

**Meeting Location:**

OEDIT Offices: 1600 Broadway, Suite 2500, Denver CO 80202

**Present:**

~~Kimberly Bailey, Mark Bolton,~~ John Bristol, Michelle Claymore, Tammy Fields, Kelly Flenniken, Barry Gore, ~~John Hall,~~ Sandy Head, Kittie Hook, Tara Hosick, ~~Johanna Jamison, Stacy Miller,~~ Drew Kramer, Jonita LeRoy, Laura Lewis Marchino, Rachel Lunney, Meridith Marshall, Kristi Pollard, ~~Scott Prestidge,~~ Wendell Pryor, ~~Jeremy Rietmann,~~ Jeff Shaw, ~~Ryan Stachelski,~~ Greg Thomason, Kim Woodworth

**Guests Present:**

N/A

**I. Call to Order**

Meeting was called to order by board vice chair, Tammy Fields

**II. Approval of the Oct. 24, 2018 Board Meeting Minutes**

VOTE: Kittie Hook made a motion to approve the **Oct. 24, 2018** meeting minutes, Jonita LeRoy seconded. All approved. Abstained: Wendell Pryor

**III. Approval of the October Financials**

October 2018 Monthly Financial Report:

*(Accrual Reporting)*

- Balance Sheet:
  - Total assets and liabilities - \$255,773
- Income Statement:
  - Total income – \$20,341
  - Total expenses – \$4,353
  - Net income from operations – \$15,988

YTD 2018 Financial Report:

- Balance Sheet:
  - Total assets and liabilities – \$255,773
- Income Statement:
  - Total income – \$238,917
  - Total expenses – \$102,190
  - Net income from operations – \$136,727
  -

VOTE: Kristi Pollard made a motion to approve the **October Financials**, Wendell Pryor seconded. All approved.

**IV. Drive Lead Succeed Conference Committee Update** (Reported by Kelly Flenniken and Kittie Hook, committee co-chairs)

- Survey Results – 85% response rate (unheard of!)
  - 88% gave the overall conference a 4 ½ -star rating
  - 92% gave a 4- to 5-star rating on how well the event was organized
  - 90% believed that the conference length was about right (there were a few comments on timing that could be helpful for next year)
  - 17 out of 22 topics received a 4 ½ star or higher rating, exceeding expectations  
Rated the highest (in order) 1) History behind Estes Park, 2) Colorado Workforce Housing Challenges and Solutions, 3) Colorado’s Economy – Maintaining the Momentum, 4) Public Lands Discussion
  - Comments were very positive. We had some feedback on the venue itself which Kim shared with the hotel.
  - Board comments and suggestions to help with the Urban/Rural divide issues, is to stand up a steering committee that could focus on rural issues; board members were reluctant to making that divide any greater. It’s important that rural economic development is connected to their urban counter parts and work to identify programs and industry that marry nicely with urban communities.
  - Tara Hosick, Climax Molybdenum suggested that we look at geographically related content to help bridge the divide vs urban only or rural only content.

**V. Operations Director Report** (Reported by Kim Woodworth)

Wrapping up the conference has been the main focus in the past two week and a half.

**Communications:**

- Oct. 29 – EDIE Awards Announcement
- Nov. 5 – Post event press release and Manufacturing Study announcement

**Outreach:**

- Emsi, Volume Discount Program

**Drive Lead Succeed:**

- Conducted end-of-event survey
- Thanked all speakers/moderators
- Wrote final press release – announced the release of the study
- Posted the Executive Summary and Report on website
- Conduct audit on registrations/sponsorships and payments
- Finalize the BEO’s and AV – post event report to be presented at December board meeting
- Download photos and presentations

**Administrative (will be working on next month):**

- Welcome new board members
- Finalize 990, working with Carolynne White
- Coordinate the Board Retreat in December
- Coordinate the new date for lunch n’ learn
- 2019 budget

