



SPONSORSHIP OPPORTUNITIES

2023

EDCC's Full Season of
Events & Programming



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ABOUT EDCC

The Economic Development Council of Colorado (EDCC) is a state-wide, non-profit organization dedicated to successful and responsible economic development across the state. As the state's premier economic development resource, EDCC represents the interests of public and private sectors while connecting with our communities. We provide high-quality educational opportunities and trusted resources, and advocate for sound policies and programs that support a vibrant economy and enhance quality of life for all Coloradans.

EDCC's events and programming aim to provide the knowledge, tools, and connections that are vital to fostering a growing Colorado economy. We gather the industry's top influencers to share their knowledge and answer tough questions that challenge our communities.

There is something for everyone in this year's events. Economic development stakeholders will be in attendance representing cities across the state, businesses and corporations, non-profit organizations, government agencies, universities, utilities, and more.

We invite you to participate and sponsor our annual signature events!



SEASON LINE UP

EDCC is excited to announce our 2023 season of events and programming. This year we are focused on the ever-changing economic landscape, our professionals, and fostering the connections needed to support our growing economy.



LEGISLATIVE LUNCHEON

FEBRUARY 1, 2023

FIRST BAPTIST CHURCH OF DENVER
1373 GRANT ST. DENVER

February 1, 2023

Our legislative luncheon is an opportunity to connect with our fellow professionals in the industry, connect with our prospective legislators, and highlight the importance of educated and sound policy around critical issues that help shape our robust economy.



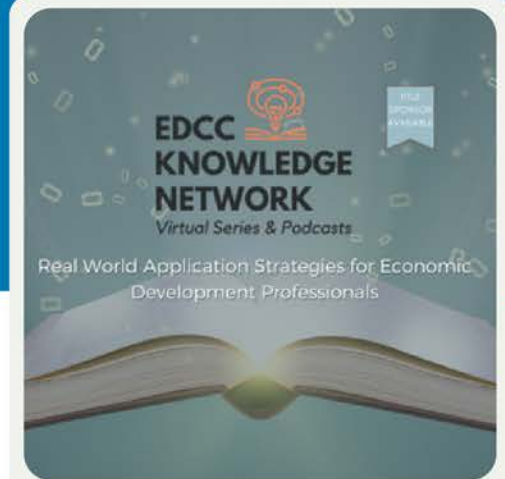
Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

virtual!

An annual series bringing top speakers, content, and resources closer to our statewide professionals.

March 15: Topic | Water
August 16: Topic | Workforce

Sponsorship helps elevate EDCC's mission in being the industry leader in Economic Development by bringing top economic issues & finding solutions. Sponsorship visibility will be placed on all media resulting from the event and will live into perpetuity in the Knowledge Vault.



EDCC
KNOWLEDGE
NETWORK
Virtual Series & Podcasts

Real World Application Strategies for Economic Development Professionals

April 20: Topic | Budgeting/Funding
December 13: Topic | Business Dev.

Sponsorship helps support our professionals with the intent to create high performing EDO's & professionals by connecting them with the resources & tools necessary for success. Sponsorship visibility will be placed on all media & will live into perpetuity in the Knowledge Vault.



REGIONAL ECONOMIC DEVELOPMENT FORUM

MAY 10, 2023

May 10, 2023
Location to be determined

EDCC's Regional Economic Development Forums are designed to look at our communities across the state and learn what attributes they have and what challenges they face. Topics range from infrastructure, small business development, workforce challenges, economic resiliency and more.



Drive | Lead | Succeed
CONFERENCE
Economic Development Council of Colorado

GRAND JUNCTION, CO
October 18-20, 2022

October 18-20, 2023
Grand Junction, CO

Our Annual Drive | Lead | Succeed Conferences aim to provide the knowledge, tools, and connections that are vital to foster a growing Colorado economy. We gather the industry's top influencers and thought leaders to share knowledge and answer questions that no one else can.



Economic Development Council of Colorado's
EDIE Awards
Excellence in Economic Development

DINNER + CEREMONY

2023

October 19, 2023
In coordination with conference

Every year, at EDCC's Annual Drive | Lead | Succeed Conference, EDCC recognizes the outstanding economic development achievements by our members, organization volunteers, communities, companies, & legislators. Help recognize exemplary work being done across Colorado.

