



**Professional
Development**



Basic Economic Development Course

June 14-18, 2021

Held Online

The Basic Economic Development Course (BEDC) provides a substantial introduction to the theory and fundamentals of comprehensive economic development.

This course emphasizes beneficial development through the result of constructive actions by local leaders, and revolves around five major themes; innovative community development concepts, regional economics, basic factors in development, techniques of, and trends in economic development. The case studies that are presented will give real-world application to these major themes.

Course topics include: business retention and expansion, business attraction, real estate, finance, strategic planning, small business development, and workforce development.

Who Should Attend?

- Economic development practitioners
- Community volunteers
- Municipal, town and county governments
- Public utility personnel
- Chambers of commerce
- Financial institutions
- Business development professionals
- Co-operative extension personnel
- Planning and development agencies
- Real estate professionals
- Others interested in facilitating job creation and capital investment in their community, region or state

Accredited by IEDC:



The Power of Knowledge and Leadership

www.IEDCOnline.org

Accreditation by IEDC ensures that the BEDC covers subject areas determined to be the core building blocks in any economic development program

Registration:

Members - \$400

Non-members - \$460

For more information:

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