#### VIRTUAL SERIES VIRTUOSO



Colorado Workforce Development Council

Drive | Lead | Succeed VIRTUAL SERIES Economic Development Council of Octorado

### MAPPING THE SUPPLY CHAIN

August 17, 2022 | 10 - 11:30 a.m.



## Welcome! Thank you for attending today's session

While we wait for attendees to join, please introduce yourself in the chat section.

Include your:

- Name
- Organization or Company
- County you live and/or work in

Thank you!





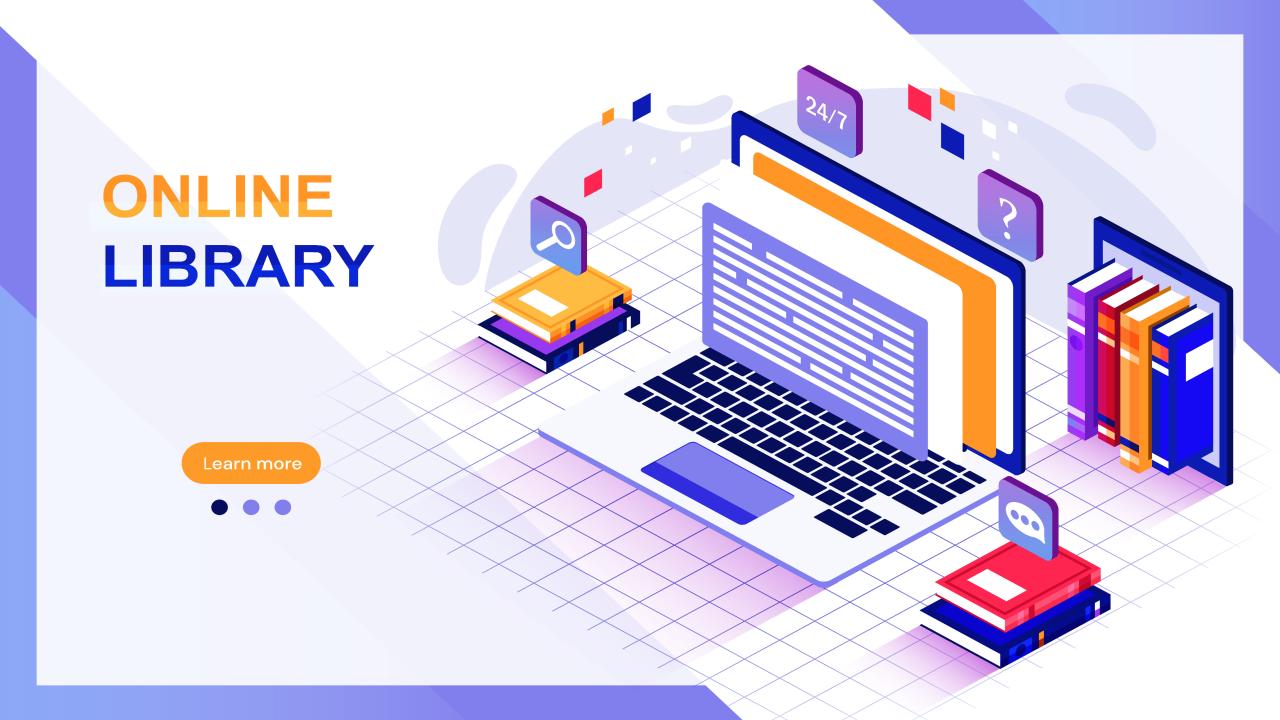
Kim Woodworth Executive Director, EDCC EDCConline.org

### housekeeping items:

- All are muted for the general session for recording quality purposes.
- Ask questions! Type them into the CHAT section at the bottom of your screen.
- Provide your name and email address along with your question for follow up after session.
- Send questions to EDCC's Administrator **bobbi.vandenhuevel@EDCConline.org** if you have questions after today's session.
- Links to the recording, presentation, and follow up materials will be provided to today's attendees and located at https://bit.ly/DLS-VS\_MappingSupplyChain
- And finally, follow today's discussion on our social media outlets @EDCofCO, #DLS2022, #EDCCEvents

- A statewide, membership based, industry association that supports economic development efforts across Colorado.
- Provide education, tools & resources, advocate for sound policy in support of economic development
- We are rural and urban, public and private-sector, for profit and not-for-profit, and include individual communities, counties and regional organizations, local and state government, chambers of commerce, universities and private industry.