SPONSOR OPPORTUNITIES



Strategically place your company or organization at the forefront of the most relevant issues impacting businesses in Colorado.



Engage with our network of professionals and Colorado's legislature, advocating for sound policies and programs that support Colorado's robust economy.



Shape business-friendly policy to support economic and workforce development.

Legislative Luncheon - February 1, 2023

- \$1,500 | Community Champion
- \$1,000 | Advocacy Partner
- \$500 | Community Promoter
- \$250 | Community Supporter



Event Objectives

Connect with fellow professionals in the industry.

Connect with Colorado's legislators.

Highlight the importance of educated and sound policy around critical issues that help shape Colorado's robust economy.

125

Estimated Attendance



virtual!

An annual series bringing top speakers, content, and resources closer to our professionals

SPONSOR OPPORTUNITIES

2 Title Sponsorships Available:

(Title sponsors will have prominent naming rights on topic of choice. Both sponsors will be included in both Virtual Series marketing & branding throughout the year.)

- **Virtual Series I + Thought-leadership Paper: Water | \$7,500 - Exclusive**
- **Virtual Series II + Thought-leadership Paper: Workforce | \$7,500 - Exclusive**

An opportunity to be the subject matter expert in a 30 min podcast. This podcast will be used to market the Virtual Series and Thought-leadership paper.

An opportunity to moderate or to lead breakout room discussions.

Utilization of the polling function to draw specific data points important to the sponsor and topic.

Sponsored Q&A session.

A video response by sponsor to be posted on EDCC's website and shared through social media leading up to the event. This can include sound-bites pertaining to specific industry insights, trends, or data pertaining to topic of choice.

Contact list of attendees from both series.

Participate in the final content package by including topic specific information and resources. The content package will be posted to EDCC's content library known as the Knowledge Vault. Resources will live into perpetuity and accessed by members for free, and "on-demand" for non-members. The final package will be marketed to EDCC's network of more than 2,000 economic development stakeholders in Colorado.

Media tool kit provided to help distribute content to sponsors constituents; this can include sound-bites pertaining to specific industry insight, trends, or data.

Inclusion in Thought-leadership paper that will be published following the event & will live into perpetuity in EDCC's Knowledge Vault.

Logo included in all Virtual Series marketing collateral (*all online event marketing, social media, & follow up marketing*).

Logo included in all event branding. Prominent placement for topic of choice. (*webpage dedicated to events, power point title slide presentations & branding, virtual backgrounds used by moderators & speakers*).



Event Objectives

Lead the effort of engagement of our vast community of economic development stakeholders including local, regional, & state leaders.

Harness the knowledge and expertise of our contingency along with extensive research & thought-leader input.

Educate, inform, and advocate for near and long-term resiliency applications to help spur economic recovery.

125

Estimated attendance per event.

1000+

Estimated page views per event in Knowledge Vault.

SPONSOR OPPORTUNITIES

2 Title Sponsorships Available:

(Title sponsors will have a topic of choice to have prominent naming. Both sponsors will be included in both Virtual Series marketing throughout the year.)

- **KNSeries I: Budgeting/Funding | \$2,500 - Exclusive**
- **KNSeries II: Business Dev./Attraction | \$2,500 - Exclusive**

An opportunity to be the subject matter expert in a 30 min podcast. This podcast will be used to market the Knowledge Network Series.

An opportunity to moderate or to lead breakout room discussions.

Utilization of the polling function to draw specific data points important to the sponsor and topic.

Sponsored Q&A session.

A video response by sponsor to be posted on EDCC's website and shared through social media leading up to the event. This can include sound-bites pertaining to specific industry insights, trends, or data pertaining to topic of choice.

Contact list of attendees from both series.

Participate in the final content package by including topic specific information and resources. The content package will be posted to EDCC's content library known as the Knowledge Vault. Resources will live into perpetuity and accessed by members for free, & "on-demand" for non-members. The final package will be marketed to EDCC's network of more than 2,000 economic development stakeholders in Colorado.

Media tool kit provided to help distribute content to sponsors constituents; this can include sound-bites pertaining to specific industry insight, trends, or data.

Logo included in all Knowledge Network Series marketing collateral (*all online event marketing, social media, & follow up marketing*).

Logo included in all event branding. Prominent placement for topic of choice. (*webpage dedicated to events, power point title slide presentations & branding, virtual backgrounds used by moderators & speakers*).



