



2021 SPONSORSHIP OPPORTUNITIES

EDCC'S FULL SEASON OF EVENTS &
PROGRAMMING SPONSOR PACKAGES

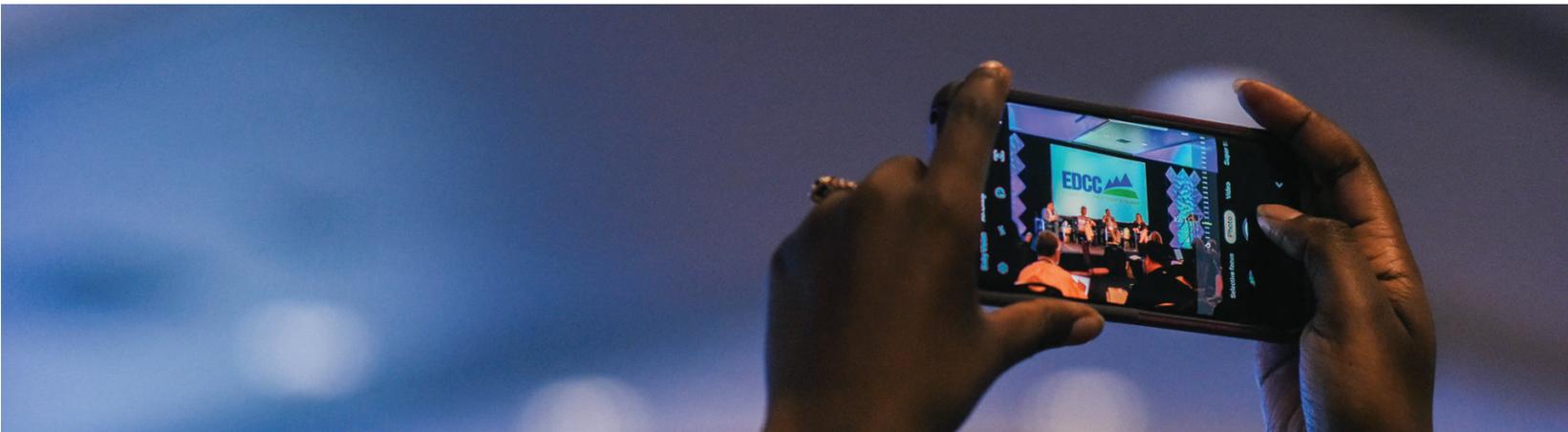
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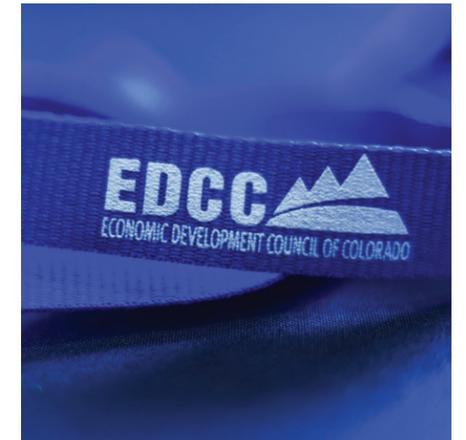


WELCOME TO EDCC'S 2021 EVENT & PROGRAMMING SEASON

CONTENT



EDCC is excited to announce our 2021 Season of Events and Programming. This year we are focused on the ever-changing economic landscape, our professionals, and getting back to connecting in person.



