2022 SPONSORSHIP OPPORTUNITIES
EDCC’S FULL SEASON OF EVENTS & PROGRAMMING SPONSOR PACKAGES

CONTACT
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WELCOME TO EDCC’S 2022 EVENT & PROGRAMMING SEASON

About

The Economic Development Council of Colorado (EDCC) is a state-wide, non-profit organization dedicated to successful and responsible economic development across the state. As the state’s premier economic development resource, EDCC represents the interests of public and private sectors while connecting with our communities. We provide high-quality educational opportunities and trusted resources, and advocate for sound policies and programs that support a vibrant economy and enhance quality of life for all Coloradans.

Steamboat Springs, CO - October 2021

EDCC’s conferences and programming aims to provide the knowledge, tools, and connections that are vital to fostering a growing Colorado economy. We gather the industry’s top influencers to share their knowledge and answer tough questions that challenge our communities.

There is something for everyone in this year’s events. Economic development stakeholders will be in attendance representing cities across the state, businesses and corporations, non-profit organizations, government agencies, universities and more.

We invite you to participate and sponsor our new & annual signature events!

EDCC is excited to announce our 2022 season of events and programming. This year we are focused on the ever-changing economic landscape, our professionals, and fostering the connections needed to support our growing economy.

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About Our Events & Programming

EDCC is committed to leading the effort of engaging our vast community of economic development stakeholders including local, regional, and state leaders.

By harnessing the knowledge and expertise of our contingency, along with extensive recovery research, EDCC’s goal is to help educate, inform, and advocate for near and long-term resiliency applications to help spur economic recovery.

Sponsorship Packages

We are offering whole season, per event, and à la carte options for each of our five events.
2022 Full Season Sponsor

NEW! EDCC has a new opportunity this year to give top naming rights for our three signature events in 2022.

Sponsor Benefits
$25,000 - Exclusive

Benefits:
- Top naming rights on all events listed above
- Logo included in all marketing collateral
  - Inclusion in all online event marketing
  - Social media campaign beginning three weeks before each event and during the event
  - Press release that will drop one week before event
  - Inclusion in all print/online media advertising
  - Inclusion in thought-leadership position reports that will be distributed after each Virtual Series event
  - Follow up marketing with links to the presentation and resources which live into perpetuity
- Logo included in event presentations and branding
  - Virtual:
    - Virtual backgrounds used by moderators and speakers
    - Sponsored Q&A Session
    - Title slides
  - In-person conference:
    - Event signage
    - Printed program and/or conference app
    - Branded Plenary Session room (sponsor gets to decorate the room with branding, signage, and more!)
- Virtual Benefits:
  - Content will be marketed and accessible in EDCC’s content library into perpetuity
  - Contact list of attendees
  - Media tool kit provided to help distribute content to sponsors’ constituents; this can include soundbites pertaining to specific industry insights, trends, or data
  - Utilization of polling function to draw specific data points important to sponsor
  - Participate in the final distribution of content by including topic specific information and resources: the content package will be both emailed to the attendees and posted online
- In-person Benefits:
  - 5 Conference Registrations (a $1,650 value) to the in-person annual Drive|Lead|Succeed Conference
  - Contact list of attendees before and after conference
  - Display table & company banner in registration lobby to promote your company (We will provide a 2’ x 6’ table with two chairs and electricity)
  - Right to First Negotiation for sponsorship up to 2 years
  - Promotional material you provide to pass out to the registrants
  - Welcome and introduction of a keynote speaker or panel moderator
  - Breakfast Title Sponsor for Thursday or Friday morning; opportunity to welcome attendees and say a few words on behalf of the sponsors company/organization
  - An opportunity to brand and co-produce opening session’s inspirational/promotional video with conference theme
- Benefits pertaining to all events:
  - An opportunity to moderate or to lead breakout room discussions
  - An opportunity to be the subject matter expert in a 30 min podcast - separate from the virtual series - on timely topics that pertain to your industry
  - A pre-recorded or live video response by sponsor to be posted on EDCC’s website and shared through social media leading up to the event. This can include soundbites pertaining to specific industry insights, trends, or data.
  - Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online

Real World Theory & Application Strategies for Economic Development Professionals
Mar. 16 & Dec. 7
Sponsorship helps support our professionals in the field with the intent to create high performing economic development organizations and results-oriented connections with industry stakeholders.