Event Objectives

Cultivate high-performing Economic Development Organizations & professionals.

Strengthen Colorado's network of Economic Development Organizations across the state.

Build a professional development network that nurturer's well-educated and engaged professionals.

75

Estimated attendance per event.

1000+

Estimated page views per event in Knowledge Vault.



REGIONAL ECONOMIC DEVELOPMENT FORUM

May 10, 2023

SPONSOR OPPORTUNITIES

Presenting Sponsor \$5,000 – Exclusive

- Welcome & introduction of a Keynote Speaker. (*Welcome should include who you are, why Economic Development is important to your organization, & why you support EDCC*)
- Two (2) reserved tables eight (8) located in a prominent location with sponsor signage.
- Promotional material you provide to pass out to the registrants along with a display table at registration to promote your company. We will provide a 2' x 6' table with two chairs.
- Prominent acknowledgement on all marketing materials.

Gold Sponsor \$2,500 – Limit 3

- Introduction of a Keynote Speaker.
- Two (1) reserved tables eight (8) located in a prominent location with sponsor signage.
- Display table at registration to promote your company. We will provide a 2' x 6' table with two chairs.
- Secondary acknowledgement on all marketing materials.

Breakfast Title Sponsor \$1,500

- Three (3) registrations (\$165 value).
- Acknowledgement in program & signage by food & drink display.
- Third-tier acknowledgement on all printed and online materials.

Lunch Title Sponsor \$1,500

- Three (3) registrations (\$165 value).
- Acknowledgement in program & signage by food & drink display.
- Third-tier acknowledgement on all printed and online materials.

Platinum Sponsor \$1,000 – Unlimited

- Three (3) registrations (\$165 value).
- Third-tier acknowledgement on all printed and online materials.

Regional Partner Sponsor \$500 – Unlimited

- Two (2) registrations (\$165 value).
- Fourth-tier acknowledgement on all printed and online materials.



Event Objectives

The event is designed to look at our communities across the state & learn what attributes they have & what challenges they face.

Gain knowledge, acquire tools & resources to better the economy as a whole.

Topics range from infrastructure, small business development, workforce challenges, economic resiliency and more.

150

Estimated attendance



VISIBILITY & TESTIMONIALS

“EDCC’s conferences provide an opportunity for learning from policy leaders and economic development experts, and networking with ED leaders from across the state. The strength of the network means I have a local contact in nearly every county in the state as I strive to stay informed about economic issues facing local communities around Colorado.”

Brian Lewandowski, Executive Director, Business Research Division, University of Colorado

“Colorado Housing and Finance Authority (CHFA) has a long-standing partnership with EDCC and has been a strong supporter of EDCC’s mission to serve Colorado’s business communities. CHFA greatly values this partnership, not only because we share a mission to strengthen economic development in Colorado, but EDCC also helps CHFA grow our connections to businesses and organizations across the state.”

Wyatt K. Jones, Finance Manager, Colorado Housing and Finance Authority



“What a great event! It generated some ideas for me, some reminders, and some great reinforcement of information. The EDCC conferences and events always give me a dose of energy for what I do.”

Paula Mehle, Director of Economic Development, & FURA, Town of Firestone



Event Objectives

Gather the industry’s top influencers & thought leaders together to share knowledge & answer questions that no one else can.





































Offer new and vital tools and solutions to pressing economic issues facing Colorado’s professional economic development community.

Facilitate quality collaboration & opportunity to exchange fresh, new ideas among Colorado’s leading Economic Development professionals, business & non-profit leaders, government officials & more.