Estes Park, CO - October, 2019

About

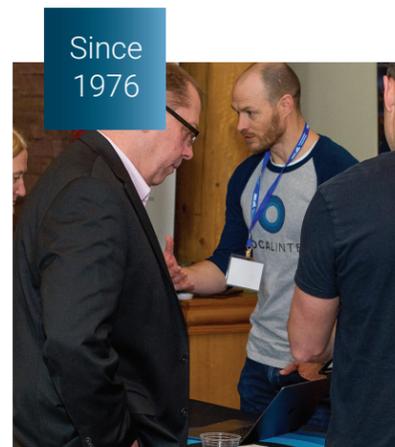
The Economic Development Council of Colorado (EDCC) is a state-wide, non-profit organization dedicated to successful and responsible economic development across the state. As the state's premier economic development resource, EDCC represents the interests of public and private sectors while connecting with our communities. We provide high-quality educational opportunities and trusted resources, and advocate for sound policies and programs that support a vibrant economy and enhance quality of life for all Coloradans.

Opportunity for Sponsors

EDCC's conferences and programming aims to provide the knowledge, tools, and connections that are vital to fostering a growing Colorado economy. We gather the industry's top influencers to share their knowledge and answer tough questions that challenge our communities.

There is something for everyone in this year's events. Economic development stakeholders will be in attendance representing cities across the state, businesses and corporations, non-profit organizations, government agencies, universities and more.

We invite you to participate and sponsor our new & annual signature events!



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About Our Events & Programming

EDCC is committed to leading the effort of engaging our vast community of economic development stakeholders including local, regional, and state leaders.

By harnessing the knowledge and expertise of our contingency, along with extensive recovery research, EDCC's goal is to help educate, inform, and advocate for near and long-term resiliency applications to help spur economic recovery.

Upcoming Events

Drive|Lead|Succeed Virtual Series
May 26, 2021

The Knowledge Network Series
August 18, 2021

Drive|Lead|Succeed Conference
October 20 -22, 2021, Steamboat Springs, CO



The Knowledge Network Series

3-part Series



Drive|Lead|Succeed Virtual Series

3-part Series



Drive|Lead|Succeed Conference

In-person



Economic Development Week

3-part Series



EDIE Awards Dinner + Ceremony

Evening Event

Sponsorship Packages

We are offering whole season, per event, and al la carte options for each of our five events.

2021 Full Season Sponsor

NEW! EDCC has a new opportunity this year to give top naming rights for our three signature events in 2021.

Exclusive
\$25,000



The Knowledge Network Series

3-part Series

Real World Theory & Application Strategies for Economic Devel. Professionals

Aug. 18 & Nov. 17

Sponsorship helps support our professionals in the field with the intent to create high performing economic development organizations and results oriented connections with industry stakeholders.



Drive|Lead|Succeed Virtual Series

3-part Series

Tackling Timely Perplexing Issues with Intentional Deliverables

May 26, Sept. 15, & Dec. 15

Sponsorship helps elevate EDCC's mission in being the industry leader of Economic Development related information.



Drive|Lead|Succeed Conference

In-person

A three-day conference designed to connect & foster a growing Colorado economy

Oct. 20 – 22

Aiming to provide the knowledge, tools & resources, and connections that foster a resilient and growing Colorado economy.

Sponsor Benefits

\$25,000 - Exclusive

Benefits:

- Top billing on all events listed above
- Logo included in all marketing collateral
 - Inclusion in EDCC's newsletters and all online event marketing
 - Social Media Campaign beginning three weeks before each event and during the event
 - Press Release that will drop one-week before event
 - Inclusion in all print/online media advertising
 - Inclusion on Thought Leadership Report that will be distributed after the Virtual Series event
 - Follow up marketing with links to the presentation and resources
- Logo included in event presentations and branding
 - Virtual:
 - » Including virtual backgrounds used by moderators and speakers
 - » Sponsored Q&A Session
 - » Title slides
 - In-person conference:
 - » Event signage
 - » Printed program
 - » Branded Plenary Session Room
 - » Branded broadcast of Plenary Sessions
- Virtual Benefits:
 - Content will be marketed and accessible in EDCC's content library to be viewed for a small "on-demand" fee, or free for EDCC members
 - Contact list of attendees (for those that opt in)
 - Media tool kit provided to help distribute content to sponsors constituents; this can include sound-bites pertaining to specific industry insight, trends, or data
 - Utilization of the polling function to draw specific data points important to the sponsor
 - Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online
- In-person Benefits:
 - 5 Conference Registrations (a \$1,650 value) to the in-person annual Drive|Lead|Succeed Conference
 - Contact list of attendees (for those that opt in)
 - Display table & company banner in registration lobby to promote your company (We will provide a 2' x 6' table with two chairs and electricity)
 - Right to First Negotiation for sponsorship up to 2 years
 - Promotional material you provide to pass out to the registrants
 - Welcome and introduction of a keynote speaker or panel moderator
 - Breakfast Title Sponsor for Thursday or Friday morning; opportunity to welcome attendees and say a few words on behalf of the sponsors company/organization
 - An opportunity to brand and co-produce opening session's inspirational/ promotional video with conference theme
- Benefits pertaining to all events:
 - An opportunity to moderate or to lead breakout room discussions
 - An opportunity to be the subject matter expert in a 30 min podcast - separate from the virtual series - on timely topics that pertain to your industry
 - A pre-recorded or live video response by sponsor to be posted on EDCC's website and shared through social media leading up to the event. This can include sound-bites pertaining to specific industry insights, trends, or data.
 - Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online

THE KNOWLEDGE NETWORK SERIES



Real World Theory & Application Strategies for Economic Development Professionals

About:

We learned a lot last year about the power of collaboration and connectivity. EDCC wants to continue fostering the network of economic development professionals in this 3-part series, that will strengthen the performance of Economic Development Organizations (EDO), cultivate industry connections, and promote the industry and profession that will contribute to a robust constellation of EDO's across Colorado.

Objectives

- Cultivate high-performing Economic Development Organizations.
- Strengthen Colorado's constellation of Economic Development Organizations across the state.
- Build a professional development network that nurturer's well-educated and engaged professionals .

Member's Only Access

We encourage all EDCC members to participate in these events. It gives our community a chance to connect outside of our annual networking events.

- + Rural/Urban
- + Public/Private
- + For | Not-for-Profit
- + Counties/Regions
- + Government
- + Chambers
- + Universities
- + Private Industry

Scheduled Events

- + February 24, 2021 | 10 - 11:30 a.m.
- + August 18, 2021 | 10 - 11:30 a.m.
- + November 17, 2021 | 10 - 11:30 a.m.

Sponsorship Opportunities

Your sponsorship for The Knowledge Network Series supports the growth and resiliency of our economic development professionals across Colorado.



The Knowledge Network Series

3-part Series

Over Achiever Sponsor

\$3,000 - Limit 2

Logo included in virtual series marketing collateral (e-blast, dedicated event webpage, social media event posts, advertising, and press releases)

Logo included in presentation and virtual series branding; follow up marketing with link inclusion

Content will be marketed and accessible in EDCC's content library to be viewed "on-demand," exclusive to members only

Contact list of attendees

Media tool kit provided to help distribute content to sponsors constituents; this can include sound-bites pertaining to specific industry insight, trends, or data

Utilization of the polling function to draw specific data points important to the sponsor

An opportunity to moderate or to lead breakout room discussions

A pre-recorded or live video response by sponsor that could include a key call to action

Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online

An opportunity to be the subject matter expert in a 30 min podcast - separate from the virtual series - on timely topics that pertain to your industry

Community Supporter

\$1,000 - Unlimited

Logo included in virtual series marketing collateral (e-blast, dedicated event webpage, social media event posts, advertising, and press releases)

Logo included in presentation and virtual series branding; follow up marketing with link inclusion

Content will be marketed and accessible in EDCC's content library to be viewed "on-demand," exclusive to members only

Contact list of attendees

Media tool kit provided to help distribute content to sponsors constituents; this can include sound-bites pertaining to specific industry insight, trends, or data

EDO Champion

\$500 - Unlimited

Logo included in virtual series marketing collateral (e-blast, dedicated event webpage, social media event posts, advertising, and press releases)

