



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

supply chain interruption

Virtual Series

July 15, 2020

Welcome! Thank you for attending today's session.

While we wait for attendees to join please introduce yourself in the chat section. Include your name, org/company, and the region you are in.

We will have a few polling questions in the beginning to become better acquainted with all on the call.

Thank you!



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20



Kim Woodworth

Operations Director
Economic Development Council of Colorado

EDCOnline.com



[@EDCofCO](#) | [#DLS2020](#) | [#EDCCEvents](#)

housekeeping items:

- All are muted for the general session for recording quality purposes.
- During breakout sessions please unmute yourself by clicking the icon in the lower left corner that looks like a microphone.
- Ask questions! Type them into the CHAT section at the bottom of your screen.
- Provide your name and email address along with your question for follow up after session.
- Send questions to kim.woodworth@EDCOnline.org if you have questions after today's session.
- Links to the recording, presentation, and follow up materials will be provided to today's attendees and located at <https://edconline.org/product/2020-drive-lead-succeed-webinar-series/> under "Supply Chain Interruption"
- And finally, follow today's discussion on our social media outlets [@EDCofCO](#) [#DLS2020](#) [#EDCCEvents](#) and our guests [@MFR_EDGE](#) and [@WTCDenver](#)



A statewide, membership based, industry association that supports economic development efforts across Colorado.

- Provide education, tools & resources, advocate for sound policy in support of economic development
- We are rural and urban, public and private-sector, for profit and not-for-profit, and include individual communities, counties and regional organizations, local and state government, chambers of commerce, universities and private industry.

Who is EDCC?



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

Virtual



EDCC'S DRIVE|LEAD|SUCCEED
GOES VIRTUAL IN 2020



@EDCofCO | #DLS2020 | #EDCCEvents

THANK YOU TO
OUR...

sponsors



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

THANK YOU TO
OUR...

sponsors

PRESENTING SPONSOR



chfa®



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

THANK YOU TO
OUR...

sponsors

PLATINUM SPONSOR



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

THANK YOU TO
OUR...

sponsors

VIRTUAL WEBINAR TITLE SPONSOR



Colorado Workforce
Development Council



@EDCofCO | #DLS2020 | #EDCCEvents



Version 20/20

THANK YOU TO
OUR... *sponsors*



TRI-STATE

A Touchstone Energy® Cooperative

SILVER SPONSORS

HdL Companies



COLORADO
COMPANIES TO WATCH



Colorado Springs
CHAMBER & EDC™



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

THANK YOU TO
OUR...