Tackling Timely Perplexing Issues with Intentional Deliberables
Apr. 20 & Aug. 17
Sponsorship helps elevate EDCC’s mission in being the industry leader of Economic Development related information.

A three-day conference designed to connect & foster a growing Colorado economy
Oct. 19 - 21
Aiming to provide the knowledge, tools & resources, and connections that foster a resilient and growing Colorado economy.
THE KNOWLEDGE NETWORK SERIES

About:
EDCC is continuing to foster our network of economic development professionals in this 2-part series, that will strengthen the performance of Economic Development Organizations (EDO), cultivate industry connections, and promote the industry and profession that will contribute to a robust constellation of EDO’s across Colorado.

Objectives
• Cultivate high-performing Economic Development Organizations.
• Strengthen Colorado’s constellation of Economic Development Organizations across the state.
• Build a professional development network that nurtures well-educated and engaged professionals.

Member’s Only Access
We encourage all EDCC members to participate in these events. It gives our community a chance to connect outside of our annual networking events.

+ Rural/Urban
+ Public/Private
+ For | Not-for-Profit
+ Counties/Regions
+ Government + Chambers
+ Universities
+ Private Industry

Scheduled Events
+ March 16, 2022 | 9 - 10:30 a.m.
+ December 7, 2022 | 10 - 11:30 a.m.

Sponsorship Opportunities
Your sponsorship for The Knowledge Network Series supports the growth and resiliency of our economic development professionals across Colorado.

Over Achiever Sponsor
$3,000 - Exclusive
Logo included in virtual series marketing collateral (e-blast, dedicated event webpage, social media event posts, advertising, and press releases)
Logo included in presentation and virtual series branding; follow up marketing with link inclusion
Content will be marketed and accessible in EDCC’s content library to be viewed “on-demand,” exclusive to members only
Contact list of attendees
Media tool kit provided to help distribute content to sponsors constituents; this can include sound-bites pertaining to specific industry insight, trends, or data
Utilization of the polling function to draw specific data points important to the sponsor
An opportunity to moderate or to lead breakout room discussions
A pre-recorded or live video response by sponsor that could include a key call to action
Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online
An opportunity to be the subject matter expert in a 30 min podcast - separate from the virtual series - on timely topics that pertain to your industry

Community Supporter
$1,000 - Unlimited
Logo included in virtual series marketing collateral (e-blast, dedicated event webpage, social media event posts, advertising, and press releases)
Logo included in presentation and virtual series branding; follow up marketing with link inclusion
Content will be marketed and accessible in EDCC’s content library to be viewed “on-demand,” exclusive to members only
Contact list of attendees
Media tool kit provided to help distribute content to sponsors constituents; this can include sound-bites pertaining to specific industry insight, trends, or data

EDO Champion
$500 - Unlimited
Logo included in virtual series marketing collateral (e-blast, dedicated event webpage, social media event posts, advertising, and press releases)
Logo included in presentation and virtual series branding; follow up marketing with link inclusion
Content will be marketed and accessible in EDCC’s content library to be viewed “on-demand,” exclusive to members only
DRIVE | LEAD | SUCCEED VIRTUAL SERIES

Tackling Timely Perplexing Issues with Intentional Deliverables

About:
With the same spirit that drove EDCC’s 2020 and 2021 Virtual Series, we will tackle our most perplexing issues by bringing together thought leaders within our industry to explore concepts, theories and analysis that will help bring consensus around these issues. This work will result in timely thought-leader position reports that can guide professionals through conversations and actions at the local level.

Objectives
- Lead the effort of engagement of our vast community of economic development stakeholders including local, regional, and state leaders.
- Harness the knowledge and expertise of our contingency along with extensive recovery research and thought-leader input.
- Educate, inform, and advocate for near and long-term resiliency applications to help spur economic recovery.

Public Access
- Rural/Urban
- Public/Private
- For | Not-for-Profit
- Counties/Regions
- Government
- Chambers
- Universities
- Private Industry

We encourage all EDCC members to participate in these events. It gives our community a chance to connect outside of our annual networking events.

Scheduled Events
+ April 20, 2022 | 10 - 11:30 a.m.
+ August 17, 2021 | 10 - 11:30 a.m.

450 Estimated number of attendees

Your sponsorship allows us to connect with a wider audience & share valuable information.

Sponsorship Opportunities

Be at the epicenter of immediate perplexing perils that can change the course of our economy.

