

#COEconDevWeek22

WELCOME
TO
ECONOMIC
DEVELOPMENT
WEEK 2022



**DOWNTOWN
COLORADO**
inc.



Monday, May 9th

DAY 1

Economic Development Players

Highlight your team and partners across social media (use our campaign hashtags).

Webinar: 9-10am

[Understanding Colorado's Economic Development Ecosystem >>](#)

Tuesday, May 10th

DAY 2

Share the Vision

Share your community's proclamation and how it supports a resilient economy on social media (use our campaign hashtags).

Share YOUR Story

[Submit your story to EDCC >>](#)

Wednesday, May 11th

DAY 3

Cultivating a Vibrant Economy

Discuss your economic development journey on social media. Be sure to tag us and use our campaign hashtags!

Webinar: 9-10am

[Cultivating a Vibrant Economy >>](#)

Thursday, May 12th

DAY 4

Growing Local

On social media, shout out and celebrate the organizations that support your community's innovation (use our campaign hashtags).

Webinar: 9-10:30am

[Growing Local >>](#)

Friday, May 13th

DAY 5

Measuring Success

Tell us how you measure success. Share your achievements and economic development success stories with EDCC's LinkedIn group.

Start the Conversation

[Join EDCC on LinkedIn >>](#)

Housekeeping items:

- All are muted for the general session for recording quality purposes.
- Ask questions! Type them into the CHAT section at the bottom of your screen.
- Provide your name and email address along with your question for follow up after session.
- Send questions to bobbi.vandenhuevel@EDCCOnline.org if you have questions after today's session.
- Links to the recording, presentation, and follow up materials will be provided to today's attendees and will be emailed to you.
- And finally, follow today's discussion on our social media outlets [@EDCofCO](#) & [@downtowncolo](#) and be sure to use the following hashtags [#EconDevCO](#) [#EDCCEvents](#) [#EDCC](#) [#IEDC](#) [#EconDevWeek22](#) [#dcidoers](#) [#DCIVibrantDowntowns](#) [#COEconDevWeek22](#) and our guests.

#COEconDevWeek22



**DOWNTOWN
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Colorado's celebration of Economic Development Week is brought to you by:



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[#COEconDevWeek22](#)



#COEconDevWeek22



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INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