Logo included in presentation and virtual series branding; follow up marketing with link inclusion

Content will be marketed and accessible in EDCC's content library to be viewed "on-demand," exclusive to members only

DRIVE | LEAD | SUCCEED VIRTUAL SERIES



Tackling Timely Perplexing Issues with Intentional Deliverables

About:

With the same spirit that drove EDCC's 2020 Virtual Series, we will tackle our most perplexing issues by bringing together thought leaders within our industry to explore concepts, theories and analysis that will help bring consensus around these issues. This work will result in timely thought-leader position reports that can guide professionals through conversations and actions at the local level.

Objectives

- Lead the effort of engagement of our vast community of economic development stakeholders including local, regional, and state leaders.
- Harness the knowledge and expertise of our contingency along with extensive recovery research and thoughtleader input.
- Educate, inform, and advocate for near and long-term resiliency applications to help spur economic recovery.

Public Access

We encourage all EDCC members to participate in these events. It gives our community a chance to connect outside of our annual networking events.

- + Rural/Urban
- + Public/Private
- + For | Not-for-Profit
- + Counties/Regions
- + Government
- + Chambers
- + Universities
- + Private Industry

Scheduled Events

- + May 26, 2021 | 10 - 11:30 a.m.
- + September 15, 2021 | 10 - 11:30 a.m.
- + December 15, 2021 | 10 - 11:30 a.m.

450

Estimated number of attendees

free

Your sponsorship allows us to connect with a wider audience & share valuable information

Sponsorship Opportunities

Be at the epicenter of immediate perplexing perils that can change the course of our economy.



Drive|Lead|Succeed
Virtual Series

3-part Series

Virtual Series Virtuoso

\$7,500 - Exclusive

Logo included in all Drive|Lead|Succeed Virtual Series marketing collateral (newsletters, all online event marketing, social media campaign, press release, follow up marketing with links to presentation and resources)

Inclusion on Thought-leadership Report that will be distributed after the event

Logo included event branding (power point title slide presentations and branding, virtual backgrounds used by moderators and speakers)

Sponsored Q&A Session

Content will be marketed and accessible in EDCC's content library to be viewed for a small "on-demand" fee, or free for EDCC members

Contact list of attendees

Media tool kit provided to help distribute content to sponsors constituents; this can include sound-bites pertaining to specific industry insight, trends, or data

Utilization of the polling function to draw specific data points important to the sponsor

An opportunity to moderate or to lead breakout room discussions

A pre-recorded or live video response by sponsor to be posted on EDCC's website and shared through social media leading up to the event. This can include sound-bites pertaining to specific industry insights, trends, or data.

Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online

An opportunity to be the subject matter expert in a 30 min podcast - separate from the virtual series - on timely topics that pertain to your industry

Audacious Goal Setter

\$5,000 - Limit 2

Logo included in all Drive|Lead|Succeed Virtual Series marketing collateral (newsletters, all online event marketing, social media campaign, follow up marketing with links to presentation and resources)

Logo included event branding (power point title slide presentations and branding, virtual backgrounds used by moderators and speakers)

Sponsored Q&A Session

Content will be marketed and accessible in EDCC's content library to be viewed for a small "on-demand" fee, or free for EDCC members

Contact list of attendees

Media tool kit provided to help distribute content to sponsors constituents; this can include sound-bites pertaining to specific industry insight, trends, or data

An opportunity to moderate or to lead breakout room discussions

A pre-recorded or live video response by sponsor to be posted on EDCC's website and shared through social media leading up to the event. This can include sound-bites pertaining to specific industry insights, trends, or data.

Sponsorship Opportunities Continued...