## Who is EDCC?



#### 2022 Events Calendar

#### https://edcconline.org/events-calendar



IEDC Recognized Recertification Event All EDCC Events have been recognized by IEDC as CEcD Recertification Events.



2022 Legislative Luncheon EDCC hosts an annual Legislative Luncheon to connect economic development professionals... Mar. 3, 2022 11:30 – 1:30 p.m.



A new annual series bringing top speakers, content, and resources closer to our professionals

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Economic Development Council of Colorado

#### 2022 Title Sponsor: Virtual Series Virtuoso

### Colorado Workforce Development Council

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Colorado Workforce Development Council

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### MAPPING THE SUPPLY CHAIN

August 17, 2022 | 10 - 11:30 a.m.



Rob Newbold Director of Client Services Manufacturer's Edge



### Supply Chain Overview

# Six key trends impacting global supply chains in 2022

From logistics disruption, to workforce and labour

- 1. Logistics Disruptions
- 2. Production Delays
- 3. Over-reliance on a limited number of third-parties
- 4. Doubling down on technology investments
- 5. Commodity pricing
- 6. Workforce and Labor





### **MEP National Network**

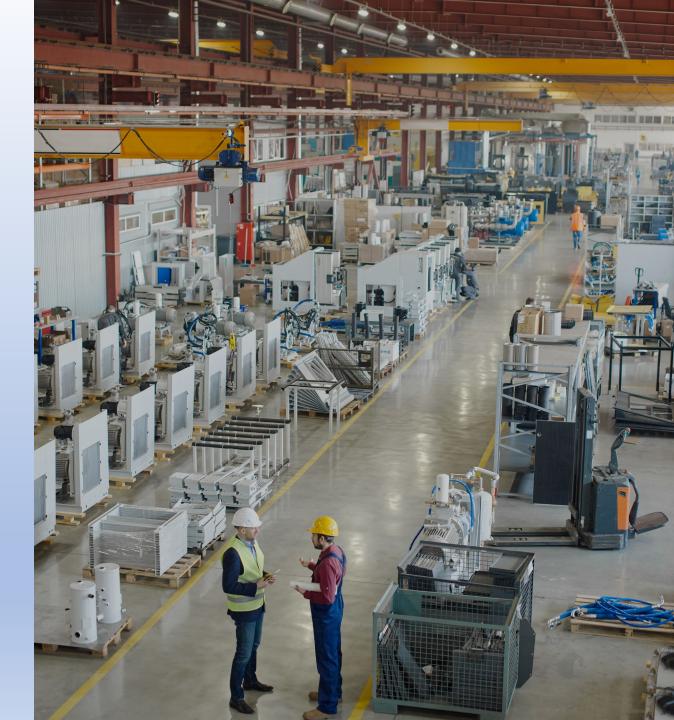


- 51 centers in all 50 states and in Puerto Rico
- Over 1,400 trusted advisors and manufacturing experts
- Nearly 2,100 service providers and partners

#### **Supply Chain Overview**

A **Supply Chain** is the sequence of processes involved in the production and distribution of a commodity.

A **Supply Chain Network** describes the movement of both materials & information, assessing the programs and policies that impact the supply chain. Most business units in an organization have an interest in efficient supply chain operations.



#### What is Supply Chain Management



Supplier Identifiers: Tier2 Customer **Materials Flow** Supplier Distributor **Product Flow** Tier2 **Information Flow** Customer Supplier Manufacturer Tier2 Customer Supplier Distributor Tier2 Customer Supplier Tier2 www. aims.education C AIMS, UK.



### **Supply Networks**

#### **GOALS**:

- Cost effectiveness
- Efficiency & Productivity
- Quality
- Resilience & Risk Reduction

#### **Supply Network Differences**

Large and Small, Mid-size Manufacturers situations are dramatically different

#### Large Manufacturers

- Buying Power influences pricing, availability
- Dedicated supply chain staff manage long-term contracts
- Capital, cash flow is distributed
- Expansive product lines reduces risk of loss
- Able to have multiple vendors for materials

#### Small, Mid-Size Manufacturers

- Big buys to avoid price fluctuations
- Capital is tied up in materials, not products
- Owner, purchasing person multiple roles
- Ineffective at policies, contractual negotiations
- Limited product lines & vendors raises potential of significant loss

#### **Mapping Supply Networks**

What can EDOs do in support of mapping the supply network to improve local economies?