Virtual Series Virtuoso
$7,500 - Exclusive - SOLD!
- Logo included in all Drive|Lead|Succeed Virtual Series marketing collateral (all online event marketing, social media campaign, press release, follow up marketing with links to presentation and resources)
- Inclusion on Thought-leadership Position Report that will be distributed after the event
- Logo included in all event branding (power point title slide presentations and branding, virtual backgrounds used by moderators and speakers)
- Sponsored Q&A Session
- Content will be marketed and accessible in EDCC’s content library to be viewed for a small “on-demand” fee, or free for EDCC members
- Contact list of attendees
- Media tool kit provided to help distribute content to sponsors constituents; this can include sound-bites pertaining to specific industry insight, trends, or data
- Utilization of the polling function to draw specific data points important to the sponsor
- An opportunity to moderate or to lead breakout room discussions
- A pre-recorded or live video response by sponsor to be posted on EDCC’s website and shared through social media leading up to the event. This can include sound-bites pertaining to specific industry insights, trends, or data
- Participate in the final content package by including topic specific information and resources; the content package will be both emailed to the attendees and posted online
- An opportunity to be the subject matter expert in a 30 min podcast - separate from the virtual series - on timely topics that pertain to your industry

Audacious Goal Setter
$5,000 - Limit 2
- Logo included in all Drive|Lead|Succeed Virtual Series marketing collateral (all online event marketing, social media campaign, follow up marketing with links to presentation and resources)
- Logo included event branding (power point title slide presentations and branding, virtual backgrounds used by moderators and speakers)
- Sponsored Q&A Session
- Content will be marketed and accessible in EDCC’s content library to be viewed for a small “on-demand” fee, or free for EDCC members
- Contact list of attendees
- Media tool kit provided to help distribute content to sponsors constituents; this can include sound-bites pertaining to specific industry insight, trends, or data
- An opportunity to moderate or to lead breakout room discussions
- A pre-recorded or live video response by sponsor to be posted on EDCC’s website and shared through social media leading up to the event. This can include sound-bites pertaining to specific industry insights, trends, or data.
**Sponsorship Opportunities Continued...**

**Problem Solver**
$3,000 - Limit 4
- Logo included in all Drive|Lead|Succeed Virtual Series marketing collateral (all online event marketing, social media campaign, follow up marketing with links to presentation and resources)
- Logo included event branding (power point title slide presentations and branding, virtual backgrounds used by moderators and speakers)
- Content will be marketed and accessible in EDCC’s content library to be viewed for a small “on-demand” fee, or free for EDCC members
- Contact list of attendees
- Media tool kit provided to help distribute content to sponsors constituents; this can include sound-bites pertaining to specific industry insight, trends, or data
- Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online

**Network Uniter**
$1,000 - Unlimited
- Logo included in all Drive|Lead|Succeed Virtual Series marketing collateral (all online event marketing, social media campaign, follow up marketing with links to presentation and resources)
- Logo included event branding (power point title slide presentations and branding, virtual backgrounds used by moderators and speakers)
- Content will be marketed and accessible in EDCC’s content library to be viewed for a small “on-demand” fee, or free for EDCC members
- Contact list of attendees
- Media tool kit provided to help distribute content to sponsors constituents; this can include sound-bites pertaining to specific industry insight, trends, or data
- Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online

**Media Package - In-Kind**
$1,500 value
- Logo included in all Drive|Lead|Succeed Virtual Series marketing collateral (all online event marketing, social media campaign, press release, follow up marketing with links to presentation and resources)
- Logo included event branding (power point title slide presentations and branding, virtual backgrounds used by moderators and speakers)
- Content will be marketed and accessible in EDCC’s content library to be viewed for a small “on-demand” fee, or free for EDCC members
- Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online
- In exchange EDCC asks for:
  - Event post on media outlet’s event calendar
  - Add space helping advertise the event starting 3-weeks out from the event
  - Media outlet covers at least one aspect of the event. It could be an interview with a speaker, or coverage of the event before, during, and/or after.

**About:**
Our Annual Drive | Lead | Succeed Conferences aim to provide the knowledge, tools, and connections that are vital to foster a growing Colorado economy.

**Objectives**
- Gather the industry’s top influencers and thought leaders together to share knowledge and answer questions that no one else can.
- Offer new and vital tools and solutions to pressing economic issues facing Colorado’s professional economic development community.
- Facilitate quality collaboration and opportunity to exchange fresh, new ideas among Colorado’s leading Economic Development professionals, business and non-profit leaders, government officials and more.

