



Drive | Lead | Succeed

C O N F E R E N C E

Economic Development Council of Colorado

Version 20/20

VIRTUAL SERIES

sponsorship opportunities

presented
by:



hosted by:



@EDCofCO | edcconline.org

2019 CONFERENCE SPONSORS

CONFERENCE TITLE SPONSOR:

Xcel Energy

GOLD SPONSORS:

Brownstein Hyatt Farber Schreck
Colorado Housing & Finance Authority
Colorado Workforce Development Council
Metro Denver EDC
Colorado Office of Economic Development & International Trade (OEDIT)

EDIE AWARDS DINNER & CEREMONY TITLE SPONSOR:

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Upstate Colorado Economic Development
Westminster, City of
Windsor, Town of

SESSION BREAK SPONSORS:

Colorado Companies to Watch
Conway/Site Selection Magazine
Manufacturer's Edge
LocalIntel

ECONOMIC DEVELOPMENT PARTNERS:

Adams County EDC
Arvada Economic Development Alliance
City of Centennial
City of Colorado Springs
Colorado Springs Chamber & EDC
CSU - Office of Engagement
Denver South EDP
El Paso County Economic Development
Gypsum, Town of
Lakewood Economic Development
Parker, Town of
Pueblo Economic Development Corp
The Retail Coach
Visit Colorado Springs

ECONOMIC DEVELOPMENT SUPPORTERS:

Castle Rock EDC
Clear Creek EDC
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Downtown Colorado Inc
Fountain, City of
Grand Junction Economic Partnership
Jefferson County EDC
Loveland, City of
NMPP Energy
Northwest Colorado COG
Region 9 EDD
Steamboat Springs Chamber Resort Assoc.
Prowers Economic Prosperity

MEDIA SPONSOR:

Colorado Real Estate Journal

CONNECT WITH LEADING ECONOMIC DEVELOPMENT PROFESSIONALS

Economic Development Council of Colorado recently transitioned its annual statewide conference, that attracts over 200 economic development stakeholders, to a virtual 7-part series for 2020. We are continuing our mission and tradition of convening our professionals and stakeholders by bringing timely information and resources.

Our goal is to begin the necessary path to economic recovery by bringing EDCC's most valuable asset, our economic development professionals to the table, share timely information, collaborate on ideas for inclusive economic recovery, and create actionable programs and incentives to help Colorado quickly recover from this economic disruption.

By sponsoring your organization will gain:

- An opportunity to build and reinforce strategic relationships that will be critical in our economic recovery.
- Gain key insights and knowledge on Colorado's industry clusters, learn where opportunities lie, and how we can activate the programs and resources needed to support them.
- Access to a broad network of economic development partners from local, state, non-profit organizations, and the private sector who are the first responders to Colorado's economic recovery.
- A cost effective way to reinforce your organization's brand and build brand awareness among a relevant audience.
- Increased marketing opportunities including visibility on EDCC's website, webinars, and associated marketing materials.



ABOUT THE ECONOMIC DEVELOPMENT COUNCIL OF COLORADO:

The Economic Development Council of Colorado (EDCC) is a professional organization dedicated to strengthening Colorado's economy. By unifying organizations involved in economic development and the private sector in a balanced partnership, EDCC provides statewide opportunities and benefits unique to the industry.

Our members gain more than just access to our diverse network. EDCC plays a vital role in Colorado by fostering an open forum for the exchange of ideas, insight, and strategies. We bring together experience from across the state, and provide the valuable resources you need to succeed.



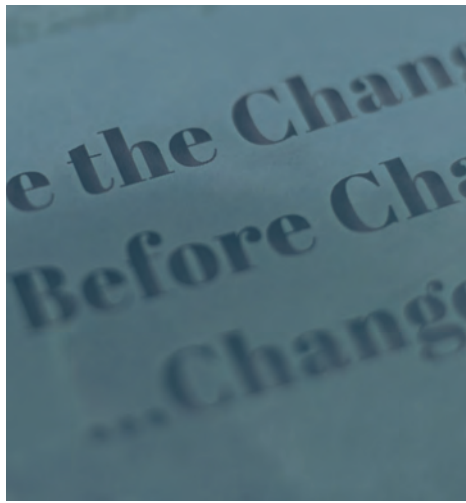
"The coming economic recovery in Colorado, following this global crisis, will be led by our economic development professionals."

