



ECONOMIC DEVELOPMENT COUNCIL OF COLORADO

Our History:

Established in 1976, the Economic Development Council of Colorado (EDCC) promotes effective, responsible economic development practices across Colorado. Today we are the state's premier economic development resource, representing the economic development interests of both the private and public sectors throughout the state. We connect our communities, our members and our partners to high-quality educational opportunities and trusted resources, and advocate for sound policies and programs that support a vibrant economy and enhance quality of life for all Coloradans.

EDCC members come from a variety of settings. We are rural and urban, public and private-sector, for profit and not-for-profit, and include individual communities, counties and regional organizations, local and state government, chambers of commerce, universities and private industry. We are economic development professionals, community volunteers, and business and political leaders.

Our Vision:

To be recognized as Colorado's most trusted resource for economic development stakeholders committed to promoting a vibrant Colorado economy.

Our Mission:

To promote effective, responsible economic development by connecting Colorado's economic development stakeholders to high-quality educational opportunities and trusted resources and advocating for sound policies and programs that support a vibrant economy and enhance quality of life for all Coloradans.

Key Objectives and Goals:

Objective #1

Education – *Establish and preserve EDCC as a trusted educational resource guiding economic development standards and practices in Colorado.*

Goals:

1. Provide opportunities to enhance the knowledge and skills of economic development professionals
2. Educate state and local leaders about economic development
3. Educate the public at large about core economic development concepts and strategies

Strategies:

1. Provide access to training: Basic Economic Development Course (BEDC), International Economic Development Council (IEDC) certification courses, regional and statewide conferences, Council of Development Finance Agency (CDFA) trainings, continuing education credits, etc.
2. Provide ED101 training materials to assist in educating elected officials and community business leaders

3. Provide qualified speakers to present economic development “best practices” content in individual communities when requested
4. Promote the importance of ongoing investment in economic development

Objective #2

Resources – *EDCC is Colorado’s leading clearinghouse of information and resources for economic development stakeholders.*

Goals:

1. Support economic development professionals with training opportunities, data resources, and industry tools
2. Provide state and local leaders with best practices and resources to aid in decision making
3. Foster the relationships and communication needed to support effective economic development practices

Strategies:

1. Provide continuing education credits for industry professionals
2. Provide economic impact studies to partners to evaluate the effects that projects and business have on local economies
3. Provide connections to and between our members to improve skills and information sharing
4. Offer financial assistance to members when needed to enable access to information and resources

Objective #3

Advocacy – *EDCC is a credible and respected voice leading the public policy dialogue on economic development policies and programs across Colorado.*

Goals:

1. Provide our membership with credible, broad-based information to support the implementation of sound economic development policies and practices
2. Promote EDCC’s current legislative platform to state and local leaders and connect policymakers to our membership
3. Educate the public at large about the importance of maintaining a healthy business climate that drives statewide economic success

Strategies:

1. Share and promote economic development innovation through monthly newsletters, regional forums, and conferences
2. Provide an avenue for local and regional issues to be shared and understood by statewide leaders
3. Mobilize support across the state for important initiatives that support economic development
4. Share EDCC’s bill positions with key stakeholders throughout the legislative session

List of Existing EDCC Committees:

1. Professional Development Committee
2. Communications Committee
3. Membership Value and Strategic Partnerships Committee
4. Public Policy Committee
5. Data Committee