#### **State / National**

- Trends & Data
- Policies & Practices
- MEP National Network Programs & People

#### **Community**

- Retention Solutions
- Expansion Solutions
- Attraction Solutions
- Sustainment

#### **Manufacturer**

- Assessment Tools
- Colorado Manufacturing Network
- Local Support



### **Nico Thomas**

Performance Analyst, National Institute of Standards and Technology (NIST)

### **U.S. Supply Chains: The Current Situation**

NIST MEP

Mark Schmit Nico Thomas August 2022



https://www.nist.gov/mep/mep-national-network

### **MEP National Network**



Centers located in all 50 states and Puerto Rico.

olic-private partners

5

Public-private partnership with local flexibility.

Federal funds, state investments, and private sector fees cover services.



Market driven program that creates high value for manufacturers.



Leverage partners to maximize service offerings.



22

Transfer technology and expertise to manufacturers.

### **MEP National Network**



### **MEP Services**

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Supply chain resilience is achieved by the supply chain working harmoniously

MEP services support the resilience of the manufacturers

MEP has extensive experience with and expertise in Supply Chain and Supplier Scouting services



### **Supply Chain Disruption**

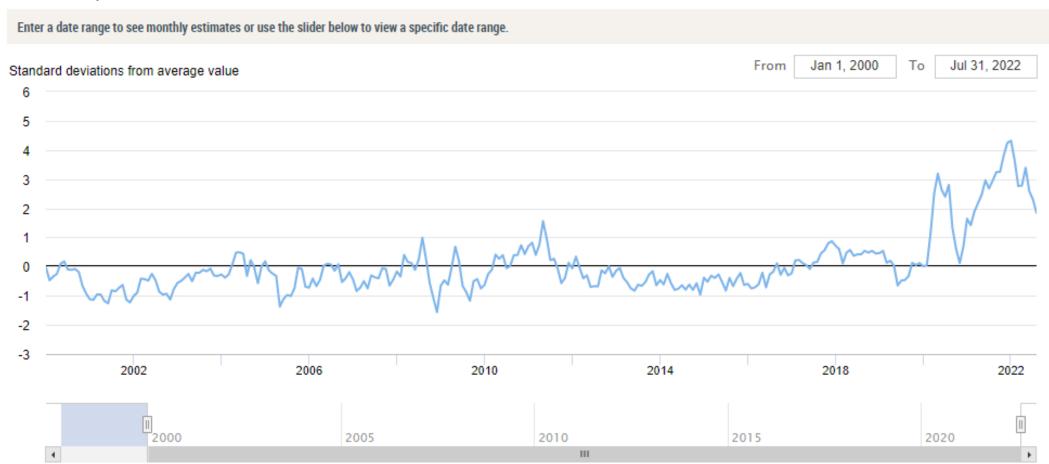


Shortages of critical parts and materials

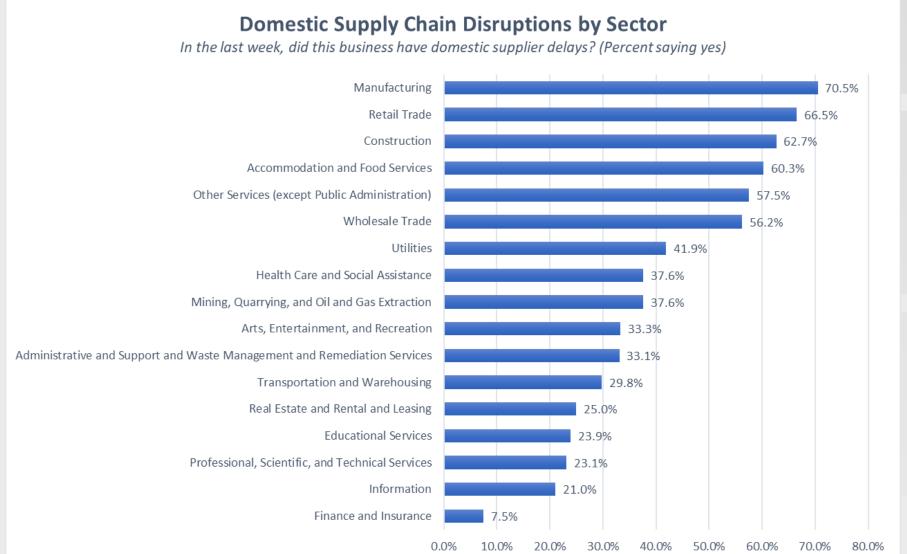
### **Supply Chain Pressure is Significant**