The Power of Knowledge and Leadership



COLORADO
Office of Economic Development
& International Trade



COLORADO
Department of Local Affairs



Colorado Workforce
Development Council

EDA

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION



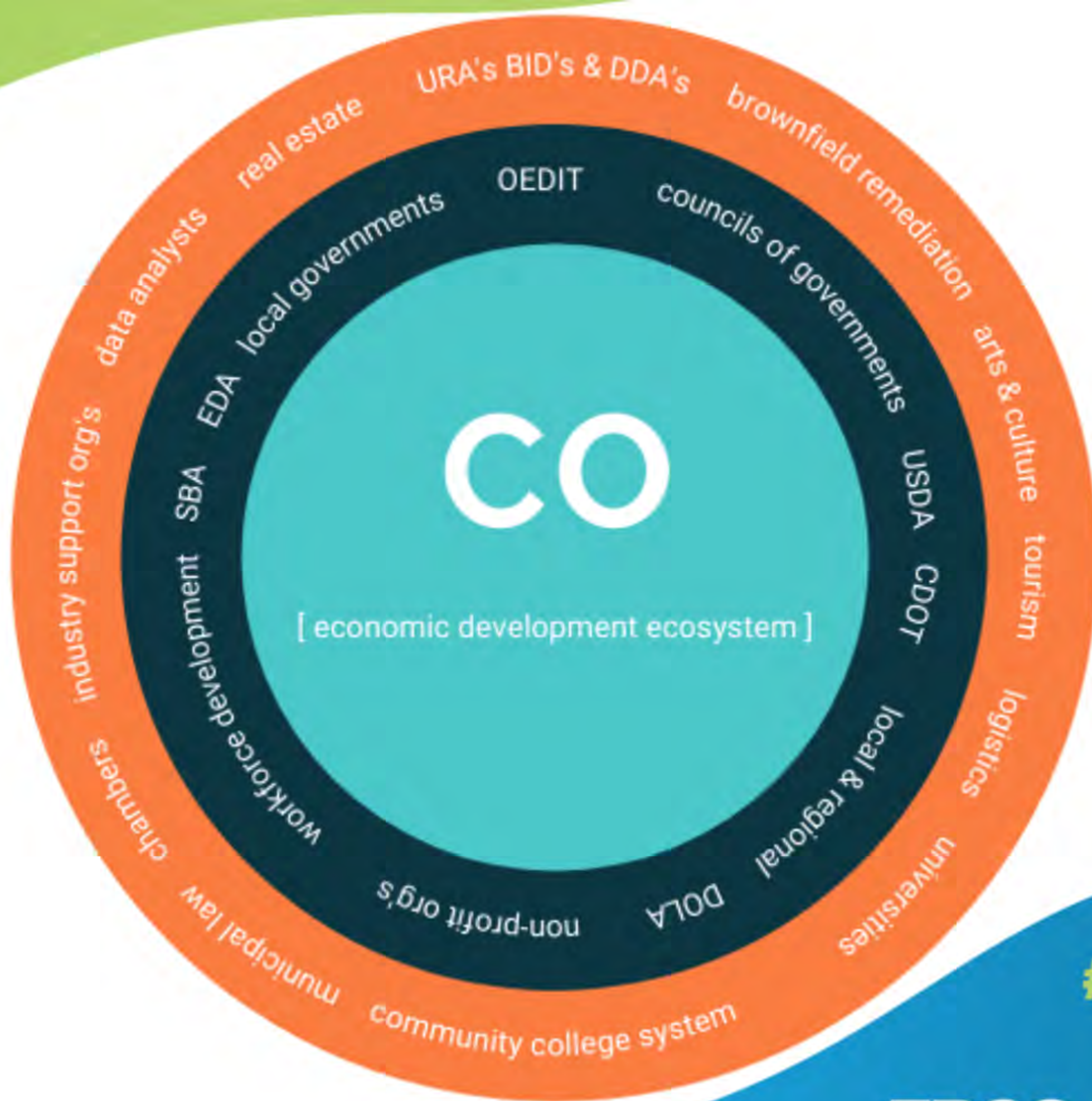
Manufacturer's EDGE
TRANSFORMING COLORADO ONE COMPANY AT A TIME