sponsors

ECONOMIC DEVELOPMENT SUPPORTERS



@EDCofCO | #DLS2020 | #EDCCEvents



Version 20/20

THANK YOU TO
OUR... *sponsors*

ECONOMIC DEVELOPMENT PARTNERS



JEFFERSON COUNTY
ECONOMIC DEVELOPMENT CORPORATION



Development
Research Partners

Town of
Parker COLORADO
ECONOMIC DEVELOPMENT DEPARTMENT

**DOWNTOWN
COLORADO**
inc.



@EDCofCO | #DLS2020 | #EDCCEvents

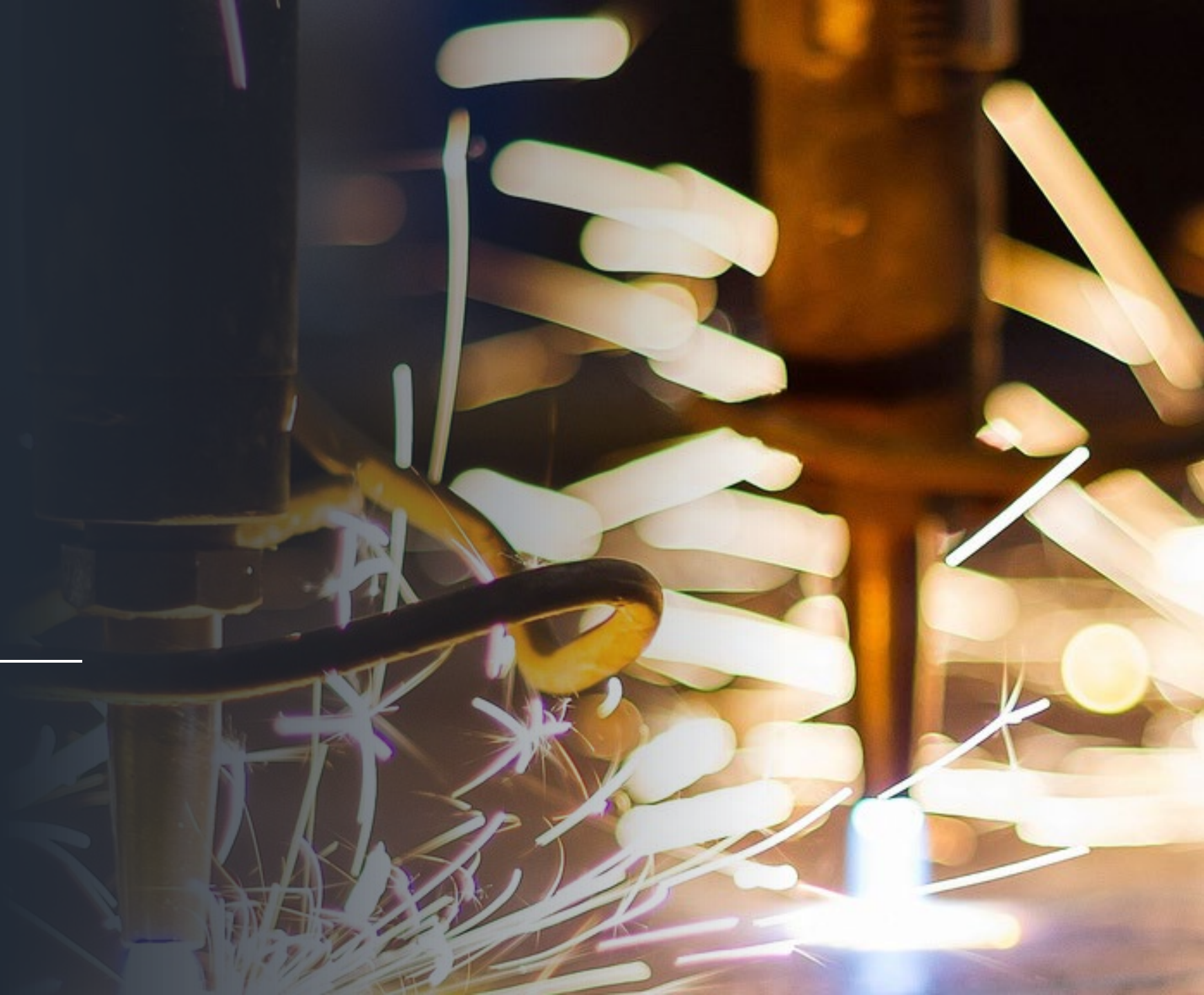

Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Supply Chain Interruption





Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20



Jessica Cowden

Director of Marketing & Communications,
Manufacturer's EDGE

manufacturersedge.com



PRESENTED BY:



Who is Manufacturer's Edge?

The official Manufacturing Extension Partnership Center for the state of Colorado dedicated to helping Colorado manufacturers grow and thrive

- Non-profit 501(c)(3)
- Under the Department of Commerce
- Part of the MEP National Network



THANK YOU TO OUR... *sponsors*



VIRTUAL WEBINAR TITLE



SILVER & MEDIA



SUPPORTERS:

- Arvada EDA
- Denver South EDP
- Pueblo EDCO
- Southern Ute Indian Tribe
- Steamboat Chamber & EDC

PARTNERS:

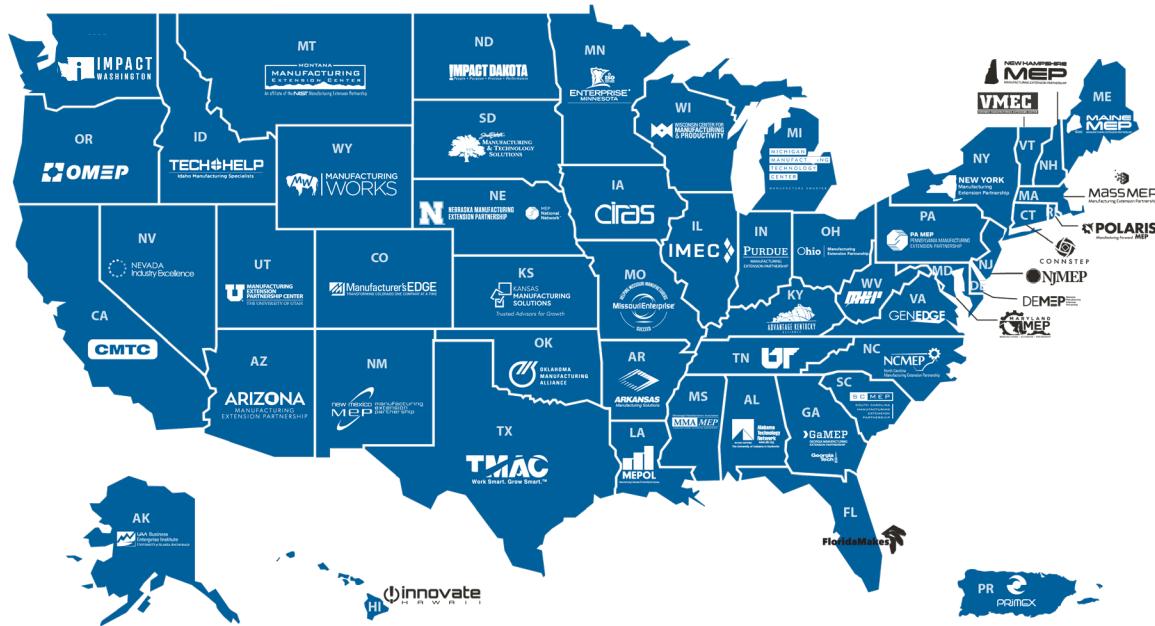
- Colorado Municipal League
- Development Research Partners
- Downtown Colorado Inc.
- Grand Junction EP
- Jefferson County EDC
- Town of Parker

PRESENTED BY:



MEP National Network

- 51 centers in all 50 states and in Puerto Rico
- Over 1,400 trusted advisors and manufacturing experts
- Nearly 2,100 service providers and partners



THANK YOU TO OUR... *sponsors*



SUPPORTERS:
 Arvada EDA
 Denver South EDP
 Pueblo EDCO
 Southern Ute Indian Tribe
 Steamboat Chamber & EDC

PARTNERS:
 Colorado Municipal League
 Development Research Partners
 Downtown Colorado Inc.
 Grand Junction EP
 Jefferson County EDC
 Town of Parker



What Does Manufacturer's Edge Do?

- Coaching
- Consulting
- Training
- Education
- Supply chain development
- Events
- Sponsorships
- Legislative outreach
- Volunteer/boards/committees/taskforces

THANK YOU TO OUR... *sponsors*

PLATINUM



VIRTUAL WEBINAR TITLE



SILVER & MEDIA



SUPPORTERS:

- Arvada EDA
- Denver South EDP
- Pueblo EDCO
- Southern Ute Indian Tribe
- Steamboat Chamber & EDC

PARTNERS:

- Colorado Municipal League
- Development Research Partners
- Downtown Colorado Inc.
- Grand Junction EP
- Jefferson County EDC
- Town of Parker



Economic development organizations



Federal agencies & laboratories



Industry leaders & think tanks



Manufacturing USA Institutes

PRESENTED BY:



State & local government



Universities, community colleges & technical schools



Trade associations & other partners

THANK YOU TO OUR...

sponsors

PLATINUM



VIRTUAL WEBINAR TITLE



Colorado Workforce Development Council

SILVER & MEDIA

Hdl Companies



Colorado Springs CHAMBER & EDC

COLORADO COMPANIES TO WATCH
COLORADO REAL ESTATE JOURNAL
THE COMMUNICATION CHANNEL OF THE COMMERCIAL REAL ESTATE COMMUNITY