**Public Access**
- Rural/Urban
- Public/Private
- For | Not-for-Profit
- Counties/Regions
- Government
- Chambers
- Universities
- Private Industry

**Scheduled Events**
+ October 19 - 21, 2022

**Estimated number of in-person attendees**
250

**Representatives from each of our 62 Colorado Counties**
64
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Complimentary Conference Registrations</th>
<th>Title Sponsor</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Wed. Evening Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>x5 Reg.’s</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>x4 Reg.’s</td>
<td>$2,000 value</td>
<td>$1,600 value</td>
<td>$1,200 value</td>
<td>$1,200 value</td>
</tr>
</tbody>
</table>

- Logo included in all conference marketing collateral
  - Inclusion in all online event marketing
  - Social media campaign beginning four weeks before and during the event
  - Press release
  - Inclusion in all print/online media advertising
  - Follow up marketing with links to the presentations and resources

- Participate in the final distribution of content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online into perpetuity

- Logo included in event branding
  - Conference event signage
  - Title slides
  - Printed program and/or conference app

- Welcome and introduction of a keynote speaker or panel moderator

- Right to First Negotiation for sponsorship up to 2 years

## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Complimentary Conference Registrations</th>
<th>Silver Sponsor</th>
<th>Session Break Sponsor</th>
<th>EDCC Partner</th>
<th>EDCC Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>X3 Reg.’s</td>
<td>$3,000</td>
<td>X2 Reg.’s</td>
<td>X2 Reg.’s</td>
<td>X1 Reg</td>
</tr>
<tr>
<td>$1,200 value</td>
<td>$800 value</td>
<td>$800 value</td>
<td>$400 value</td>
<td>$500</td>
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</table>

- Logo included in all conference marketing collateral
  - Inclusion in all online event marketing
  - Social media campaign beginning four weeks before and during the event
  - Press release
  - Inclusion in all print/online media advertising
  - Follow up marketing with links to the presentations and resources

- A pre-recorded video response by sponsor to be posted on EDCC’s website and shared through social media leading up to the event. This can include sound-bites pertaining to specific industry insights, trends, or data

- Display table & company banner in registration lobby to promote your company (We will provide a 2’ x 6’ table with two chairs and electricity)

- Right to First Negotiation for sponsorship up to 2 years

- Welcome and introduction of a keynote speaker or panel moderator

- Breakfast Title Sponsor for Thursday or Friday morning: Luncheon Title Sponsor for Thursday; opportunity to welcome attendees and say a few words on behalf of the sponsors company/organization

- An opportunity to brand and co-produce opening session’s inspirational/promotional video with conference theme

- Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online into perpetuity

- Logo included in event branding
  - Conference event signage
  - Title slides
  - Printed program

- A pre-recorded video response by sponsor to be posted on EDCC’s website and shared through social media leading up to the event. This can include sound-bites pertaining to specific industry insights, trends, or data

- Display table & company banner in registration lobby to promote your company (We will provide a 2’ x 6’ table with two chairs and electricity)

- Right to First Negotiation for sponsorship up to 2 years

- Welcome and introduction of a keynote speaker or panel moderator

- Breakfast Title Sponsor for Thursday or Friday morning: Luncheon Title Sponsor for Thursday; opportunity to welcome attendees and say a few words on behalf of the sponsors company/organization

- An opportunity to brand and co-produce opening session’s inspirational/promotional video with conference theme

- Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online into perpetuity
EDIE AWARDS DINNER + CEREMONY

About:
Every year, at EDCC's Annual Drive|Lead|Succeed Conference, EDCC recognizes the outstanding economic development achievements by our members, organization volunteers, communities, companies, and legislators.

Objective
- Recognize the outstanding economic development achievements by our members, organization volunteers, communities, companies, and legislators.
- We invite all EDIE Award Winners, their families, friends & colleagues to celebrate with us at our annual conference. This event is in conjunction with the Drive|Lead|Succeed Conference on Thursday evening.

Scheduled Event
+ EDIE Awards Dinner + Ceremony
October 19, 2022 | 6 - 8 p.m.

Estimated number of attendees | Up to twelve possible awards given out each year
275 | 12

Awards
+ Economic Development Achievement
+ ED Rookie of the Year
+ Volunteer of the Year
+ Company of the Year
+ Small, Medium, Large Community
+ Partner of the Year
+ Statesman of the Year
+ Legislator of the Year
+ Legislator Lifetime Achievement

Sponsorship Opportunities
Help us recognize the outstanding achievements made by our members, volunteers, communities, companies, and legislators!

