



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Special Downtown Financing Districts Downtown Trends + District Impacts

Virtual Series

August 19, 2020

Welcome! Thank you for attending today's session.

While we wait for attendees to join please introduce yourself in the chat section.

Include your:

- Name
- Org/company
- County you live in

We will have a few polling questions in the beginning to become better acquainted with all on the call.

Thank you!



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20



Kim Woodworth

Operations Director
Economic Development Council of Colorado

EDCOnline.com



@EDCofCO | #DLS2020 | #EDCCEvents

housekeeping items:

- All are muted for the general session for recording quality purposes.
- During breakout sessions please unmute yourself by clicking the icon in the lower left corner that looks like a microphone.
- Ask questions! Type them into the CHAT section at the bottom of your screen.
- Provide your name and email address along with your question for follow up after session.
- Send questions to kim.woodworth@EDCOnline.org if you have questions after today's session.
- Links to the recording, presentation, and follow up materials will be provided to today's attendees and located at <https://edconline.org/product/2020-drive-lead-succeed-webinar-series/> under "Special Districts"
- And finally, follow today's discussion on our social media outlets [@EDCofCO](#) [#DLS2020](#) [#EDCCEvents](#) and our guests [@downtowncolo](#) and [@PUMAWORLDDHQ](#)



A statewide, membership based, industry association that supports economic development efforts across Colorado.

- Provide education, tools & resources, advocate for sound policy in support of economic development
- We are rural and urban, public and private-sector, for profit and not-for-profit, and include individual communities, counties and regional organizations, local and state government, chambers of commerce, universities and private industry.

Who is EDCC?



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

Virtual



EDCC'S DRIVE|LEAD|SUCCEED
GOES VIRTUAL IN 2020



@EDCofCO | #DLS2020 | #EDCCEvents

THANK YOU TO
OUR...

sponsors



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

THANK YOU TO
OUR...

sponsors

PRESENTING SPONSOR



chfa®



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

THANK YOU TO
OUR...

sponsors

PLATINUM SPONSOR



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

THANK YOU TO
OUR...

sponsors

VIRTUAL WEBINAR TITLE SPONSOR



Colorado Workforce
Development Council



@EDCofCO | #DLS2020 | #EDCCEvents




Version 20/20

THANK YOU TO
OUR... *sponsors*



TRI-STATE

A Touchstone Energy® Cooperative 

SILVER SPONSORS



Colorado Springs

CHAMBER & EDC™



COLORADO
COMPANIES TO WATCH

HdL Companies



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

THANK YOU TO
OUR...

sponsors

ECONOMIC DEVELOPMENT SUPPORTERS



STEAMBOAT SPRINGS
CHAMBER
ECONOMIC DEVELOPMENT



@EDCofCO | #DLS2020 | #EDCCEvents



Version 20/20

THANK YOU TO
OUR... *sponsors*

ECONOMIC DEVELOPMENT PARTNERS



COLORADO
MUNICIPAL
LEAGUE



Development
Research Partners

DOWNTOWN
COLORADO
inc.

Town of
Parker COLORADO
ECONOMIC DEVELOPMENT DEPARTMENT



JEFFERSON COUNTY
ECONOMIC DEVELOPMENT CORPORATION



@EDCofCO | #DLS2020 | #EDCCEvents

Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20



[SEPTEMBER] Gallagher Education Month

[September 2] – Gallagher 101
with Reeves Brown, Better for Colorado

[September 9] – A Conversation
with Bill Sponsors, Moderated by Reeves Brown

[September 16] – EDCC's Virtual Series: Why Should I
Care About Gallagher?

[September 22] – DCI's Big Talks About The Future of
Taxes + Fiscal Health with Joe Minicozzi





Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Virtual Series IV: Why Should I Care About Gallagher?

Better For Colorado, EDCC Public
Policy Committee & Guests

Sept. 16, 2020





Thursday Afternoon Club (TAC)

Sept. 3, 2020 | 3:30 p.m.

https://bit.ly/Sept_TAC



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Special Downtown Financing Districts Downtown Trends + District Impacts

Virtual Series

August 19, 2020



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20



Katherine Correll

Executive Director
Downtown Colorado, Inc.

www.downtowncoloradoinc.org



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20



Carolynne White

Shareholder

Brownstein Hyatt Farber Schreck

bhfs.com/offices/Denver





Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20



M. Bradley Segal

President

Progressive Urban Management Associates (P.U.M.A)

pumaworldhq.com



Breakout Leads:



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

breakout 1



Erin Lyng

Associate Vice President

Progressive Urban
Management
Associates

breakout 2



Brandon Stam

Executive Director

Downtown Grand
Junction Partnership





Drive | Lead | Succeed

V I R T U A L S E R I E S

Economic Development Council of Colorado

Version 20/20

BREAKOUT SESSIONS



f



t



in

@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed

V I R T U A L S E R I E S

Economic Development Council of Colorado

Version 20/20

BREAKOUT SESSION OUTCOMES



f



t



in

@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed

V I R T U A L S E R I E S

Economic Development Council of Colorado

Q + A Session

Virtual Series III: Special Downtown Financing Districts
Downtown Trends + District Impacts