SUPPORTERS:

Arvada EDA
Denver South EDP
Pueblo EDCO
Southern Ute Indian Tribe
Steamboat Chamber & EDC

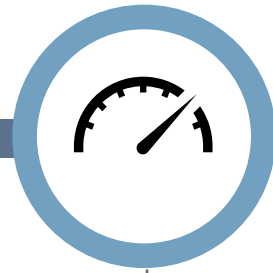
PARTNERS:

Colorado Municipal League
Development Research Partners
Downtown Colorado Inc.
Grand Junction EP
Jefferson County EDC
Town of Parker

PRESENTED BY:



Initial Contact
referrals, events, long-term relationships



Assessment
formal and informal tools



Partner to Identify:
potential issues, goals, and approach

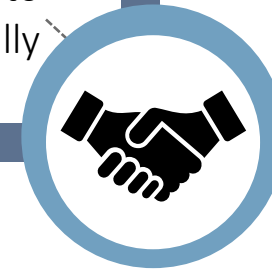
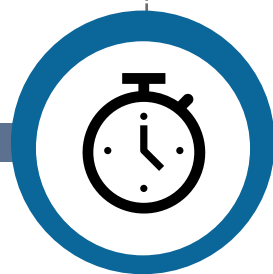
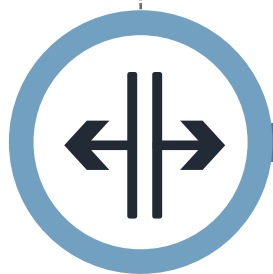
Follow-Up and Assessment

3rd party survey to assess impact

Project Execution

center staff, partners, and/or 3rd party consultants

Project Plan
assess ability to implement internally



THANK YOU TO OUR... *sponsors*

PLATINUM



VIRTUAL WEBINAR TITLE



SILVER & MEDIA



SUPPORTERS:

- Arvada EDA
- Denver South EDP
- Pueblo EDCO
- Southern Ute Indian Tribe
- Steamboat Chamber & EDC

PARTNERS:

- Colorado Municipal League
- Development Research Partners
- Downtown Colorado Inc.
- Grand Junction EP
- Jefferson County EDC
- Town of Parker

PRESENTED BY:



THANK YOU TO OUR... *sponsors*



SUPPORTERS:

- Arvada EDA
- Denver South EDP
- Pueblo EDCO
- Southern Ute Indian Tribe
- Steamboat Chamber & EDC

PARTNERS:

- Colorado Municipal League
- Development Research Partners
- Downtown Colorado Inc.
- Grand Junction EP
- Jefferson County EDC
- Town of Parker

PRESENTED BY:



Manufacturer's Edge Impact

Estimates of Client Benefits (2009–2019):

\$1.59B
INCREASED &
RETAINED SALES

\$231.1M
COST
SAVINGS

\$451.8M
INVESTMENTS IN PLANT, IT,
WORKFORCE & NEW PRODUCTS

6,420
JOBS CREATED OR SAVED

Measuring Impact

- Total of 10 metrics
- Measured by a 3rd party survey
- Must maintain a high ranking in order to retain federal funding

THANK YOU TO
OUR...

sponsors

PLATINUM



VIRTUAL WEBINAR TITLE



Colorado Workforce
Development Council

SILVER & MEDIA

Hdl Companies



SUPPORTERS:

Arvada EDA
Denver South EDP
Pueblo EDCO
Southern Ute Indian Tribe
Steamboat Chamber & EDC

PARTNERS:

Colorado Municipal League
Development Research Partners
Downtown Colorado Inc.
Grand Junction EP
Jefferson County EDC
Town of Parker