Problem Solver \$3,000 - Limit 4

Logo included in all Drive|Lead|Succeed Virtual Series marketing collateral (newsletters, all online event marketing, social media campaign, follow up marketing with links to presentation and resources)

Logo included event branding (power point title slide presentations and branding, virtual backgrounds used by moderators and speakers)

Content will be marketed and accessible in EDCC's content library to be viewed for a small "on-demand" fee, or free for EDCC members

Contact list of attendees

Media tool kit provided to help distribute content to sponsors constituents; this can include sound-bites pertaining to specific industry insight, trends, or data

Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online

Network Uniter \$1,000 - Unlimited

Logo included in all Drive|Lead|Succeed Virtual Series marketing collateral (newsletters, all online event marketing, social media campaign, follow up marketing with links to presentation and resources)

Logo included event branding (power point title slide presentations and branding, virtual backgrounds used by moderators and speakers)

Content will be marketed and accessible in EDCC's content library to be viewed for a small "on-demand" fee, or free for EDCC members

Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online

Media Package - In-Kind \$1,500 value

Logo included in all Drive|Lead|Succeed Virtual Series marketing collateral (newsletters, all online event marketing, social media campaign, press release, follow up marketing with links to presentation and resources)

Logo included event branding (power point title slide presentations and branding, virtual backgrounds used by moderators and speakers)

Content will be marketed and accessible in EDCC's content library to be viewed for a small "on-demand" fee, or free for EDCC members

Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online

In exchange EDCC asks for:

Event post on media outlet's event calendar

Add space helping advertise the event starting 3-weeks out from the event

Media outlet covers at least one aspect of the event. It could be an interview with a speaker, or coverage of the event before, during, and/or after.

DRIVE | LEAD | SUCCEED CONFERENCE



About:

Our Annual Drive | Lead | Succeed Conferences aim to provide the knowledge, tools, and connections that are vital to foster a growing Colorado economy.

Objectives

- Gather the industry's top influencers and thought leaders together to share knowledge and answer questions that no one else can.
- Offer new and vital tools and solutions to pressing economic issues facing Colorado's professional economic development community.
- Facilitate quality collaboration and opportunity to exchange fresh, new ideas among Colorado's leading Economic Development professionals, business and non-profit leaders, government officials and more.

Public Access

We encourage all EDCC members to participate in these events. It gives our community a chance to connect outside of our annual networking events.

- + Rural/Urban
- + Public/Private
- + For | Not-for-Profit
- + Counties/Regions
- + Government
- + Chambers
- + Universities
- + Private Industry

Scheduled Events

+ October 20 - 22, 2021

250

Estimated number of in-person attendees

75

Estimated number of virtual attendees

Sponsorship Opportunities	Title Sponsor	Platinum Sponsor	Gold Sponsor	Wed. Evening Sponsor
	\$15,000 Exclusive	\$10,000 Limit 2	\$5,000 Limit 4	\$5,000 Exclusive
Conference Registrations	x5 Reg.'s \$1,650 value	X4 Reg.'s \$1,300 value	X4 Reg.'s \$1,300 value	X3 Reg.'s \$1,000 value
Logo included in all conference marketing collateral <ul style="list-style-type: none"> Inclusion in EDCC's newsletters and all online event marketing Social Media Campaign beginning four weeks before during the event Press release Inclusion in all print/online media advertising Follow up marketing with links to the presentations and resources 				
Logo included in event branding <ul style="list-style-type: none"> Conference event signage Title slides Printed program 	+ Plenary session conference room + Branded broadcast of plenary sessions	+ Plenary session conference room	+ Plenary session conference room	+ Branded displays including bar and food displays
A pre-recorded video response by sponsor to be posted on EDCC's website and shared through social media leading up to the event. This can include sound-bites pertaining to specific industry insights, trends, or data				
Display table & company banner in registration lobby to promote your company (We will provide a 2' x 6' table with two chairs and electricity)				
Right to First Negotiation for sponsorship up to 2 years				
Welcome and introduction of a keynote speaker or panel moderator			+ Breakout room host: introduce all speakers scheduled in the room throughout conference	
Breakfast Title Sponsor for Thursday or Friday morning; opportunity to welcome attendees and say a few words on behalf of the sponsors company/organization				
An opportunity to brand and co-produce opening session's inspirational/ promotional video with conference theme				
Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online				

