

## #COEconDevWeek22



## DOWNTOWN COLORADO

Welcome! Thank you for attending today's session. While we wait for attendees to join, please introduce yourself in the chat section.

## Include your:

- Name
- Org/company
- County you live/work in

Thank you!







## Colorado's Economic Development Week Campaign Schedule



Monday, May 9th

### DAY 1

#### **Economic Development Players**

Highlight your team and partners across social media (use our campaign hashtags).

Webinar: 9-10am

Understanding Colorado's Economic
Development Ecosystem >>

Tuesday, May 10th

## DAY 2

#### **Share the Vision**

Share your community's proclamation and how it supports a resilient economy on social media (use our campaign hashtags).

#### **Share YOUR Story**

Submit your story to EDCC>>

Wednesday, May 11th

## DAY<sub>3</sub>

#### **Cultivating a Vibrant Economy**

Discuss your economic development journey on social media. Be sure to tag us and use our campaign hashtags!

Webinar: 9-10am

Cultivating a Vibrant Economy>>

Thursday, May 12th

## DAY 4

#### **Growing Local**

On social media, shout out and celebrate the organizations that support your community's innovation (use our campaign hashtags).

Webinar: 9-10:30am

Growing Local >>

Friday, May 13th

## DAY 5

#### **Measuring Success**

Tell us how you measure success. Share your achievements and economic development success stories with EDCC's LinkedIn group.

#### Start the Conversation

Join EDCC on LinkedIn>>

## Housekeeping items:

- All are muted for the general session for recording quality purposes.
- Ask questions! Type them into the CHAT section at the bottom of your screen.
- Provide your name and email address along with your question for follow up after session.
- Send questions to <a href="mailto:bobbi.vandenhuevel@EDCConline.org">bobbi.vandenhuevel@EDCConline.org</a> if you have questions after today's session.
- Links to the recording, presentation, and follow up materials will be provided to today's attendees and will be emailed to you.
- And finally, follow today's discussion on our social media outlets @EDCofCO, @downtowncolo, #EconDevCO #EDCCEvents #EDCC #IEDC #EconDevWeek 22 #dcidoers #DCIVibrantDowntowns #COEconDevWeek 22.

#COEconDevWeek22



## Who is EDCC & DCI?

**Economic Development Council of Colorado (EDCC)** is a statewide, membership based, industry association that supports economic development efforts across Colorado. We provide education, tools & resources, advocate for sound policy in support of economic development

We are rural and urban, public and private-sector, for profit and not-for-profit, and include individual communities, counties and regional organizations, local and state government, chambers of commerce, universities and private industry.

**Downtown Colorado, Inc. (DCI)** is a nonprofit, membership association committed to building better communities by providing assistance to Colorado downtowns, commercial districts and town centers. Established in 1982 as Colorado Community Revitalization Association and now dba Downtown Colorado, Inc., our organization provides core services to organizations and individuals engaged in downtown and commercial district development





The Power of Knowledge and Leadership





#### COLORADO

Office of Economic Development & International Trade







Colorado Workforce **Development Council** 







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COLORADO

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# Today's Panelists:



@iedctweets



#COEconDevWeek22 #EconDevWeek 22



Peter Adams

Executive Director

Rockies Venture Club



Jake Rishavy

Executive Director

Chaffee County EDC



Camilla
Uzcategui PhD

Co-Founder & CEO

Vitro 3D; RVC Hyper Accelerator Graduate; RVS Venture Bucks Winner



Doug Mandic

Angel Investor Champion

RVC Angel since 2018

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#### COLORADO

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COLORADO

**Department of Local Affairs** 



Colorado Workforce Development Council







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## Join the conversation!

By tagging @EDCofCO, @downtowncolo, @iedctweets

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## Follow up items:

- Send questions to <u>bobbi.vandenhuevel@EDCConline.org</u> or Bill Shrum at <u>operations@downtowncoloradoinc.org</u> if you have questions after today's session.
- Links to the recording, presentation, and follow up materials will be provided to today's attendees and will be emailed to you.
- Please take our survey!!

#COEconDevWeek22



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Additional Tools, Resources, and Network of Economic Development Professionals

EDCConline.org | downtowncoloradoinc.org