Title Sponsor
$7,500 - Exclusive - SOLD!
- 4 Complimentary Registrations to the Drive|Lead|Succeed Conference which includes EDIE Awards Reception, 3-course Dinner, and Ceremony (a $1,600 value)
- Logo included in all Drive|Lead|Succeed Conference marketing collateral
  - Inclusion in all online event marketing
  - Social media campaign beginning four weeks before and during the event
  - Inclusion in all print/online media advertising
  - Follow up marketing with links to the presentations and resources
- Logo included in event branding
  - Branded nomination process
  - Conference event signage
  - Title slides
  - Printed program
  - Branded Dinner and Awards Ceremony
- A pre-recorded or live video response by sponsor to be posted on EDCC’s website and shared through social media leading up to the event. This can include sound-bites pertaining to specific industry insights, trends, or data
- Display table & company banner in registration lobby to promote your company (We will provide a 2′ x 6′ table with two chairs and electricity)
- Right to First Negotiation for sponsorship up to 2 years
- Sponsor representative to co-present with Master of Ceremonies

Reception Sponsor
$3,500 - Exclusive - SOLD!
- 3 Complimentary Registrations to the Drive|Lead|Succeed Conference which includes EDIE Awards Reception, 3-course Dinner, and Ceremony (a $1,000 value)
- Logo included in all Drive|Lead|Succeed Conference marketing collateral
  - Inclusion in all online event marketing
  - Social media campaign beginning four weeks before and during the event
  - Inclusion in all print/online media advertising
  - Follow up marketing with links to the presentations and resources
- Logo included in event branding
  - Branded nomination process
  - Conference event signage
  - Title slides
  - Printed program
  - Branded food and bar displays
- Display table & company banner in registration lobby to promote your company (We will provide a 2′ x 6′ table with two chairs and electricity)
- Right to First Negotiation for sponsorship up to 2 years
- Sponsor representative to co-present with Master of Ceremonies
ECONOMIC DEVELOPMENT WEEK
Award-winning Colorado Campaign

About:
The Economic Development Council of Colorado (EDCC) and Downtown Colorado, Inc. (DCI) are teaming up again in 2022, to bring another award-winning, week-long celebration of Colorado’s Economic Development Ecosystem and its partners.

Objectives
- Increase awareness of local programs and services that create jobs, advance career development, and increase quality of life among our communities.
- Celebrate with our diverse network of partners and organizations to highlight the importance of economic development and the good work that our professionals do every day.

Public Access
We invite our economic development professionals and stakeholders along with their elected officials, board members, new professionals to the industry, and anyone who just wants to know more about how economic development is done in Colorado.

Scheduled Events
+ Understanding Economic Development Players in Colorado
  May 9, 2022 | 9 - 10 a.m.
+ Cultivating a Vibrant Economy
  May 11, 2022 | 9 - 10 a.m.
+ Growing Local Community + Entrepreneurial Ecosystems
  May 12, 2022 | 9 - 10 a.m.

Program Partners

Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Career Advancement Advocate</th>
<th>Downtown Virtuoso</th>
<th>B&amp;E Champion</th>
<th>Distinguished Community Enhancer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo included in EDW marketing collateral</td>
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</table>
  • Inclusion in EDCC & DCI’s newsletters and online event marketing
  • Social media campaign beginning four weeks before and every day during the week of activities |
| Logo included in power point presentations and branding |
  • Including virtual backgrounds used by moderators and speakers
  • Sponsored Q&A Session |
| Content will be packaged and accessible on both EDCC and DCI’s website and will be free for anyone to use |
| Sponsor may include materials that pertain specifically to the content with the content package that aids in supporting the education of economic development |
| Media tool kit will be provided to help with your distribution of content within your community of constituents. (This can include sound bites pertaining to specific industry insights, trends, or data) |
| Sponsored blog post on a community or project that you support |
| A pre-recorded or live video response by sponsor to be played in beginning of virtual series |
| Subject Matter Expert Experience – participate on a panel or submit 15 min podcast |

Career Advancement Advocate
- $900
- No limit

Downtown Virtuoso
- $1,000
- No limit

B&E Champion
- $3,000
- No limit

Distinguished Community Enhancer
- $5,000
- Limit 3
Media Sponsor

The EDCC is seeking interested Media Service Providers to support EDCC’s 2021 Event and Programming season as key media partners.