300+

Estimated attendance

DRIVE | LEAD | SUCCEED CONFERENCE

SPONSOR OPPORTUNITIES	Title Sponsor \$15,000 Exclusive	Platinum Sponsor \$10,000 Limit 4	Gold Sponsor \$5,000 Limit 5	Opening Reception \$5,000 Exclusive
Complimentary Conference Registrations	x5 \$2,000 value	x4 \$1,600 value	x3 \$1,200 value	x3 \$1,200 value
Logo included in all conference marketing collateral: <ul style="list-style-type: none"> Inclusion in all online event marketing Social media campaign beginning four weeks before and during the event Press release Inclusion in all print/online media advertising Follow up marketing with links to the presentations and resources 				
Logo included in event branding: <ul style="list-style-type: none"> Conference event signage Title slides Printed program and/or conference app 	 + personally brand plenary session conference room	 + personally brand breakout room		 + branded food & beverage displays
A pre-recorded video response by sponsor to be posted on EDCC's website and shared through social media leading up to the event. This can include sound-bites pertaining to specific industry insights, trends, or data.				
Display table & company banner in registration lobby to promote your company. (We will provide a 2' x 6' table with two chairs and electricity)				
Right to First Negotiation for sponsorship up to 2 years.				
Welcome and introduction of a keynote speaker or panel moderator.				
Breakfast Title Sponsor for Thursday or Friday morning; Lunch Title Sponsor for Thursday; opportunity to welcome attendees and say a few words on behalf of the sponsors' company/organization.				
An opportunity to brand and co-produce opening session's inspirational/promotional video with conference theme.				
Participate in the final distribution of content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online in Knowledge Vault and will live into perpetuity.				

DRIVE | LEAD | SUCCEED CONFERENCE

<h2>SPONSOR OPPORTUNITIES</h2>	Silver Sponsor \$3,000 Unlimited	Market Place Presenter \$2,500 Limit 4	Session Break Sponsor \$1,750 Limit 3	EDCC Partner Sponsor \$1,000 Unlimited	EDCC Supporter \$500 Unlimited
Complimentary Conference Registrations	x3 \$1,200 value	x2 \$800 value	x2 \$800 value	x2 \$800 value	x1 \$400 value
Logo included in all conference marketing collateral: <ul style="list-style-type: none"> Inclusion in all online event marketing Social media campaign beginning four weeks before and during the event Press release Inclusion in all print/online media advertising Follow up marketing with links to the presentations and resources 	●	●	●	●	●
Logo included in event branding: <ul style="list-style-type: none"> Conference event signage Title slides Printed program and/or conference app 	●	●	●	●	●
Vendors get a chance to present two (2) 45 min presentations to attendees in a round robin of vendor spotlights.	Tours provided by Silver Sponsors	●	a brief sponsor highlight from company rep		
Display table & company banner in registration lobby to promote your company. (We will provide a 2' x 6' table with two chairs and electricity)	●	●	●		
Right to First Negotiation for sponsorship up to 2 years.	●				
Welcome and introduction of a keynote speaker or panel moderator.					
Breakfast Title Sponsor for Thursday or Friday morning; Lunch Title Sponsor for Thursday; opportunity to welcome attendees and say a few words on behalf of the sponsors' company/organization.					
An opportunity to brand and co-produce opening session's inspirational/promotional video with conference theme.					
Participate in the final distribution of content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online in Knowledge Vault and will live into perpetuity.					



SPONSOR OPPORTUNITIES

Title Sponsor \$7,500 – Exclusive

Four (4) Drive | Lead | Succeed Conference Registrations (a \$1,600 value)

A pre-recorded or live video response by sponsor to be posted on EDCC's website and shared through social media leading up to the event. This can include sound-bites pertaining to specific industry insights, trends, or data.

Display table & company banner in registration lobby to promote your company. (We will provide a 2' x 6' table with two chairs and electricity)

Sponsor representative to co-present with Master of Ceremonies.

Right to First Negotiation for sponsorship up to 2 years.

Logo included in all Drive | Lead | Succeed Conference marketing collateral:

- Inclusion in all online event marketing
- Social media campaign beginning four weeks before and during the event
- Inclusion in all print/online media advertising
- Follow up marketing with links to the presentations and resources

Logo included in event branding:

- Branded nomination process
- Conference event signage
- Title slides
- Printed program
- Branded Dinner and Awards Ceremony

Reception Sponsor \$3,500 – Exclusive

Three (3) Conference Registrations (a \$1,200 value)

Display table & company banner in registration lobby to promote your company. (We will provide a 2' x 6' table with two chairs and electricity)

Right to First Negotiation for sponsorship up to 2 years.

Logo included in all Drive | Lead | Succeed Conference marketing collateral:

- Inclusion in all online event marketing
- Social media campaign beginning four weeks before and during the event
- Inclusion in all print/online media advertising
- Follow up marketing with links to the presentations and resources

Logo included in event branding:

- Branded nomination process
- Conference event signage
- Title slides
- Printed program
- Branded food and bar displays



Event Objectives

Recognize the outstanding economic development achievements by our members, organization volunteers, communities, companies and legislators.