Sponsorship Opportunities	Silver Sponsor	Session Break Sponsor	EDCC Partner	EDCC Supporter
	\$3,000 Unlimited	\$1,750 Limit 3	\$1,000 Unlimited	\$500 Unlimited
Conference Registrations	X3 Reg.'s \$1,000 value	X2 Reg.'s \$650 value	X2 Reg.'s \$650 value	X1 Reg \$325 value
Logo included in all conference marketing collateral <ul style="list-style-type: none"> Inclusion in EDCC's newsletters and all online event marketing Social Media Campaign beginning four weeks before during the event Press release Inclusion in all print/online media advertising Follow up marketing with links to the presentations and resources 				
Logo included in event branding <ul style="list-style-type: none"> Conference event signage Title slides Printed program 	+ Branded personal protection supplies	+ A brief sponsor highlight from company representative		
A pre-recorded video response by sponsor to be posted on EDCC's website and shared through social media leading up to the event. This can include sound-bites pertaining to specific industry insights, trends, or data				
Display table & company banner in registration lobby to promote your company (We will provide a 2' x 6' table with two chairs and electricity)				
Right to First Negotiation for sponsorship up to 2 years				
Welcome and introduction of a keynote speaker or panel moderator				
Breakfast Title Sponsor for Thursday or Friday morning; opportunity to welcome attendees and say a few words on behalf of the sponsors company/organization				
An opportunity to brand and co-produce opening session's inspirational/ promotional video with conference theme				
Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online				

EDIE AWARDS DINNER + CEREMONY



Evening Event

About:

Every year, at EDCC's Annual Drive|Lead|Succeed Conference, EDCC recognizes the outstanding economic development achievements by our members, organization volunteers, communities, companies, and legislators.

Objective

- Recognize the outstanding economic development achievements by our members, organization volunteers, communities, companies and legislators.
- We invite all EDIE Award Winners, their families, friends & colleagues to celebrate with us at our annual conference. This event is in conjunction with the Drive|Lead|Succeed Conference on Thursday evening.

Scheduled Event

+ EDIE Awards Dinner + Ceremony
October 21, 2021 | 6 - 8 p.m.

Awards

- + Economic Development Achievement
- + ED Rookie of the Year
- + Company of the Year
- + Volunteer of the Year
- + Small, Medium, Large Community
- + Partner of the Year
- + Statesman of the Year
- + Legislator of the Year
- + Legislator Lifetime Achievement

275

Estimated number of attendees

12

Up to twelve possible awards given out each year

Sponsorship Opportunities

Help us recognize the outstanding achievements made by our members, volunteers, communities, companies, and legislators!



EDIE Awards Dinner + Ceremony
Evening Event

Title Sponsor

\$7,500 - Exclusive

4 Conference Registrations (a \$1,300 value)

Logo included in all Drive|Lead|Succeed Conference marketing collateral

- Inclusion in EDCC's newsletters and all online event marketing
- Social Media Campaign beginning four weeks before the event and during the event
- Inclusion in all print/online media advertising
- Follow up marketing with links to the presentations and resources

Logo included in event branding

- Conference event signage
- Title slides
- Printed program
- Branded Dinner and Awards Ceremony
- Branded nomination process

A pre-recorded or live video response by sponsor to be posted on EDCC's website and shared through social media leading up to the event. This can include sound-bites pertaining to specific industry insights, trends, or data

Display table & company banner in registration lobby to promote your company (We will provide a 2' x 6' table with two chairs and electricity)