#### Latest Update July 2022

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### Census Small Business Pulse Survey – Nearly 45% of U.S. Businesses Have Had Recent Domestic Supplier Delays

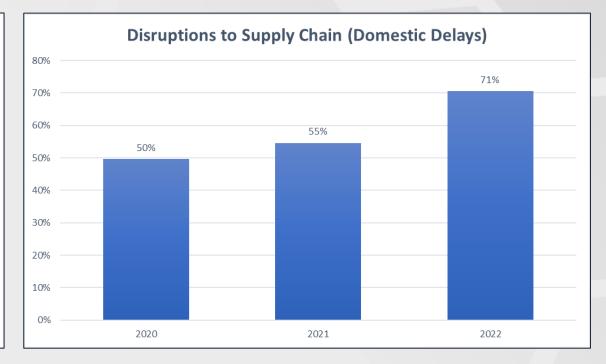


#### The Disruptions To Manufacturing Have Grown Over Time and Differ State to State

**Disruptions to Supply Chain (Domestic Delays)** 90% 79% 80% 73% 70% 60% 50% 40% 34% 30% 20% 10% 0% 2020 2021 2022

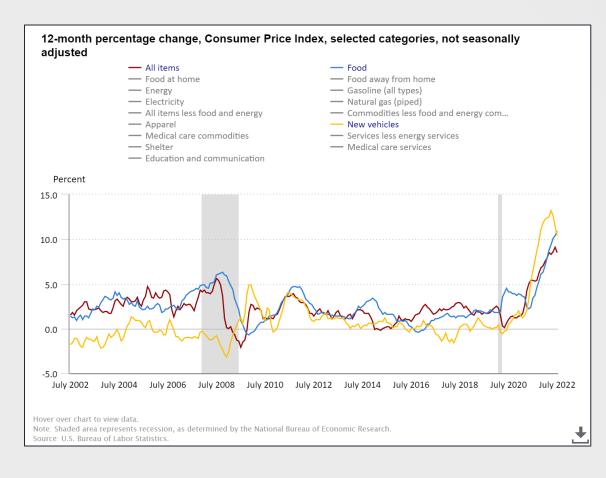
Colorado

**United States** 

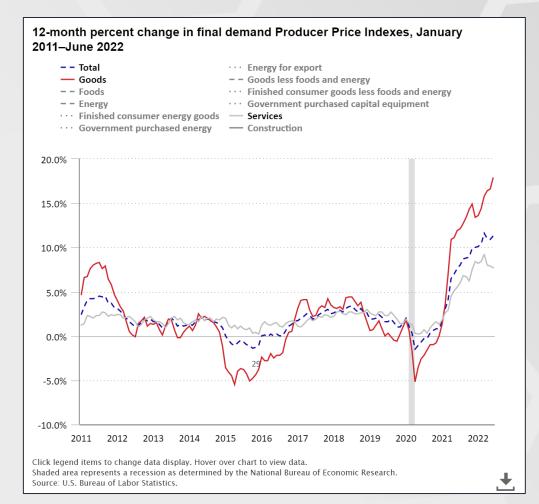


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### **Prices Are Growing Rapidly**



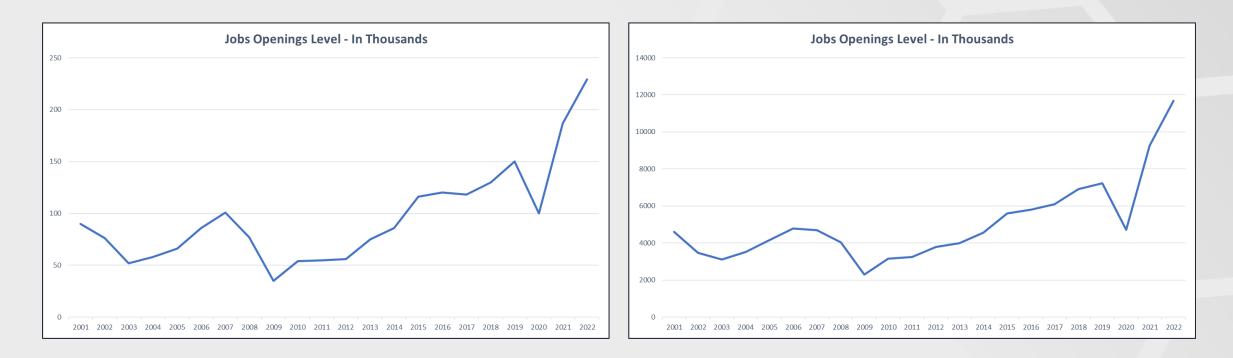
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### Lack of Workforce Contributes to Supply Chain Disruptions