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COLORADO FACTS OR MYTHS

#COEconDevWeek22



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**Katharina
Papenbrock**

Director of Rural
Opportunity,
Western CO. Rep
OEDIT



**Glenn
Plagens**

CEO
Manufacturer's
Edge



**Britta
Blodgett**

Senior
Communications
Strategist
CWDC



**Traci
Stoffel**

Main Street
Specialist
DOLA



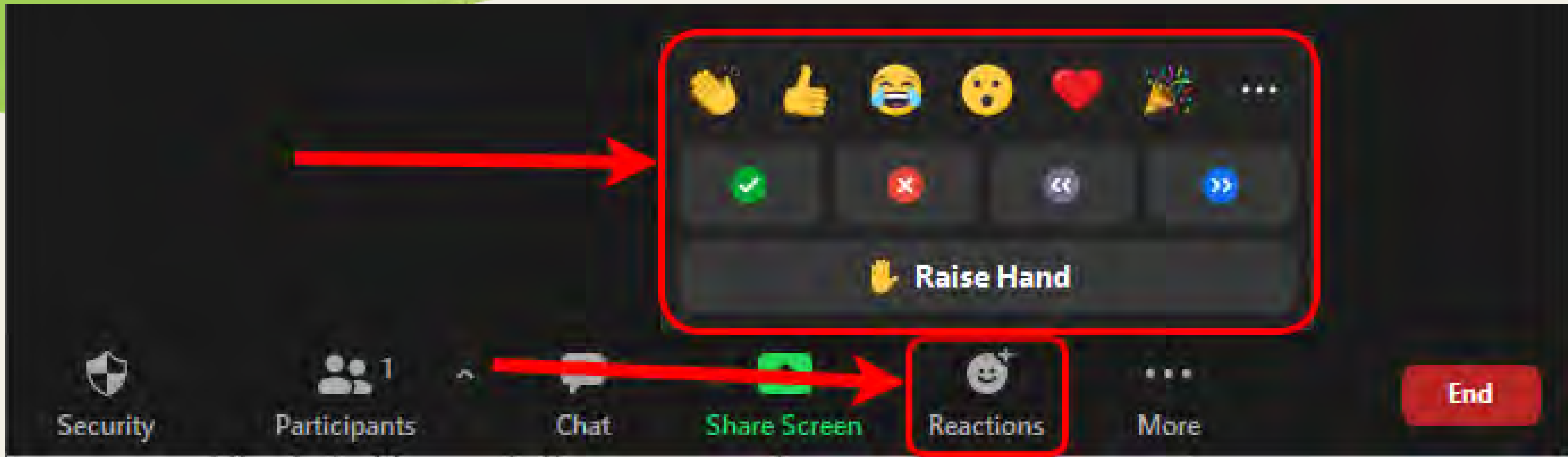
**Jamie
Hackbarth**

Economic
Development
Rep., CO/UT
U.S. Department
of Commerce
EDA

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Open the participants button to launch the sidebar- this will let you see everyone's reactions!

Open the reactions button. Each presenter will share a fact or myth about their organization's services.

Fact = 

Myth = 

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DOWNTOWN
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A scenic landscape featuring a range of rugged mountains in the background, partially covered in snow. The middle ground is dominated by a dense forest of trees with vibrant autumn foliage in shades of yellow, orange, and red. The sky is filled with soft, golden clouds, suggesting a sunrise or sunset. A green rectangular box is centered over the middle of the image, containing the text 'FACT OR MYTH'. Below this, a white rectangular box contains the main text and two options: 'FACT' with a green checkmark icon and 'MYTH' with a red X icon.

FACT OR MYTH

EDA has multiple funding opportunities which range between regional to national competitions.



FACT



MYTH

A scenic landscape featuring a range of rugged mountains in the background, partially covered in snow. The middle ground is dominated by a dense forest of trees with vibrant autumn foliage in shades of yellow, orange, and red. The sky is filled with soft, golden clouds, suggesting a sunrise or sunset. The overall atmosphere is peaceful and natural.

FACT OR MYTH

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FACT

MYTH

COLORADO

FACT OR MYTH

OEDIT's newest office for economic development and small business support is the Cannabis Business Office.



FACT



MYTH



COLORADO

FACT OR MYTH

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FACT

MYTH



FACT OR MYTH

Despite our name, Manufacturer's Edge works with businesses in virtually any industry.



FACT



MYTH

Most of the principles + fundamentals that our team of experts instill in their engagements with manufacturing companies are 100% applicable to any organization. We have, for example, done work with hospitals, municipalities + even dairies!

FACT OR MYTH

Despite our name, Manufacturer's Edge works with businesses in virtually any industry.

FACT

MYTH

FACT OR MYTH

In Colorado, any rural or urban historic downtown or district can apply to be a Main Street Community.



FACT



MYTH



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FACT

MYTH



FACT OR MYTH

CWDC develops online, freely available career pathways for in-demand industries available via the My Colorado Journey Platform, with new industries published each year.



FACT



MYTH

This year will include energy, transportation, + manufacturing. Information is Colorado-specific + tailored to different regions across Colorado!

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FACT

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FACT OR MYTH

EDCC is the State's Economic Development Office whereby we work with retaining, expanding, + attracting businesses in Colorado



