content, and resources closer to our statewide professionals

March 15: Topic | Water
August 16: Topic | Workforce

Sponsorship helps elevate EDCC's mission in being the industry leader in Economic Development by bringing top economic issues & finding solutions. Sponsorship visibility will be placed on all media resulting from the event and will live into perpetuity in the Knowledge Vault.

SOLD OUT!

EDCC
**KNOWLEDGE
NETWORK**

Virtual Series & Podcasts

TITLE SPONSORS



April 20: Topic | Budgeting/Funding
December 13: Topic | Business Dev.

Sponsorship helps support our professionals with the intent to create high performing EDO's & professionals by connecting them with the resources & tools necessary for success. Sponsorship visibility will be placed on all media & will live into perpetuity in the Knowledge Vault.

**REGIONAL
ECONOMIC
DEVELOPMENT
FORUM**

MAY 10, 2023

May 10, 2023
Fort Morgan, CO

EDCC's Regional Economic Development Forums are designed to look at our communities across the state and learn what attributes they have and what challenges they face. Topics range from infrastructure, small business development, workforce challenges, economic resiliency and more.



Drive | Lead | Succeed
CONFERENCE
Economic Development Council of Colorado

GRAND JUNCTION, CO

October 18-20, 2022

October 18-20, 2023
Grand Junction, CO

Our Annual Drive | Lead | Succeed Conferences aim to provide the knowledge, tools, and connections that are vital to foster a growing Colorado economy. We gather the industry's top influencers and thought leaders to share knowledge and answer questions that no one else can.

Economic Development Council of Colorado's
EDIE Awards
Excellence in Economic Development

DINNER + CEREMONY

2023

October 19, 2023
In coordination with conference

Every year, at EDCC's Annual Drive | Lead | Succeed Conference, EDCC recognizes the outstanding economic development achievements by our members, organization volunteers, communities, companies, & legislators. Help recognize exemplary work being done across Colorado.

SPONSOR OPPORTUNITIES

Presenting Sponsor \$5,000 - *Exclusive*

- Welcome & introduction of a Keynote Speaker. (*Welcome should include who you are, why Economic Development is important to your organization, & why you support EDCC*)
- Two (2) reserved tables eight (8) located in a prominent location with sponsor signage.
- Promotional material you provide to pass out to the registrants along with a display table at registration to promote your company. We will provide a 2' x 6' table with two chairs.
- Prominent acknowledgement on all marketing materials.

Gold Sponsor \$2,500 - *Limit 3*

- Introduction of a Keynote Speaker.
- Two (1) reserved tables eight (8) located in a prominent location with sponsor signage.
- Display table at registration to promote your company. We will provide a 2' x 6' table with two chairs.
- Secondary acknowledgement on all marketing materials.

Breakfast Title Sponsor \$1,500

- Three (3) registrations (\$165 value).
- Acknowledgement in program & signage by food & drink display.
- Third-tier acknowledgement on all printed and online materials.

Lunch Title Sponsor \$1,500

- Three (3) registrations (\$165 value).
- Acknowledgement in program & signage by food & drink display.
- Third-tier acknowledgement on all printed and online materials.

Platinum Sponsor \$1,000 - *Unlimited*

- Three (3) registrations (\$165 value).
- Third-tier acknowledgement on all printed and online materials.

Regional Partner Sponsor \$500 - *Unlimited*

- Two (2) registrations (\$165 value).
- Fourth-tier acknowledgement on all printed and online materials.



Event Objectives

The event is designed to look at our communities across the state & learn what attributes they have & what challenges they face.

Gain knowledge, acquire tools & resources to better the economy as a whole.

Topics range from infrastructure, small business development, workforce challenges, economic resiliency and more.

150

Estimated attendance



VISIBILITY & TESTIMONIALS

"EDCC's conferences provide an opportunity for learning from policy leaders and economic development experts, and networking with ED leaders from across the state. The strength of the network means I have a local contact in nearly every county in the state as I strive to stay informed about economic issues facing local communities around Colorado."

*Brian Lewandowski, Executive Director,
Business Research Division, University
of Colorado*



"Colorado Housing and Finance Authority (CHFA) has a long-standing partnership with EDCC and has been a strong supporter of EDCC's mission to serve Colorado's business communities. CHFA greatly values this partnership, not only because we share a mission to strengthen economic development in Colorado, but EDCC also helps CHFA grow our connections to businesses and organizations across the state."

*Wyatt K. Jones, Finance Manager,
Colorado Housing and Finance Authority*



"What a great event! It generated some ideas for me, some reminders, and some great reinforcement of information. The EDCC conferences and events always give me a dose of energy for what I do."

Paula Mehle, Director of Economic Development, & FURA, Town of Firestone

SPONSOR AGREEMENT

EDCC greatly appreciates your support for the 2023 Events & Programming season. We strive to bring the most timely information and resources closer to our professionals.

PAYMENT DETAILS

Sponsor Name:

Address:

Phone:

Email:

Credit Card:

Expiration:

Billing Address:

Sponsor Level:

Signature:

Date:

Contact responsible for sponsorship:

Position:

Make checks to & mailing address:
Economic Development Council of Colorado
PO Box 816, Palisade, CO 81526



**We appreciate
your thoughtful
consideration!**

Contact

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