We invite all EDIE Award Winners, their families, friends & colleagues to celebrate with us at our annual conference. This event is in conjunction with the Drive | Lead | Succeed Conference on Thursday evening.

350+

Estimated attendance



SPONSOR AGREEMENT

EDCC greatly appreciates your support for the 2023 Events & Programming season. We strive to bring the most timely information and resources closer to our professionals. Please choose from the menu of options. A la carte and full season sponsorships are available.

Legislative Luncheon – February 1, 2023

- \$1,500 | Community Champion
- \$1,000 | Advocacy Partner
- \$500 | Community Promoter
- \$250 | Community Supporter

Knowledge Network Series

- \$2,500 | KNS Series I: Budget/Creative Funding April 20, 2023
- \$2,500 | KNS Series II: Business Development/Attraction December 13, 2023

Drive | Lead | Succeed Conference – October 18 – 20, 2023

- \$15,000 | Title Sponsor
- \$10,000 | Platinum Sponsor
- \$5,000 | Gold Sponsor
- \$5,000 | Opening Reception
- \$3,000 | Silver Sponsor
- \$2,500 | Market Place Presenter
- \$1,750 | Session Break Sponsor
- \$1,000 | EDCC Partner
- \$500 | EDCC Supporter

Drive | Lead | Succeed Virtual Series

- \$7,500 | Virtual Series I: Water March 15, 2023
- \$7,500 | Virtual Series II: Workforce August 16, 2023

Regional Forum – May 10, 2023

- \$5,000 | Presenting Sponsor
- \$2,500 | Gold Sponsor
- \$1,500 | Breakfast Title Sponsor
- \$1,500 | Lunch Title Sponsor
- \$1,000 | Platinum Sponsor
- \$500 | Regional Partner

EDIE Awards Dinner & Ceremony – October 19, 2023

- \$7,500 | Title Dinner & Ceremony
- \$3,500 | Reception Sponsor

Full Season Sponsorship – Exclusive

A great opportunity to showcase your company or organization by receiving top naming rights on all our events

- \$30k | Full Season Sponsor

WITH GRATITUDE

We would like to take this moment to thank our dedicated and loyal sponsors for their continued support of EDCC's pursuit in tackling Colorado's most perplexing economic development issues and finding solutions that can be utilized at the local level. Their generous support also provides the necessary resources, tools, and connections needed to build a robust and vital economic development ecosystem across Colorado.

Legislative Luncheon Sponsors



Drive | Lead | Succeed Virtual Series Title Sponsor



Knowledge Network Series Community Supporter



Drive | Lead | Succeed Conference Sponsors

Platinum Sponsors



Title Sponsor



Gold & State Partners



Media Sponsor



Opening Reception Sponsor



EDIE Awards Nominations Dinner Sponsor



EDIE Awards Reception Sponsor



Silver Sponsors



Marketplace Sponsors



Economic Development Partners

Arvada Economic Development Assoc., CDOS Business Intelligence Center, City of Centennial, Colorado State University, Denver South, Development Research Partners, Greater Pueblo Chamber/Visit Pueblo, Town of Gypsum, City of Loveland, Pueblo Community College, Pueblo EDC, PuebloPlex, Routt County EDP, City of Thornton

Economic Development Supporters

Aurora EDC, Castle Rock EDC, Colorado Municipal League, Downtown Colorado Inc., El Paso County Economic Development, Newmark, Northwest Douglas County, Region 9 EDD, San Isabel Electric

SPONSOR AGREEMENT

EDCC greatly appreciates your support for the 2023 Events & Programming season. We strive to bring the most timely information and resources closer to our professionals.

PAYMENT DETAILS

Sponsor Name:

Address:

Phone:

Email:

Credit Card:

Expiration:

Billing Address:

Total \$:

Signature:

Date:

Contact responsible for sponsorship:

Position:

Make checks to & mailing address:
Economic Development Council of Colorado
PO Box 816, Palisade, CO 81526





**We appreciate
your thoughtful
consideration!**

Contact

Phone 720.370.8997

Website www.edcconline.org

Email edcc@edcconline.org

Address PO Box 816, Palisade, CO 81526