

**Meeting Location:**

Twin Owl Steakhouse, Estes Park CO

**Present:**

Kimberly Bailey, ~~Mark Bolton~~, John Bristol, Michelle Claymore, Tammy Fields, Kelly Flenniken, Barry Gore, John Hall, Sandy Head, Kittie Hook, Tara Hosick, ~~Johanna Jamison~~, Stacy Miller, Drew Kramer, Jonita LeRoy, Laura Lewis Marchino, Rachel Lunney, ~~Meridith Marshall~~, ~~Kristi Pollard~~, ~~Scott Prestidge~~, ~~Wendell Pryor~~, Jeremy Rietmann, ~~Jeff Shaw~~, Ryan Stachelski, Greg Thomason, Kim Woodworth

**Guests Present:**

Elaine Woodworth

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**I. Call to Order**

Meeting was called to order by board chair, Jeremy Rietmann

**II. Approval of the Sept. 21, 2018 Board Meeting Minutes**

VOTE: John Hall made a motion to approve the **Sept. 21, 2018** meeting minutes, Barry Gore seconded. All approved.

**III. Approval of the September Financials**

September 2018 Monthly Financial Report:

*(Accrual Reporting)*

- Balance Sheet:
  - Total assets and liabilities - \$239,785
- Income Statement:
  - Total income – \$16,387
  - Total expenses – \$9,664
  - Net income from operations – \$6,723

YTD 2018 Financial Report:

- Balance Sheet:
  - Total assets and liabilities – \$239,785
- Income Statement:
  - Total income – \$218,575
  - Total expenses – \$97,837
  - Net income from operations – \$120,738

VOTE: John Hall made a motion to approve the **September Financials**, Jonita LeRoy seconded. All approved.

**IV. Drive Lead Succeed Conference Committee Update** (Reported by Kelly Flenniken and Kittie Hook, committee co-chairs)

- Met our Sponsorship Goal +14%
- Very close to meeting our registration goal 94% to goal
- Help with social media efforts during the three days

**V. Operations Director Report** (Reported by Kim Woodworth)

**Communications:**

- Sept. 21 – DLS Speaker Announcement (IEDC Lynn Knight)
- Sept. 26 – DLS Updates and Deadlines
- Sept. 28 – PPC Policy Positions
- Oct. 4 – DLS Topic Announcement
- Oct. 11 - DLS Speaker Announcement (Innosphere)
- Oct. 17 – DLS Press Release
- Oct. 19 – Published Minutes

**Drive Lead Succeed:**

- EDIE Awards Nomination Process
- Artwork for program submitted
- Finalized agenda and speakers
- Created the conference script
- Speaker info forms to all speakers/gathered all bios, headshots, contact info
- Conducted panelist/moderator calls with all sessions
- Collected presentations from speakers
- Designed title slide deck
- F&B Orders
- AV Orders/stage design
- Exhibitor coordination
- Coordinated sponsor benefits/speaking roles
- EDIE Awards Ceremony Presentation
- Attendee/Speaker/Sponsor “what to expect” communication
- Communication regarding Stanley Hotel guests re: food/transportation
- Coordinated Community Door-Prizes

**VI. Committee Updates**

**Communications Committee:** [Kim Woodworth, operations director, reported]

- Please help us with our social media campaign through the next three days!
- Lunch n’ Learn: Scheduled for Nov. 9 at Jefferson County EDC, help us spread the word.

**Data Committee:** [Laura Lewis Marchino, committee chair, reported]

Laura has taken over as Chair of the Data Committee and did individual calls with members to close the loop on any unfinished business and keep the group moving forward.

The key areas of interest continue to be:

- Data literacy workshops at spring and/or summer regional conferences. To include a basics class to learn what basic data is available and easy to use, as well as the strengths and weaknesses of different modeling tools for more sophisticated ED organizations.
- Group is also open to providing a data webinar with a couple of partners if the topic area can be defined.
- Working to finalize a key list of resources for EDCC webpage.
- Interest in opening up data and economic modeling options, broadening the list of vendors and complexity of data studies to meet the need of all members. Ideally, EDCC would provide a certain dollar amount discount to members, but the remaining cost would be paid by the group seeking the information. It would be important for a cost estimate to always be provided by a vendor prior to any work beginning and provide final report to EDCC.
- Another idea was to get articles from the data committee for the EDCC newsletter.

**Professional Development Committee:** [Michelle Claymore, committee chair, reported]

Michelle Claymore gave an update on the Professional Development Committee activities. She mentioned that all budgeted training scholarships were awarded and that the CO Minority Business Office was sponsoring a dinner for participants of the Mentorship Program during the Drive Lead Succeed conference. She also thanked the Board for authorizing a potential financial obligation by having IEDC give a CECD exam in Colorado in December with the caveat that EDCC needed to guarantee at least 20 test takers. Michelle reported that IEDC had confirmed 28 test takers earlier in the day which exceeds the obligation.

**Public Policy Committee:** [Ryan Stachelski, committee chair, reported]

- The PPC held a retreat as part of the DLS Conference. At this retreat, committee members discuss long range planning items for the committee such as connecting with newly elected and returning legislators, connecting with the new Governor, policy development, and strategies for more testimony on important bills. Additionally, the Chairmanship of this position changed from Ryan Stachelski to Stewart Meek and Barry Gore.
- The Committee also drafted a question for a Gubernatorial Debate that was asked at a debate on October 22nd. Prior to the debate Kim Woodworth shared the EDCC Legislative Platform with each major party candidate. Roger Zalneraitis lead the committee that helped to craft the question.
- The Committee also participated in the DLS conference program by hosting a panel on "disruptors" that are created by various ballot initiatives. Greg Thomason Lead the committee.

**VII. Other Items**

**Vote to approve newly elected regional board representatives for the 2019 Board of Directors:**

(Reported by Jeremy Rietmann)

- Metro Denver Rep: Leigh Seeger, Jefferson County EDC
- Northeast Rep: Greg Thomason, Morgan County EDC (2<sup>nd</sup> two-year term)
- Southwest Rep: Robin Brown, Grand Junction Economic Partnership

VOTE: Jonita LeRoy made a motion to ratify the **newly elected regional board representatives**, Kelly Flenniken seconded. All approved.

**VIII. Adjourn**

- Jeremy Rietmann adjourned the meeting at 7:45 p.m.
- Next meeting: November 9, 2018 at the Colorado Office of Economic Development and International Trade, 1600 Broadway, Ste. 2500 Denver, CO 80202