FACT



MYTH

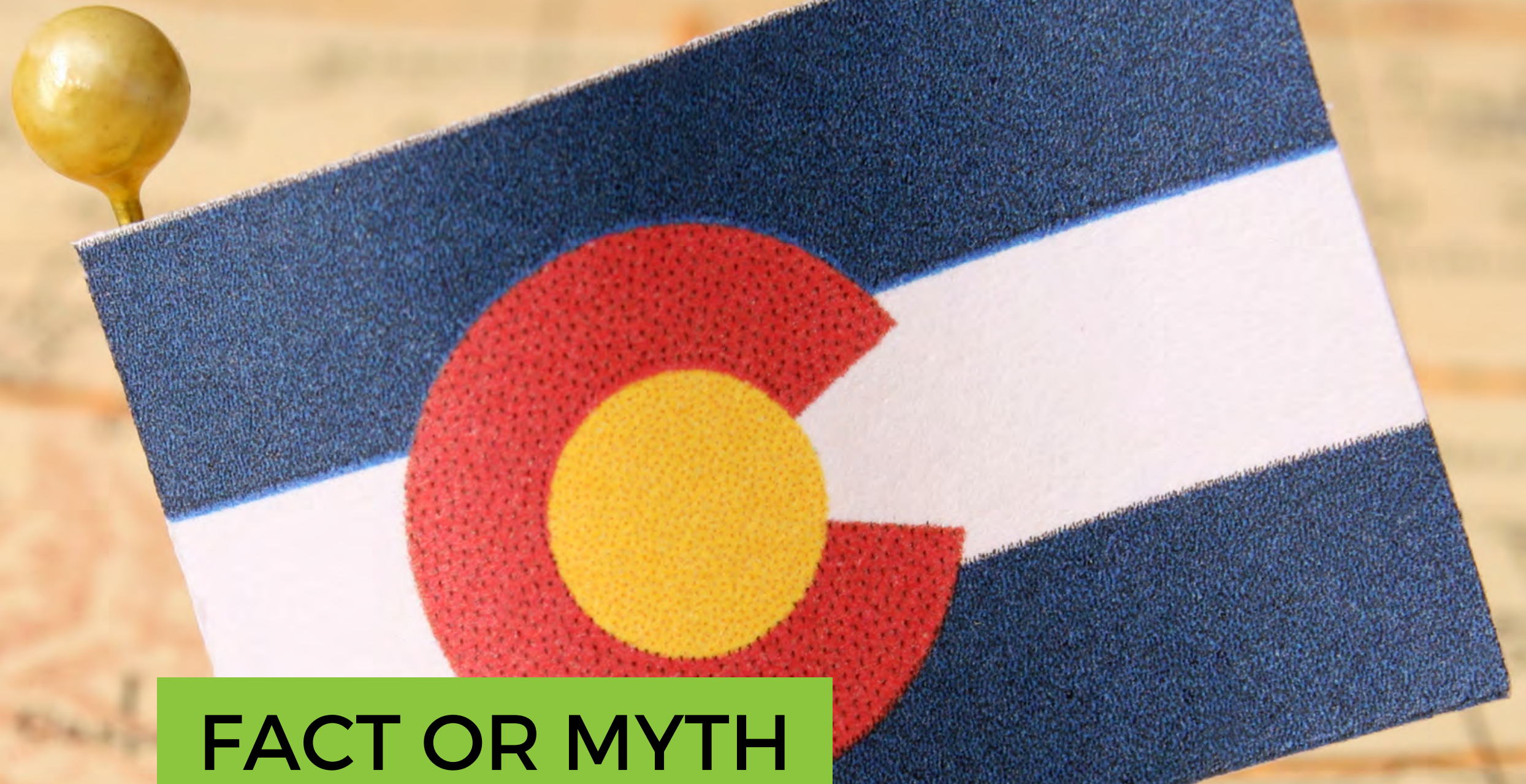


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