Right to First Negotiation for sponsorship up to 2 years

Sponsor representative to co-present with Master of Ceremonies

Reception Sponsor

\$3,500 - Exclusive

3 Conference Registrations (a \$1,000 value)

Logo included in all Drive|Lead|Succeed Conference marketing collateral

- Inclusion in EDCC's newsletters and all online event marketing
- Social Media Campaign beginning four weeks before the event and during the event
- Inclusion in all print/online media advertising
- Follow up marketing with links to the presentations and resources

Logo included in event branding

- Conference event signage
- Title slides
- Printed program
- Branded food and bar displays
- Branded nomination process

Display table & company banner in registration lobby to promote your company (We will provide a 2' x 6' table with two chairs and electricity)

Right to First Negotiation for sponsorship up to 2 years

Media Sponsor

The EDCC is seeking interested Media Service Providers to support EDCC's 2021 Event and Programming season as key media partners.



Value in partnering with EDCC

Since 1976, the EDCC has been promoting effective, responsible economic development practices across Colorado. Today we are the state's premier economic development resource, representing the economic development interests of both the private and public sectors throughout the state. We connect our communities, our members and our partners to high-quality educational opportunities and trusted resources, and advocate for sound policies and programs that support a vibrant economy and enhance quality of life for all Coloradans.

Sponsor Benefits

Knowledge Network & Drive|Lead|Succeed Virtual Series

Logo included in all Virtual Series marketing & branding collateral

- o Inclusion in EDCC's newsletters and all online event marketing.
- o Social Media Campaign beginning three weeks before the event and during the event.
- o Follow up marketing with links to the presentation and resources.
- o Included in power point title slides, branding, and virtual backgrounds.

Content to be forever live

Content will be marketed and accessible in EDCC's content library to be viewed for a small "on-demand" fee, or free for EDCC members.

Follow up marketing

Participate in the final content package by including topic specific information and resources: the content package will be both emailed to the attendees and posted online.

Drive|Lead|Succeed Annual Conference

Logo included in all conference marketing & branding collateral

- o Inclusion in EDCC's newsletters and all online event marketing.
- o Social Media Campaign beginning four weeks before and during the event.
- o Inclusion in all print/online media advertising.
- o Follow up marketing with links to the presentation and resources.
- o Included in power point title slides, branding, conference signage, title slides, & printed program.

2 conference registrations

A \$650 value. The conference will be held at the beautiful Steamboat Grand in Steamboat Springs, CO.

Opportunity to facilitate a panel

We invite media partners to help facilitate a panel of their choice during the three-day conference.

In Exchange For:

- o Event post on media outlet's event calendar.
- o Add space helping advertise the event starting 3-weeks out from the event.
- o Media outlet covers at least one aspect of the event. It could be an interview with a speaker, or coverage of the event.

ECONOMIC DEVELOPMENT WEEK - Colorado Campaign



About:

The Economic Development Council of Colorado (EDCC) and Downtown Colorado, Inc. (DCI) are teaming up in 2021, to bring a week-long celebration of Colorado's Economic Development Ecosystem and its partners.

Objectives

- Increase awareness of local programs and services that create jobs, advance career development, and increase quality of life among our communities.
- Celebrate with our diverse network of partners and organizations to highlight the importance of economic development and the good work that our professionals do every day.

Public Access

We invite our economic development professionals and stakeholders along with their elected officials, board members, new professionals to the industry, and anyone who just wants to know more about how economic development is done in Colorado.

Scheduled Events

- + Understanding Economic Development Players in Colorado
May 10, 2021 | 9 - 10 a.m.
- + Cultivating a Vibrant Economy
May 12 2021 | 9 - 10 a.m.
- + Growing Local Community + Entrepreneurial Ecosystems
May 13, 2021 | 9 - 10 a.m.