#### Colorado

#### **United States**



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#### **Reliance On Foreign Sources Added to Disruptions**

#### **Our Reliance on Foreign Sources**

U.S. Department of Health and Human Services figures show that 95% of surgical masks and 70% of tighter-fitting respirators, such as N95 masks, are made overseas.<sup>3</sup>



According to the Federal Drug Administration (FDA), nearly <sup>3</sup>/<sub>4</sub> of active ingredient manufacturing facilities for medicines sold in the U.S. are located in other countries.<sup>4</sup>

The pandemic affected 98% of global supply chains, according to an Everstream survey of supply chain professionals.<sup>5</sup>



#### Manufacturers understand the need to "reshore"

#### **Rethinking Supply Chains**

70%

of firms surveyed said they were likely to reshore in the coming years.

Thomas Industrial Survey March 2020\*

62% 41% expect less focus on of companies

Just-In-Time

manufacturing models.

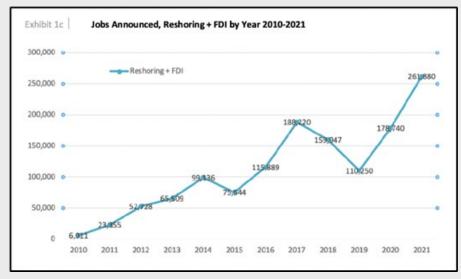
Foley and Lardner LLP survey 1

of companies have reshored at least a portion of manufacturing operations back to the U.S. within the past 3 years. **49%** agreed that benefits of onshore production

agreed that benefits of onshore production outweigh higher labor costs.

Kearney survey, March 2021, 120 U.S. manufacturing executives®

#### **Reshoring: Companies Are Following Through**



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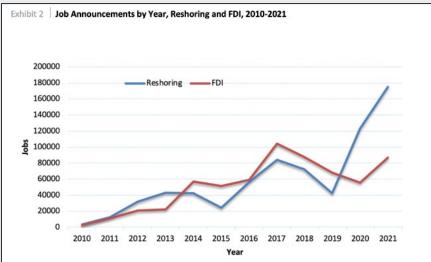
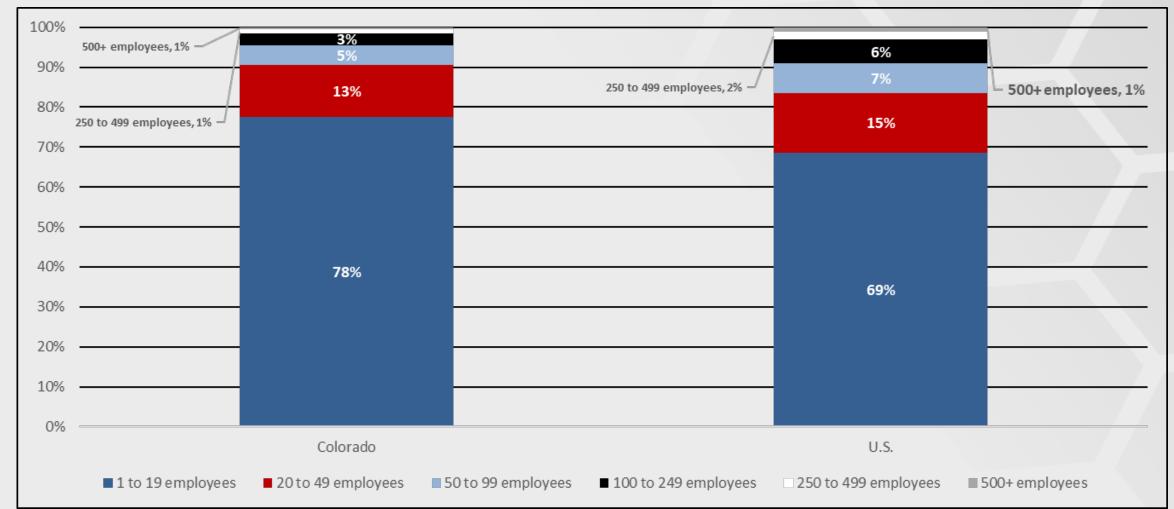