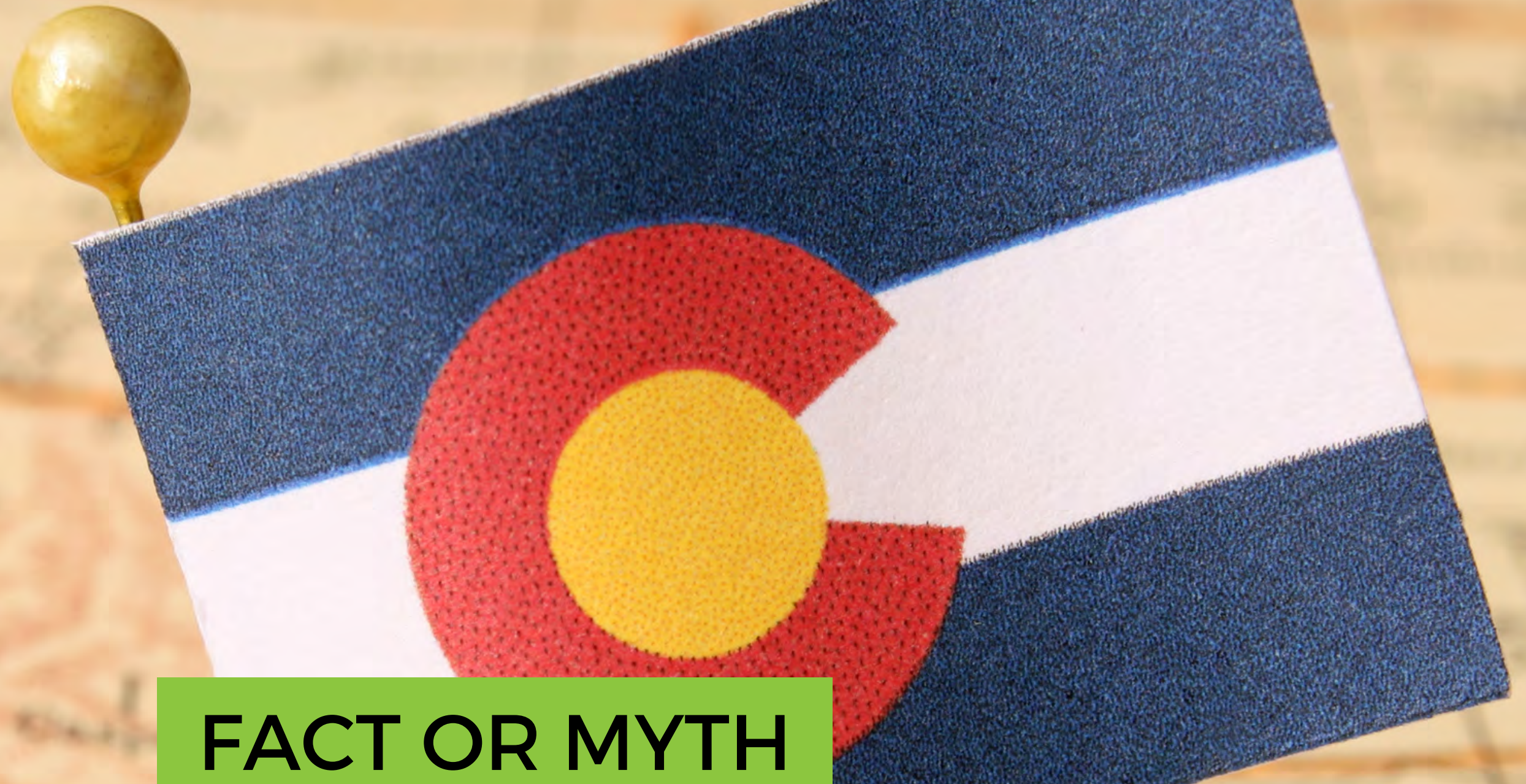


FACT OR MYTH

Downtown Champions are usually a city/town department.