Program Partners



Sponsorship Opportunities	Career Advancement Advocate	Downtown Virtuoso	BR&E Champion	Distinguished Community Enhancer
	\$500 No limit	\$1,000 No limit	\$3,000 No limit	\$5,000 Limit 3
Logo included in all EDW marketing collateral <ul style="list-style-type: none"> Inclusion in EDCC & DCI's newsletters and online event marketing Social Media Campaign beginning four weeks before the event and every day of the week during the event. 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo included in power point presentations and branding <ul style="list-style-type: none"> Including virtual backgrounds used by moderators and speakers Sponsored Q&A Session 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Content will be packaged and accessible on both EDCC and DCI's website and will be free for anyone to use.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsor may include materials that pertain specifically to the content with the content package that aids in supporting the education of economic development.		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Media tool kit will be provided to help with your distribution of content within your community of constituents. (This can include sound-bites pertaining to specific industry insights, trends, or data)		Sponsored blog post on a community or project that you support.	<input type="checkbox"/>	<input type="checkbox"/>
A pre-recorded or live video response by sponsor to be played in beginning of virtual series				<input type="checkbox"/>
Subject Matter Expert Experience – participate on a panel or submit 15 min podcast				<input type="checkbox"/>

Agreement

Thank you for supporting our mission in bringing high-quality educational opportunities and trusted resources closer to our professionals and stakeholders.

Sponsor Agreement

EDCC greatly appreciates your support for our 2021 Events & Programming. We strive to bring the most timely information and resources closer to our professionals.

Sponsor Packages: Full Season Sponsor: \$25,000

<p>Economic Development Week May 9-15</p> <ul style="list-style-type: none"> <input type="radio"/> Distinguished Community Enhancer: \$5,000 <input type="radio"/> BR&E Champion: \$3,000 <input type="radio"/> Downtown Virtuoso: \$1,000 <input type="radio"/> Career Advancement Advocate: \$500 <input type="radio"/> Media Package: In-Kind <hr/> <p>The Knowledge Network Series Aug. 18 & Nov. 17</p> <ul style="list-style-type: none"> <input type="radio"/> Knowledge Network Enthusiast: \$2,500 <input type="radio"/> High Performer: \$1,000 <input type="radio"/> Industry Builder: \$500 <input type="radio"/> Media Package: In-Kind 	<p>EDCC's Drive Lead Succeed Virtual Series May 26, Sept. 15, & Dec. 15</p> <ul style="list-style-type: none"> <input type="radio"/> Virtual Series Virtuoso: \$7,500 <input type="radio"/> Audacious Goal Setter: \$5,000 <input type="radio"/> Problem Solver: \$3,000 <input type="radio"/> Network Uniter: \$1,000 <input type="radio"/> Media Package: In-Kind <hr/> <p>EDIE Awards Ceremony Oct. 21 6-8 p.m.</p> <ul style="list-style-type: none"> <input type="radio"/> Title Sponsor: \$15,000 <input type="radio"/> Platinum Sponsor: \$10,000 	<p>EDCC's Drive Lead Succeed In-person Conference Oct. 20-22, 2021</p> <ul style="list-style-type: none"> <input checked="" type="radio"/> Title Sponsor: \$15,000 - SOLD! <input type="radio"/> Platinum Sponsor: \$10,000 <input type="radio"/> Gold Sponsor: \$5,000 <input type="radio"/> Wed. Evening Reception: \$5,000 <input type="radio"/> Silver Sponsor: \$3,000 <input type="radio"/> Session Break: \$1,750 <input type="radio"/> EDCC Partner: \$1,000 <input type="radio"/> EDCC Supporter: \$500 <input type="radio"/> Media Package: In-Kind
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DETAILS

Sponsor Name:

Address:

Phone: Email:

Credit Card:

Expiration: Billing Address:

Total \$:

Make checks to and mailing address:

Economic Development Council of Colorado
PO Box 816, Palisade, CO 81526

Signature:

Date:

Name:

Position:



2021 SPONSORSHIP PROPOSAL

Economic Development
Council of Colorado

PO Box 816
Palisade, CO 81526

P. 720.260.4478

E. edcc@edcconline.org

W. edcconline.org