Exhibit 8b   Reshoring + FDI by State, 2010 - 2021					
Rank	State	Jobs	Compa- nies	Average Jobs/ Company	% of Jobs
20	MS	25,318	131	193	2%
21	FL	23,195	200	116	2%
22	PA	20,103	345	58	2%
23	мо	16,061	141	114	1%
24	NJ	13,103	142	92	1%
25	AR	12,384	111	112	1%
26	wv	10,692	51	210	1%
27	OR	9,799	98	100	1%
28	со	9,590	173	55	1%
29	MD	9,567	115	83	1%
30	KS	9,186	48	193	1%

#### Cannot Forget SMMs: Small and Medium-Sized Manufacturers are Critical to Our Economy, At Both National and State Levels

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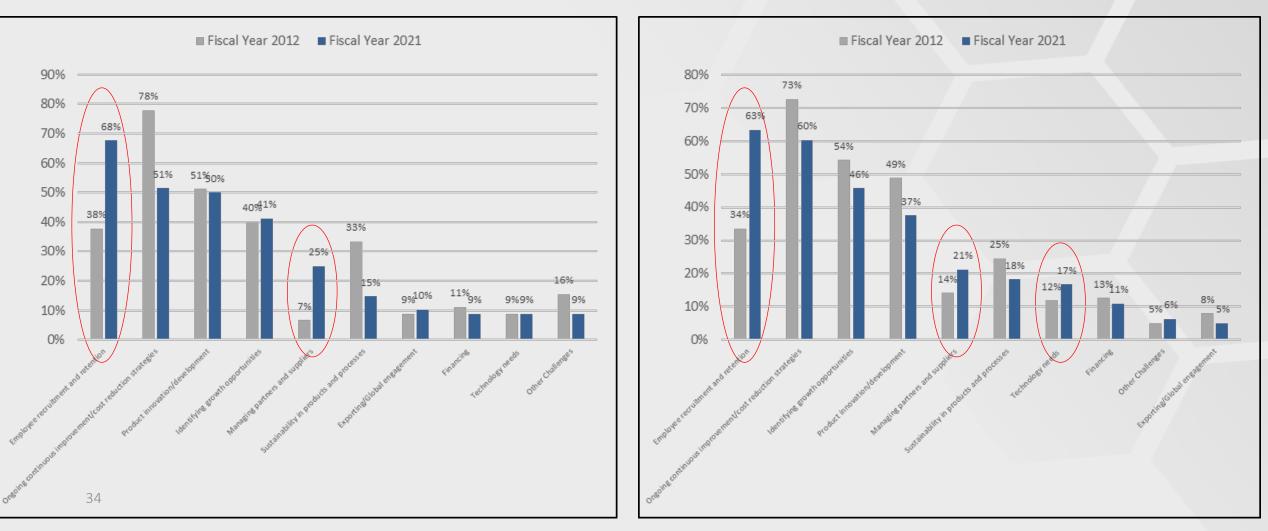


### **MEP Client Challenges**

#### Manufacturer's Edge (Colorado)

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#### **MEP National Network**



### Mark Schmit

Manager of National Accounts, Manufacturing Extension Partnership



### With Challenges Come Opportunities

- Several key drivers provide a unique opportunity for coordination between Federal governments, State governments, and economic developers to improve U.S. manufacturing supply chains
  - Global pandemic: sharp focus on U.S. dependence on global supply chains
  - National priorities identified by Administration: EOs, NDAA, Made in America Proclamation
  - Plethora of related bills introduced in Congress in 2021 (not yet signed into law)
- Significant U.S. domestic manufacturing base gaps exist, highlighting lack of resilience in manufacturing supply chains and undermining U.S. economic and national security and public health

### What About Colorado?

- Are you following?
  - Global changes and national interests Space Exploration, National Defense, Pharma, EVs
  - Policy
    - Congressional actions Where is money being appropriated? Infrastructure, Clean Energy and Semiconductors

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- White House actions Buy American
- State, Local and Town Actions Who is buying what?