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20



Tom Bugnitz

CEO, Manufacturer's EDGE

manufacturersedge.com





Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20



Janine Ledingham

Regional Director
North/West

Manufacturer's EDGE



Cindy Nowak

Regional Director
Denver/South

Manufacturer's EDGE





Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20



Karen Gerwitz

President & CEO
World Trade Center Denver

wtcdenver.org





Drive | Lead | Succeed

V I R T U A L S E R I E S

Economic Development Council of Colorado

Version 20/20

BREAKOUT SESSIONS



f



t



in

@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed

V I R T U A L S E R I E S

Economic Development Council of Colorado

Version 20/20

BREAKOUT SESSION OUTCOMES



f



t



in

@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed

V I R T U A L S E R I E S

Economic Development Council of Colorado

Q & A Session

THANK YOU TO
OUR...

sponsors



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

THANK YOU TO
OUR...

sponsors

PRESENTING SPONSOR



chfa®



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

THANK YOU TO
OUR...

sponsors

PLATINUM SPONSOR



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

THANK YOU TO
OUR...

sponsors

VIRTUAL WEBINAR TITLE SPONSOR



Colorado Workforce
Development Council



@EDCofCO | #DLS2020 | #EDCCEvents



Version 20/20

THANK YOU TO
OUR... *sponsors*



TRI-STATE

A Touchstone Energy® Cooperative

SILVER SPONSORS

HdL Companies



COLORADO
COMPANIES TO WATCH



Colorado Springs
CHAMBER & EDC



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

THANK YOU TO
OUR...

sponsors

ECONOMIC DEVELOPMENT SUPPORTERS



@EDCofCO | #DLS2020 | #EDCCEvents



Version 20/20

THANK YOU TO
OUR... *sponsors*

ECONOMIC DEVELOPMENT PARTNERS



JEFFERSON COUNTY
ECONOMIC DEVELOPMENT CORPORATION



Development
Research Partners

Town of
Parker COLORADO
ECONOMIC DEVELOPMENT DEPARTMENT



**DOWNTOWN
COLORADO**
inc.



@EDCofCO | #DLS2020 | #EDCCEvents


Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

THANK YOU TO
OUR...

Speakers and Regional Reps

Manufacturer's EDGE

- Jessica Cowden, Director of Marketing and Communications
- Tom Bugnitz, CEO
- Janine Ledingham, Regional Director, North/West
- Cindy Nowak, Regional Director, Denver/South

World Trade Center Denver

- Karen Gerwitz, President & CEO

ftin

THANK YOU TO
OUR...

Steering committee

D|L|S STEERING COMMITTEE

Kelly Flenniken, Committee Chair

Xcel Energy

Stacy Miller

Town of Windsor

Julie Jacoby

City of Thornton Economic Development

John Bristol

Routt County

Trish Thibodo

Region 10 Economic Development District

COMMUNICATIONS COMMITTEE

Greg Thomason, Committee Co-Chair

OEDIT

Kimberly Bailey, Committee Co-Chair

City of Fountain

Greg Olson

Growl Agency

Caroline Joy

City of Westminster Economic Development

Allison Trembly

City of Arvada

Dani Barger

Colorado Springs Chamber & EDC



Follow up items

- Send questions to kim.woodworth@EDCCOnline.org if you have questions after today's session.
- Links to the recording, presentation, outcomes and follow up materials will be provided to today's attendees and located at <https://edcconline.org/product/2020-drive-lead-succeed-webinar-series/> under Supply Chain Interruptions



@EDCofCO | #DLS2020 | #EDCCEvents



Version 20/20

Virtual

EDCC'S DRIVE|LEAD|SUCCEED
GOES VIRTUAL IN 2020



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

edcconline.org/product/2020-drive-lead-succeed-webinar-series

- Stay tuned as we roll out new series each month
- Next one, Aug. 19 at 10 a.m.
- Thursday Afternoon Club (TAC), Aug. 23 at 3 p.m.
- Additional tools and resources at edcconline.org



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Virtual Series III: Special Districts

Downtown Colorado Inc. & Guests
August 19, 2020





Thursday Afternoon Club (TAC)

July 23, 2020 | 3 p.m.



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20



Additional Tools, Resources, and Network of Economic Development Professionals

EDCOnline.org