## VI. Committee Updates

**Communications Committee:** [Kristi Pollard, committee chair, reported]

- Asking everyone to send great happenings in your community for EDCC to promote
- Most active on Twitter, Facebook, LinkedIn
- Please tag @EDCofCO when posting news about your community
- Lunch & Learn, in-kind for work on the website in January, watch for the save-the-date

**Data Committee:** [Laura Lewis Marchino, committee chair, reported]

- The data committee will be meeting next week
- The committee is currently working on a comprehensive list of basic data resources for EDCC members to utilize on EDCC's website.
- The committee is working on a recommendation to the board to send an RFQ to vendors that do Economic Impact and Modeling Studies. The committee feels strongly that instead of EDCC paying for Implan, that we catalog all the subscriptions that are already paid for in Colorado by various statewide groups. The community looking for a study would go through a vetting process with the committee to determine what type of study they need or whether this information is already available. If it is determined that a community needs a certain type of study, vendors are asked to submit an RFQ, then EDCC can help subsidize the study at pre-determined amount.
- The board will be asked to weigh-in in December
- The committee is also very interested in vetting data questions for communities; they want to present at EDCC's Regional Conferences. A pre-conference workshop "Basic Data Trainings"; and a more detailed pre-conference workshop on the strengths and weaknesses of the various modeling tools like REMI, Esri, Emsi, and Implan.
- Kristi Pollard mentioned that there is an opportunity to collaborate with the communications committee on distributing this information to all EDCC members through a webinar or Podcast.
- Wendell Pryor commented that the data committee should also look into how EDCC can participate more broadly with the 2020 Census.

**Professional Development Committee:** [Michelle Claymore, committee chair, reported]

Michelle extended a special thank you to Stewart Meek, City of Centennial, Stephanie Troller, City of Westminster, and Kim on coordinating the Mentor\_Mentee Dinner. We had 8 match ups this year. Also, a special thank you to the Minority Business Office for sponsoring this year's event.

The EDCC is hosting the CEcD Exam, Dec. 1-2 in Golden, CO. We have 12 graders signed up to grade the exams. It is a terrific turnout and support from our Colorado certified professionals.

**Public Policy Committee:** [Barry Gore, committee chair, reported]

Barry reported that he and Stewart Meek and Jenn Cassell are scheduled to meet before thanksgiving to discuss next year's legislative strategy for the upcoming session. Please mark your calendars for the Legislative Luncheon in February. We are still determining date and location and will send a calendar invite once its set. Kim Woodworth added that in order to have diverse statewide representation at the legislative luncheon, we are looking into moving our board meeting to coincide with the luncheon. The board meeting will be conducted after. Please mark your calendars and plan on attending.

Wendell Pryor asked in regards to the legislative session strategy whether the committee has decided to be on the reactive side this year or play offense to the work that we have and are currently working on. Wendell added that this year we have a dramatic change in both the house and senate being occupied by the democrats and much of the legislative body will be new. There should be a strong focus on educating and branding the EDCC along with our legislative priorities. This is our opportunity to get in front of the legislators and establish that we are the leader on all economic development issues.

Barry replied that he agreed and will take Wendell's comments into account when addressing the session strategy with Stew, Jenn and the rest of the public policy committee. There will be more to report at our December board meeting.

Tara Hosick added to the discussion that in terms with funding education priorities that we need to look at ways of pairing up with Colorado Succeeds who is a non-partisan organization that is bridging the gap between the needs of education funding and businesses.

#### **VII. Other Items**

Tammy Fields and Kim Woodworth asked the board if it were okay to transition the board term to a calendar year and moving the board retreat to January. The board retreat is typically held in December which makes it logistically tough with finalizing the new board, getting the retreat on their calendars, and trying to do it in a month that is typically busy with holiday parties and end-of-year duties.

The board agreed to move the board retreat to January. The board also agreed to have the retreat location in Pueblo at the EVRAZ facility pending their availability.

#### **VIII. Adjourn**

- Tammy Fields adjourned the meeting at 11:15 p.m.
- Next meeting: December 14, CALL IN ONLY!