# It's Still About Working With Companies?

- Creating Impact and Facilitating Change
  - Talent and action bring policy to life
  - matchmaking, databases, business attraction, state incentives
  - Know who the who's are...what are you doing with them?
- Small and mid-sized manufacturers want to grow and diversify.
  - Want connections into supply chains.
- OEMs and Tier 1 & 2 want help to find suppliers, develop suppliers, help suppliers be cost competitive

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- All of this means connection capabilities capacity
  - Convene and connect
  - Federal and State entities
  - Companies
  - Buy America focus

#### Partnerships Are Key to MEP and Overcoming Supply Chain Challenges



Economic development organizations



Federal agencies & laboratories



Industry leaders & think tanks



Manufacturing USA Institutes



State & local government



Universities, community colleges & technical schools



Trade associations & other partners



#### VISIT OUR BLOG! https://www.nist.gov/blogs/manufacturing-innovation-blog

Get the latest MEP National Network news at:

www.nist.gov/mep

Contact Us: mfg@nist.gov

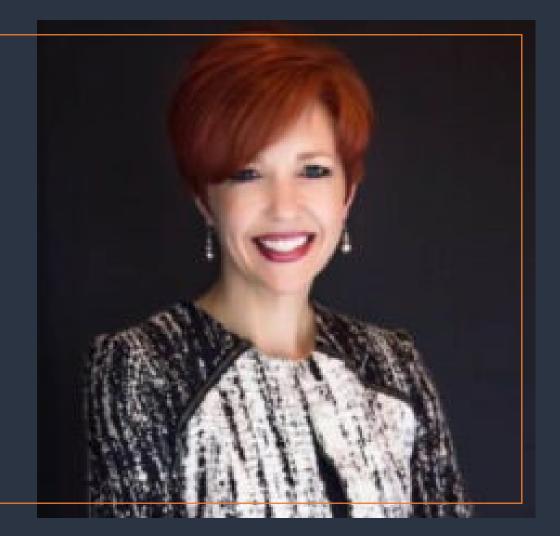
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### **Bret Boyd** Cofounder & CEO, Sustainment



Jennifer Hagan-Dier Vice President and Chief Operations Officer, Manufacturer's Edge





**Q&A** Session

Feel free to either submit questions in chat section or raise your hand







Rob Newbold

Director of Client Services

Manufacturer's Edge Analyst National Institute of Standards and Technology

Performance

Thomas



Mark Schmit

Manager of National Accounts Manufacturing Extension Partnership



Bret Boyd

Cofounder & CEO

Sustainment



Jennifer Hagen-Dier

Vice President and Chief Operations Officer

Manufacturer' s Edge

in @EDCofCO | #DLS2022 | #EDCCEvents



Economic Development Council of Colorado

#### 2022 Title Sponsor: Virtual Series Virtuoso

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**Gregory Howell** 

**GH Publishing House** 

**Bonnie Peterson** Associated Governments of NW CO

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# Follow up items

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- Links to the recording, presentation, outcomes and follow up materials will be provided to today's attendees and located at https://bit.ly/DLS-VS\_MappingSupplyChain
- Please help us bring great programming to you! Link to survey in chat section: <u>https://forms.gle/8tVWjMDuuwCjaLqw8</u>

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- Additional Tools, Resources, and Network of Economic Development Professionals
- EDCConline.org

### **Past Events**

INTERNATIONAL

Working for a Better Future for All, Since 1926

**IEDC Recognized** 

**Recertification Event** 

COUNCIL

ECONOMIC DEVELOPMENT

A

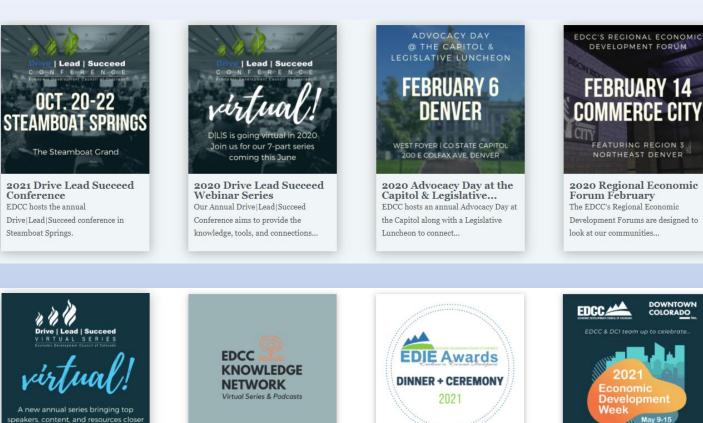
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**Events.** 



