



DOWNTOWN
COLORADO
inc.

2021
Economic Development Week
May 9-15



Support from our Program Partners and Sponsors



Economic Development Week

Welcome! Thank you for attending today's session.

While we wait for attendees to join, please introduce yourself in the chat section.

Include your:

- Name
- Org/company
- County you live/work in

Thank you!



@EDCofCO @downtowncolo @iedctweets #EDW2021



Schedule for this week's celebration

Colorado's Week-long Celebration & Activities					
DAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
THEME	DAY 1: "Understanding Economic Development Players in Colorado"	DAY 2: "Share the Vision"	DAY 3: "Cultivating a Vibrant Economy"	DAY 4: "Growing Local"	DAY 5: "Measuring Success"
SOCIAL MEDIA CAMPAIGN	We ask all our EDO stakeholders to celebrate your economic development support team or collaborations within your community. #COEconomicVitality	Share your community's resolution in support of a healthy, resilient, and vital economy.	Share the asset(s) that started your economic development program and how has it changed over the years?	Celebrate the anchor institutions that support your workforce, StartUp Community, and innovation.	Celebrate your benchmarks and milestones for your organization's economic development success
INTERACTIVE WEBINAR	Understanding Economic Development Players in Colorado 9-10 a.m. REGISTER HERE		Cultivating a Vibrant Economy 9-10 a.m. REGISTER HERE	Growing Local Community + Entrepreneurial Ecosystems 9-10 a.m. REGISTER HERE	

Housekeeping items:

- All are muted for the general session for recording quality purposes.
- Ask questions! Type them into the CHAT section at the bottom of your screen.
- Provide your name and email address along with your question for follow up after session.
- Send questions to kim.woodworth@EDCOnline.org if you have questions after today's session.
- Links to the recording, presentation, and follow up materials will be provided to today's attendees and will be emailed to you.
- And finally, follow today's discussion on our social media outlets @EDCofCO, @downtowncolo, @iedctweets, #EDW2021 and our guests.



Who is EDCC & DCI ?

EDCC is a statewide, membership based, industry association that supports economic development efforts across Colorado.

Provide education, tools & resources, advocate for sound policy in support of economic development

We are rural and urban, public and private-sector, for profit and not-for-profit, and include individual communities, counties and regional organizations, local and state government, chambers of commerce, universities and private industry.

Downtown Colorado, Inc. (DCI) is a nonprofit, membership association committed to building better communities by providing assistance to Colorado downtowns, commercial districts and town centers. Established in 1982 as Colorado Community Revitalization Association and now dba Downtown Colorado, Inc., our organization provides core services to organizations and individuals engaged in downtown and commercial district development

Virtual

EDCC'S DRIVE|LEAD|SUCCEED
GOES VIRTUAL IN 2020



Follow us on Social & Subscribe to our newsletter to learn more about EDCC!

Your Email Address



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EDCC's Drive|Lead|Succeed Virtual Series

Click on a virtual series below to watch live, watch On-Demand, and access supporting materials

<https://edcconline.org/product/2020-drive-lead-succeed-webinar-series/>



Virtual Series I: Food Systems Disruption – Critical Steps to a Resilient...

We've seen wide-scale disruption in our food system security. Dynamic paths to resiliency were explored in this session.



Virtual Series II: Supply Chain Interruption – Where Opportunity...

Out of disaster comes opportunity. Discover how to seize new opportunities from gaps exposed by the pandemic to...



Virtual Series III: Special Districts – Supporting our Neighborhood and...

Our Special Districts including DDA's, BID's and URA's have seen the greatest impact during the current economic crisis.



Virtual Series IV: Why Should I Care About Gallagher?

While the Gallagher Amendment was intended to address specific challenges at a specific time when it was proposed...



Virtual Series V: Are Opportunity Zones still a Game Changer?

A panel of OZ experts will discuss the present & future of the OZ Program, and whether the program remains the "game changer" it promised to be at its inception.