Questions? Kim Woodworth, kim.woodworth@edcconline.org | 720.260.4478

SPONSORSHIP LEVELS	Supporter	Partner	Silver	Webinar Title	Platinum	Entire Series	
	\$500	\$1,000	\$3,000	\$5,000 (1 series)	\$10,000 (3 series)	\$15,000 (all 7 series)	
Logo included in virtual series marketing collateral (e-blast, dedicated event webpage, social media event posts, advertising and press releases)	✓	✓	✓	✓	✓	✓	
Logo included in presentation and virtual series branding; follow up marketing with link inclusion	✓	✓	✓	✓	✓	✓	
Content will be marketed and accessible in EDCC's content library to be viewed "on-demand," <i>exclusive to members only</i>	✓	✓	✓	✓	✓	✓	
Contact list of attendees		✓	✓	✓	✓	✓	
Media tool kit provided to help distribute content to sponsors constituents; this can include sound-bites pertaining to specific industry insight, trends, or data			+1 additional benefit of your choice	✓	✓	✓	
Utilization of the polling function to draw specific data points important to the sponsor				+1 additional benefit of your choice	✓	✓	
An opportunity to moderate or to lead breakout room discussions					✓	✓	
A pre-recorded or live video response by sponsor that could include a key call to action					✓	✓	
Participate in the final content package by including topic specific information and resources; the content package will be both emailed to the attendees and posted online						✓	
An opportunity to be the subject matter expert in a 30 min podcast - seperate from the virtual series - on timely topics that pretain to your industry						✓	

Program Details

- Webinars will be broadcasted to Economic Development professionals and stakeholders in every region across Colorado (over 1500 constituents) through the course of the next several months
- Breakout rooms will be segmented into regions and will cross pollinate into other regions to bring valued perspective from around the state
- Webinar content will focus on economic recovery efforts, resources, tools, and strategies
- Webinar content will, from time-to-time, focus on strategic economic development planning
- Local, regional, and national speakers will be invited to present as our subject matter experts
- All webinars will be recorded and posted on our website and available for distribution to your networks
- The polling function will be utilized to gain insight, trends and data needed for further strategic economic development planning
- All webinars will be streaming live on our YouTube and Facebook Channels
- A recap will be shared along with the link to the recording and other resources and presentations that come along with the presentation



SUPPORT OUR ECONOMIC DEVELOPMENT PROFESSIONALS TODAY!

EDCC's annual statewide Drive | Lead | Succeed Conference is our signature event that supports EDCC's overall mission and daily operations. While we will not be incurring the average meeting costs normally incurred at the meeting venue, we will not also be raising the necessary capital needed for our daily operations. This coupled with the financial impacts due to cancellations of our other signature events and professional development offerings, will put EDCC at risk for further financial implications.

We ask you, as our long-standing and valued partner, to consider sponsoring this series in some capacity. The support that you provide will help EDCC continue to support our professionals who serve on the front lines of the largest economic recovery the world has ever seen.

We are all in this together!

Sponsorship Opportunities Form

Select from the following:

EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

- ☐ ENTIRE SERIES SPONSOR (\$15,000) - **Sold!**
- ☐ PLATINUM (\$10,000) - **Sold!**
- ☐ WEBINAR TITLE (\$5,000) 6 available
- ☐ MEDIA SPONSOR (TRADE) - **Sold!**

ALL OTHER SPONSORSHIP OPPORTUNITIES:

- ☐ SILVER SPONSOR (\$3,000) - Unlimited
- ☐ ECONOMIC PARTNERS (\$1,000) - Unlimited
- ☐ ECONOMIC SUPPORTER (\$500) - Unlimited

Sponsorship Information:

First Name: _____ Last Name: _____

Email: _____ Phone Number: _____

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Industry Type: _____ Website: _____

Sponsor Marketing Contact ***Please send us your high resolution logo to be included in marketing materials**

First Name: _____ Last Name: _____

Email: _____ Phone Number: _____

Sponsorship Payment Information: ***Payment must be received one week before webinar date to be included in materials**

Sponsor Level: _____ Payment Amount: _____

Payment Type: ☐ Check enclosed ☐ Visa ☐ MC ☐ AMEX ☐ IN-KIND

***Make checks payable to: Economic Development Council of Colorado, PO BOX 816, Palisade, CO 81526**

Visa/MC/AMEX: _____ Expiration Date: _____

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____