 **FACT**

 **MYTH**

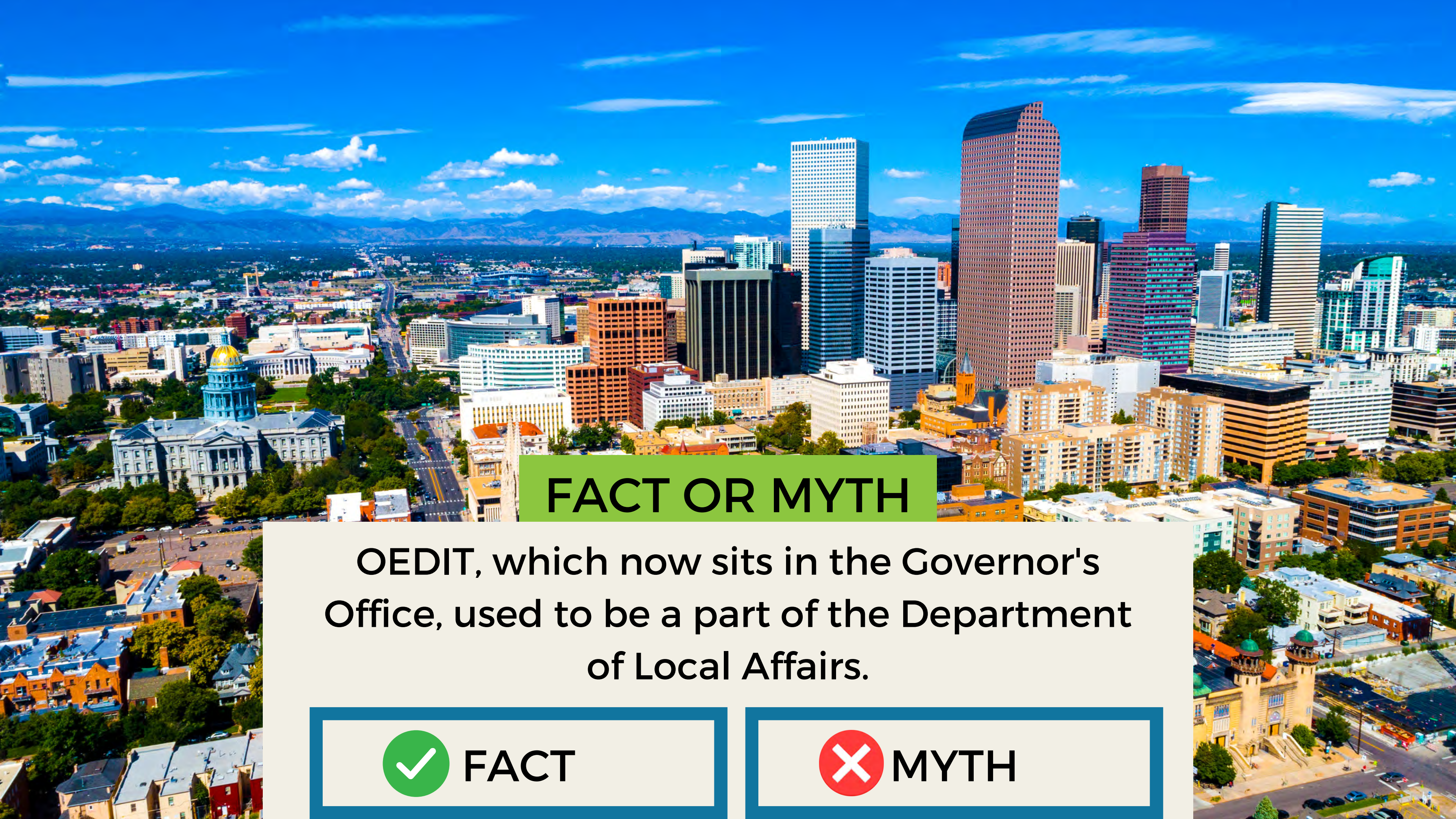


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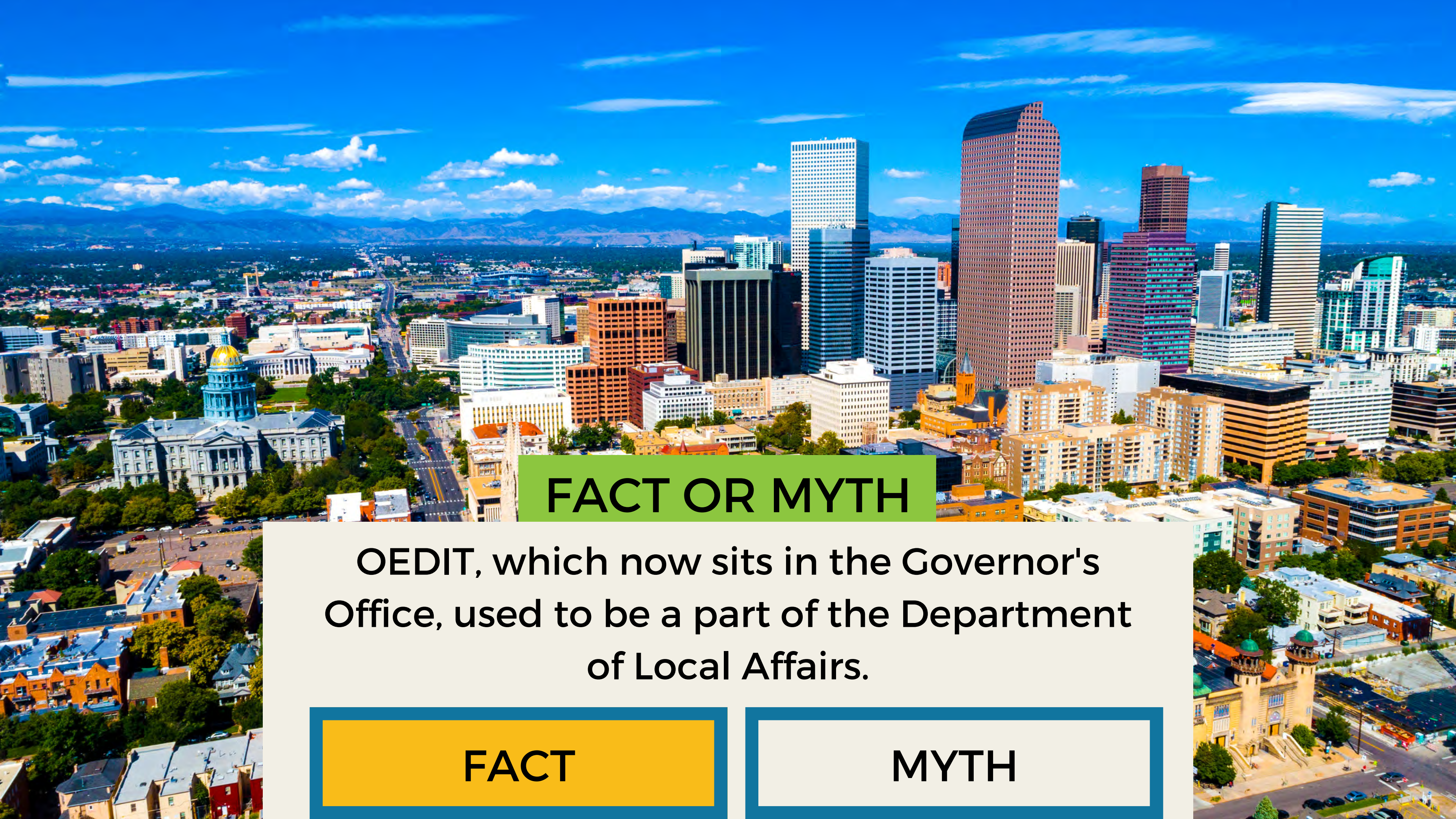
OEDIT, which now sits in the Governor's Office, used to be a part of the Department of Local Affairs.



FACT



MYTH



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FACT OR MYTH

EDCC advocates on behalf of the economic development community + their businesses and has a robust Public Policy Committee + full-time Lobbyists.



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FACT OR MYTH

Manufacturer's Edge is the only official Manufacturing Extension Partnership Center for the state of Colorado, and we are part of a network of 51 sister centers with one located in each state of the country + in Puerto Rico.



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FACT

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FACT OR MYTH

DCI's 2022 IN THE GAME Conference in Colorado Springs featured 22 unique dine arounds- lunch with a speaker on a narrow topic.

 **FACT**

 **MYTH**



FACT OR MYTH

DCI's 2022 IN THE GAME Conference in Colorado Springs featured 22 unique dine arounds- lunch with a speaker on a narrow topic.

FACT

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FACT OR MYTH

CWDC is the trustee of the Colorado Data Trust.



FACT



MYTH



FACT OR MYTH

**CWDC is the trustee of the Colorado
Data Trust.**


FACT


MYTH



FACT OR MYTH

Any town with a Main Street is an official Main Street community.

 **FACT**

 **MYTH**



Sand's

HAY BRUSH!
LETS PLAY

FACT OR MYTH

Any town with a Main Street is an official Main Street community.

FACT

MYTH

FACT OR MYTH

EDCC's members include rural, urban, public, private-sector, for profit, not-for-profit, + include individual communities, counties, regional organizations, local and state governments, chambers, of commerce, universities, and private industry.



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FACT OR MYTH

EDA can directly award grants to private businesses expanding or relocating to a region.



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DCI convenes communities with populations less than 1,000 monthly to discuss the unique challenges to activating a Tiny Town.



FACT



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FACT

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FACT OR MYTH

Colorado was the first state in the US to create a statewide Outdoor Recreation Industry Office.



FACT



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FACT

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FACT OR MYTH

For many years, Manufacturer's Edge services revolved around Lean practices + training engagements. Now, our services have expanded to address company's needs in a 360-degree manner.



FACT



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FACT OR MYTH

EDA's regional funding opportunities usually have a cost-sharing element of 50:50. EDA's share may increase based on the relative needs of economic distress of the project area.