Virtual Series VI: Food Systems Revisited – Processor Bottleneck

With COVID disruptions, there is now interest in exploring whether "reinvesting" in a more diverse portfolio of plants of different sizes would be more resilient..



Virtual Series VII: 2020 Trends to Continue into 2021

Looking back at 2020, the pandemic has impacted how we work, how we learn, and how we connect. As the most significant historical shift continues to take shape,



EDCC's 2021 Event Season



Economic Development Week

Join EDCC & DCI as we celebrate our Economic Development partners in the state!

May 9 – 15, 2021
9 – 10 a.m.



Knowledge Network Series

Real World Theory & Application Strategies for Economic Development Professionals

Feb. 24, Aug. 18, Nov. 17
10 – 11:30 a.m.



2021 Drive|Lead|Succe...

We're striving to be in person in 2021! Providing the knowledge, tools, & connections to...

October 20-22, 2021
Steamboat Springs, CO



2021 EDIE Awards Ceremony

Held in conjunction with our annual conference, join us as we celebrate Colorado's finest...

October 21, 2021
Steamboat Springs, CO



2021 Drive|Lead|Succe...

A new annual series designed to tackle timely perplexing issues with intentional deliverables

May 26, July 21, Sept. 15
10 – 11:30 a.m.

<https://edcconline.org/events-calendar/>



Basic Economic Development Course

A dark teal square graphic containing the course information. At the top, the letters 'bedc' are written in a large, white, lowercase sans-serif font. Below this, the full name '[Basic Economic Development Course]' is written in a smaller, orange, uppercase sans-serif font. The dates 'June 14 - 18, 2021' are displayed in white, with the word 'virtual!' written in a light blue, cursive script font overlapping the end of the date. At the bottom, a short description is written in white, uppercase sans-serif font.

bedc
[Basic Economic Development Course]
June 14 - 18, 2021
virtual!
A substantial introduction to the theory
and fundamentals of comprehensive
economic development.

<https://edcconline.org/basic-economic-development-courses-in-the-west/>



Kim Woodworth

Operations Director, EDCC

EDCCOnline.org



Katherine Correll

Executive Director, Downtown Colorado Inc.

EDCCOnline.org



@EDCofCO @downtowncolo @iedctweets #EDW2021

GETTING IT DONE 2021

PREPARATION + LUCK = OPPORTUNITY

UPCOMING EVENTS

- May 20, 9AM** Understanding Job Quality
2022 Colorado Challenge Program Applications
- May 27, 9AM** Economic Recovery Framework
- May 27, 5PM** Governor's Awards Ceremony + Annual Membership Meeting
- Monthly**
Starting June Let's Talk About Tax, Baby



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Today's Moderator



Jill Mendoza, CECd

Economic Development Manager

Town of Superior



Today's Panelists



**Josh
Birks**

Economic Health
Director

City of Fort
Collins



**Scott
Shine, AICP**

Planning
Manager

City of
Durango



**Robert
Smith**

Economic
Development
Director

City of
Lakewood



**Kathy
Woods**

Economic
Development
Director

City of
Alamosa



@EDCofCO @downtowncolo @iedctweets #EDW2021



Q&A Session

Brought to you by:



Thank you!



Jill Mendoza
CEcD

Economic
Development
Manager

Town of
Superior



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Thank you, Program Partners!



COLORADO
Office of Economic Development
& International Trade



Colorado Workforce
Development Council



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION



COLORADO
Department of Local Affairs



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

Working for a Better Future for All, Since 1926

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Join the conversation!

Follow the conversation on social media

- By tagging @EDCofCO, @downtowncolo, @iedctweets
- Use #EDW2021



Follow up items:

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- Please take our survey!!





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Additional Tools, Resources, and
Network of Economic Development
Professionals

EDCOnline.org | downtowncoloradoinc.org



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