People inspired. Data driven.

Lightcast Community provides trusted labor market data, analytics, and expert guidance that empowers economic and workforce development organizations to make informed decisions and navigate the increasingly complex world of work.

Our data helps drive strategies that attract jobs, identify up- and reskilling opportunities, and develop effective policy. As a result, local residents enjoy greater prosperity and increased economic mobility. Lightcast Community serves more than 650 clients in the US and Canada.

Headquartered in Boston, Massachusetts, and Moscow, Idaho, Lightcast is active in more than 30 countries and has offices in the United Kingdom, Italy, New Zealand, and India. Lightcast is backed by global private equity leader KKR. For more, visit www.lightcast.io
Developer

Developer gives economic and workforce development professionals local labor market analytics to help their communities thrive. Bringing together an unparalleled combination of labor market data and economic analysis in one user friendly software.

**Labor Market Information**
- Jobs: 1,920
- Growth: +3.8%
- Earnings: $45.89/hr

18 billion data points curated from dozens of government data sources (QCEW, OES, etc.) updated quarterly.*

**Job Posting Analytics**
- Postings: 3,8%
- Top Company: Amazon
- Top Skill: Cryptography

Hundreds of millions of online job openings with filters by company, job title, skills, keywords, and more updated monthly.

**Compensation Data**
- $110,000
- $180,000

Over 40M individual compensation observations firmly anchored in robust government data sources updated quarterly.

**Resumes and Profiles**
- >120M U.S. individuals' employment and education profiles by company, job title, industry, alma mater, and skill set updated quarterly.

- Regional industry (2 to 6-digit NAICS), occupation (2 to 5-digit SOC), demographic, and education data
- Unsuppressed data to the state, MSA, county, zip-code and census-tract level including historical data back to 2001 and projections out to 10 years
- Custom impact scenarios on jobs, earnings, and sales of 6-digit industries
- Job posting analytics that cover posting intensity, skills, certifications, occupations, job titles, and companies
- Resume and profile analytics by individual people, job titles, industry, skills, company, and alma mater
- Intuitive maps, filters, and tables
- Exportable reports in PDF, Excel, and Word

For more information, visit Lightcast.io/Developer
# 1-Year Pricing

<table>
<thead>
<tr>
<th>Org Size (Based on Region Population)</th>
<th>Duration</th>
<th>Seats*</th>
<th>Annual Price</th>
</tr>
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<tbody>
<tr>
<td>0-50,000</td>
<td>12 months</td>
<td>3</td>
<td>$5,000</td>
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<td>50,000-200,000</td>
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<td>3</td>
<td>$8,000</td>
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<tr>
<td>200,000+</td>
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**Add-Ons (Optional)**

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<tr>
<td>Profile Analytics</td>
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</tr>
<tr>
<td>Business Listings</td>
<td>12 months</td>
<td>3</td>
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**DATASETS INCLUDE**

- Regions
- Industries
- Occupations
- Education
- Input/Output
- Company
- Job Postings

**TRAINING & CUSTOMER SUPPORT**

Included with the Developer subscription is access to a dedicated customer support representative and unlimited training. Your customer support representative will be an immediate resource to you in teaching and training of the tool, providing information about updates and additional features, and be your go-to point of contact for all things Lightcast over the course of your subscription.
# 2-Year Pricing

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**Add-Ons (Optional)**

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**DATASETS INCLUDE**

- Regions
- Industries
- Occupations
- Education
- Input/Output
- Company
- Job Postings
Data Overview

Industry Data

(2- to 6-digit NAICS)

**Jobs:** current year, start year (back to 2001), end year (projected 10 years forward) for the selected zip code, county, MSA, state, or nation (based on subscription level)

**Job change:** total change and percentage change

Regional, state, and national trends

**Earnings:** current year, historic wages, and salaries; current year and historic supplements; current year and historic total earnings (wages/salaries plus supplements); cost-of-living adjusted wages, salaries and total earnings

**Occupations employed by industry:** the percentage of jobs in a given industry that are in a specific occupation

**Location quotient:** measure of concentration for current year, start year, and end year

**Shift share:** a standard method of regional economic analysis that separates regional job growth into its component causes

**Establishments:** current and historical by private-sector industry (back to 2004)

**Demographics:** age, gender, and race/ethnicity breakouts by industry for current year

**Unemployment:** estimate of total unemployed persons by county, MSA, state, or nation by 2-digit NAICS code

**Multipliers:** regional jobs, sales, and earnings multipliers, plus the change in taxes on production and imports (TPI), by industry from Emsi Burning Glass’s multi-regional social accounting matrix model

**Industry sales (output):** Industry sales to both industries and consumers

- **Exported sales:** a given industry’s total annual sales to industries and consumers not inside a defined region
- **In-region sales:** a given industry’s total annual sales to industries and consumers inside a defined region
- **Total regional sales:** a given industry’s total annual sales, both to other industries and to consumers

**Supply chain:** the purchases a given industry makes from all other industries

- **Demand met in-region:** the amount spent by industries and consumers on essential goods inside the defined region for the given industry
• **Imports**: the amount spent by industries and consumers on essential goods outside of the defined region for the given industry

• **Total regional demand**: the total amount spent by industries and consumers on the given industry

**Gross regional product**: total economic value generated by an industry, in terms of total earnings, property income, and tax revenue

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**Occupation Data**

*(2- to 5-digit SOC)*

**Jobs**: current year, start year (back to 2001), end year (projected 10 years forward) for the selected zip code, county, MSA, state, or nation (based on subscription level)

**Job change**: total change and percentage change

**Job postings**: current postings by occupation

Regional, state, and national trends

**Location quotient**: Measure of concentration by current year, start year, end year

**Openings**: Estimated employment change and turnover for an occupation

**Earnings**: median, average hourly, percentile (10th, 25th, 75th, 90th) for current year; cost-of-living adjusted median, average, and percentile

**Industries employing this occupation**: a percentage of regional occupations divided up among regional industries

**Shift share**: a standard method of regional economic analysis that attempts to separate regional job growth into its component causes

**Education**: education level for detailed (5-digit) occupations, regional completions/graduates, and institutional completions/graduates

**Demographics**: age, gender, and race/ethnicity breakouts by occupation for current year

**Unemployment**: Estimate of total unemployed persons by county, MSA, state, or nation by 2-digit SOC code
**Demographic Data**

**Population:** current year, start year (back to 2001), end year (projected 10 years forward) for the selected county, MSA, state, or nation (based on subscription level)

**Percentage of population:** current year, start year (back to 2001), end year

**Change:** total change and percentage change

**Location quotient:** Measure of concentration for current year, start year, and end year

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**Job Posting Analytics**

**Monthly total and de-duplicated (unique) postings by:**

- Company
- City
- Job title
- Top posted occupation
- Top and most relevant skills and certifications

**Filter postings** by education level, industry (2- and 6-digit), keyword, company type (staffing vs. non-staffing), company name, skills and certifications, job title, occupation, and region.

**Job posting profiles** for over 400,000 unique companies

**Unique postings vs. hires** (for standard occupations)

**Posting intensity:** The ratio of total job postings to de-duplicated job posting
Education and Program Data

▪ Regional completions/graduates by program
▪ Completions/graduates by institution
▪ Completions/graduates by award level
▪ Target occupations by program

Profile Analytics

A database of aggregated professional online profiles and resumes by:

▪ Job title
▪ Skill or certification
▪ School
▪ Program
▪ Employer
▪ Occupation (SOC or O*NET code)
▪ Industry
▪ Region (state, MSA, county, city)
▪ Contact info
Contact

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