2021 Drive Lead Succeed Virtual Series A new annual series designed to tackle timely perplexing issues with international deliverables.

to our professionals

2021 Knowledge Network Series Real World Theory & Application Strategies for Economic Development Professionals

2021 EDIE Awards

Ceremony

Held in conjunction with our annual

conference, join us as we celebrate

Colorado's finest professionals

Economic Development Week May 9-15

DOWNTOWN COLORADO

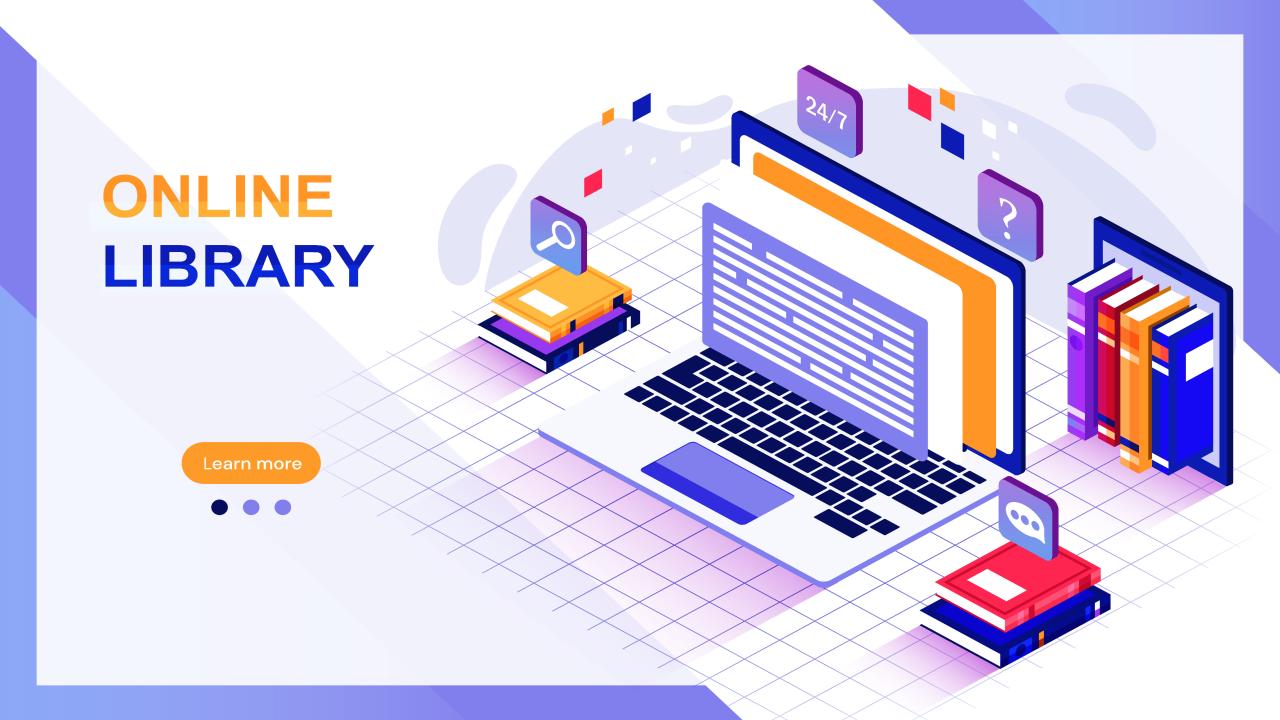
DEVELOPMENT FORUM

**FEBRUARY 14** 

FEATURING REGION 3

NORTHEAST DENVER

**Economic Development** Week Join EDCC & DCI as we celebrate our Economic Development Partners in the state!



# **Events & Programming**

- Legislative Day and Luncheon at the Capitol (1st quarter)
- D|L|S Virtual Series | April 20 & Aug. 17 + 2 thought leadership papers
- Knowledge Network Series | March 16 & Dec. 7
- Economic Development Week | May 9-13 (3 virtual events)
- Basic Economic Development Course | June 13-17
- Drive|Lead|Succeed In-person Conference | October 19 21, Pueblo, CO