August 19, 2020



@EDCofCO | #DLS2020 | #EDCCEvents

THANK YOU TO
OUR...

sponsors



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

THANK YOU TO
OUR...

sponsors

PRESENTING SPONSOR



chfa®



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20



@EDCofCO | #DLS2020 | #EDCCEvents

THANK YOU TO
OUR...

sponsors

PLATINUM SPONSOR



@EDCofCO | #DLS2020 | #EDCCEvents



Version 20/20

THANK YOU TO
OUR...

sponsors

VIRTUAL WEBINAR TITLE SPONSOR



Colorado Workforce
Development Council



@EDCofCO | #DLS2020 | #EDCCEvents




Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

THANK YOU TO
OUR... *sponsors*



TRI-STATE

A Touchstone Energy® Cooperative 

SILVER SPONSORS



Colorado Springs
CHAMBER & EDC™

HdL  Companies



COLORADO
COMPANIES TO WATCH



@EDCofCO | #DLS2020 | #EDCCEvents



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

THANK YOU TO
OUR...

sponsors

ECONOMIC DEVELOPMENT SUPPORTERS



STEAMBOAT SPRINGS
CHAMBER
ECONOMIC DEVELOPMENT



@EDCofCO | #DLS2020 | #EDCCEvents



Version 20/20

THANK YOU TO
OUR... *sponsors*

ECONOMIC DEVELOPMENT PARTNERS



COLORADO
MUNICIPAL
LEAGUE



Development
Research Partners

DOWNTOWN
COLORADO
inc.

Town of
Parker COLORADO
ECONOMIC DEVELOPMENT DEPARTMENT



JEFFERSON COUNTY
ECONOMIC DEVELOPMENT CORPORATION



@EDCofCO | #DLS2020 | #EDCCEvents



Version 20/20

THANK YOU TO
OUR...

Speakers and Breakout Leads

Downtown Colorado, Inc.

- Katherine Correll, Executive Director
- Carolynne White, Board Member
- Brandon Stam, Board Member

Progressive Urban Management Associates

- Brad Segal, President
- Erin Lyng, Associate Vice President



THANK YOU TO
OUR...

Steering committee

D|L|S STEERING COMMITTEE

Kelly Flenniken, Committee Chair

Xcel Energy

Stacy Miller

Town of Windsor

Julie Jacoby

City of Thornton Economic Development

John Bristol

Routt County

Trish Thibodo

Region 10 Economic Development District

COMMUNICATIONS COMMITTEE

Greg Thomason, Committee Co-Chair

OEDIT

Kimberly Bailey, Committee Co-Chair

City of Fountain

Greg Olson

Growl Agency

Caroline Joy

City of Westminster Economic Development

Allison Trembly

City of Arvada

Dani Barger

Colorado Springs Chamber & EDC





Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

Follow up items

- Send questions to kim.woodworth@EDCCOnline.org if you have questions after today's session.
- Links to the recording, presentation, outcomes and follow up materials will be provided to today's attendees and located at <https://edcconline.org/product/2020-drive-lead-succeed-webinar-series/> under Special Districts



f



t



in

@EDCofCO | #DLS2020 | #EDCCEvents

Virtual

EDCC'S DRIVE|LEAD|SUCCEED
GOES VIRTUAL IN 2020



Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Version 20/20

edcconline.org/product/2020-drive-lead-succeed-webinar-series

- Stay tuned as we roll out new series each month
- Next one, Sept. 16 @ 10 a.m.
- Thursday Afternoon Club (TAC), Sept. 3 at 3:30 p.m.
- Additional tools and resources at edcconline.org



@EDCofCO | #DLS2020 | #EDCCEvents



[SEPTEMBER]

Gallagher Education Month

[September 2] – Gallagher 101
with Reeves Brown, Better for Colorado

[September 9] – A Conversation
with Bill Sponsors, Moderated by Reeves Brown

[September 16] – EDCC's Virtual Series: Why Should I
Care About Gallagher?

[September 22] – DCI's Big Talks About The Future of
Taxes + Fiscal Health with Joe Minicozzi





Drive | Lead | Succeed
VIRTUAL SERIES
Economic Development Council of Colorado

Virtual Series IV: Why Should I Care About Gallagher?

Better For Colorado, EDCC Public
Policy Committee & Guests

Sept. 16, 2020





Thursday Afternoon Club (TAC)

Sept. 3, 2020 | 3:30 p.m.

https://bit.ly/Sept_TAC



Drive | Lead | Succeed

VIRTUAL SERIES

Economic Development Council of Colorado

Version 20/20



Additional Tools, Resources, and Network of Economic Development Professionals

EDCOnline.org



@EDCofCO | #DLS2020 | #EDCCEvents