Value in partnering with EDCC

Since 1976, the EDCC has been promoting effective, responsible economic development practices across Colorado. Today we are the state’s premier economic development resource, representing the economic development interests of both the private and public sectors throughout the state. We connect our communities, our members and our partners to high-quality educational opportunities and trusted resources, and advocate for sound policies and programs that support a vibrant economy and enhance quality of life for all Coloradans.

Sponsor Benefits

Knowledge Network & Drive|Lead|Succeed Virtual Series

- Logo included in all Virtual Series marketing & branding collateral
  - Inclusion in EDCC’s newsletters and all online event marketing
  - Social Media Campaign beginning three weeks before the event and during the event.
  - Follow up marketing with links to the presentation and resources.
  - Included in power point title slides, branding, and virtual backgrounds.

Drive|Lead|Succeed Annual Conference

- Logo included in all conference marketing & branding collateral
  - Inclusion in EDCC’s newsletters and all online event marketing
  - Social Media Campaign beginning four weeks before and during the event.
  - Inclusion in all print/online media advertising
  - Follow up marketing with links to the presentation and resources.
  - Included in power point title slides, branding, conference signage, title slides, & printed program.

Content to be forever live

- Content will be marketed and accessible in EDCC's content library to be viewed for a small “on demand” fee, or free for EDCC members.

Follow up marketing

- Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online.

In Exchange For:

- Event post on media outlet’s event calendar.
- Add space helping advertise the event staring 3-weeks out from the event.
- Media outlet covers at least one aspect of the event. It could be an interview with a speaker, or coverage of the event.

Agreement

Thank you for supporting our mission in bringing high-quality educational opportunities and trusted resources closer to our professionals and stakeholders.
Sponsor Agreement

EDCC greatly appreciates your support for our 2022 Events & Programming. We strive to bring the most timely information and resources closer to our professionals.

Sponsor Packages:
- Full Season Sponsor: $25,000

- Economic Development Week
  - May 9-13
  - Distinguished Community Enhancer: $5k
  - BR&E Champion: $3k
  - Downtown Virtuoso: $1k
  - Career Advancement Advocate: $500
  - Media Package: In-Kind

- The Knowledge Network Series
  - Mar. 16 & Dec. 7
  - Knowledge Network Enthusiast: $2,500
  - High Performer: $1k
  - Industry Builder: $500
  - Media Package: In-Kind

- EDCC's Drive|Lead|Succeed
  - Virtual Series
    - Apr. 20 & Aug. 17
    - Virtual Series Virtuoso: $7,500
    - Audacious Goal Setter: $5k
    - Problem Solver: $3k
    - Network Enhancer: $1k
    - Media Package: In-Kind

- EDCC's Drive|Lead|Succeed
  - In-person Conference
    - Oct. 19-21, 2022
    - Title Sponsor: $15k - SOLD
    - Platinum Sponsor: $10k - 1 left
    - Gold Sponsor: $5k - SOLD
    - Wed. Evening Reception: $5k - SOLD
    - Silver Sponsor: $3k
    - Session Break: $1,750 - SOLD
    - EDCC Partner: $1k
    - EDCC Supporter: $500
    - Media Package: In-Kind - 1 left

- EDIE Awards Ceremony
  - Oct. 20 | 6-8 p.m.
  - Title Sponsor: $15k - SOLD
  - Platinum Sponsor: $10k - SOLD
  - Gold Sponsor: $5k - SOLD
  - Silver Sponsor: $3k
  - Session Break: $1,750 - SOLD
  - EDCC Partner: $1k
  - EDCC Supporter: $500
  - Media Package: In-Kind - 1 left

Make checks to and mailing address:

Economic Development Council of Colorado
PO Box 816, Palisade, CO 81526

Sponsor Name: .................................................................................................................................
Address: ...........................................................................................................................................
Phone: ................................... Email: ...............................................................................................
Credit Card: ...........................................................................................................................................
Expiration: ................................ Billing Address: ..........................................................................

Total $: ...........................................

Signature: ...........................................
Date: ...........................................
Name: ..............................................................................................
Position: ..........................................................................................

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2022 SPONSORSHIP PROPOSAL

Economic Development Council of Colorado

PO Box 816
Palisade, CO 81526

P. 720.260.4478

E. edcc@edcconline.org

W. edcconline.org