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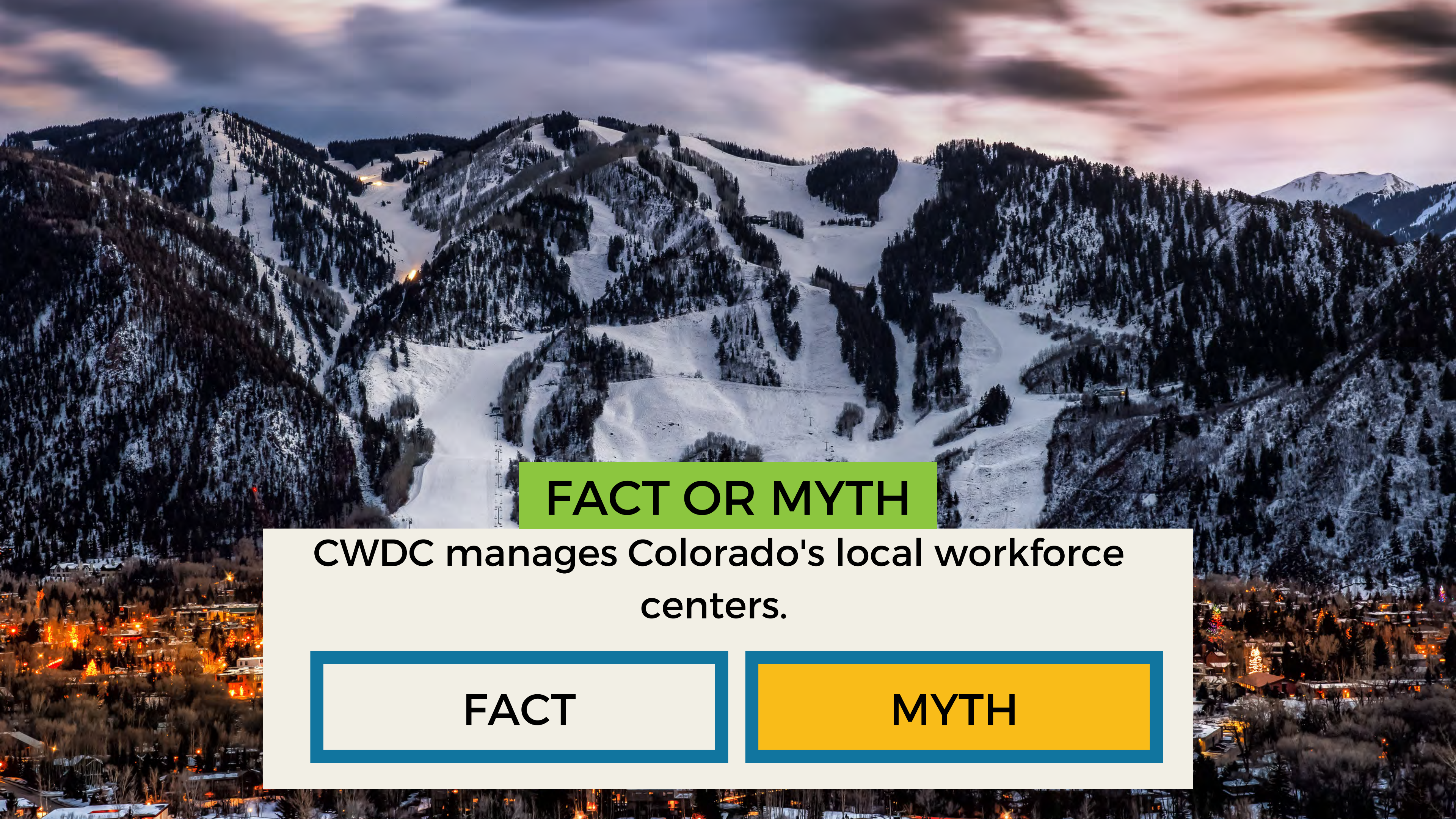
CWDC manages Colorado's local workforce centers.



FACT



MYTH



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Towns have to have a nationally designated historic commercial district to be a Main Street.



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FACT OR MYTH

EDCC is home to the Base Economic Development Course + ED101.



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THANK YOU FOR PARTICIPATING!

Are there any questions?

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