



Drive | Lead | Succeed

C O N F E R E N C E

Economic Development Council of Colorado



# 2017 Drive | Lead | Succeed Conference Sponsorship Opportunities

OCTOBER 2-4, 2017 | VAIL, CO

Hosted by:



[www.edcconline.org](http://www.edcconline.org)



720.260.4478

## 2016 CONFERENCE SPONSORS

### TITLE SPONSOR:

Xcel Energy

### PLATINUM SPONSOR:

Brownstein Hyatt Farber & Schreck

### GOLD SPONSORS:

Colorado Office of Economic Development  
& International Trade

Metro Denver EDC

### SILVER SPONSORS:

Colorado Companies to Watch

Colorado Workforce Development Council

City of Westminster

Town of Parker

Tri-State Generation and Transmission  
Association

Upstate Colorado Economic Development

### ECONOMIC DEVELOPMENT PARTNERS:

Arvada Economic Development Association

Adams County Economic Development Corp.

Brighton Economic Development Corp.

Castle Rock Economic Development Corp.

City of Centennial

City of Lakewood

City of Thornton

Colorado Housing Finance Agency

Colorado Lending Source

Comcast

Denver Office of Economic Development

Denver South Economic Development  
Partnership

Town of Vail

Town of Gypsum

### ECONOMIC DEVELOPMENT SUPPORTERS:

Beck Building Company

City of Fort Collins

Colorado State University Office of  
Engagement

Development Research Partners

NMPP Energy

Northern Colorado Economic Alliance

### MEDIA SPONSOR:

Colorado Real Estate Journal

## SPONSORSHIP INFORMATION

### Sponsorship Deadlines:

#### Monday, April 3

To get maximum sponsorship benefits and in  
all marketing materials

#### Friday, September 1

To be included in all print materials; sponsor-  
ship form and payment received by EDCC

### Sponsorship Inquires:

Kim Woodworth | Operations Director, EDCC

kim.woodworth@edcconline.org

720.260.4478

## CONNECT WITH LEADING ECONOMIC DEVELOPMENT PROFESSIONALS

Economic Development Council of Colorado's annual statewide conference aims to provide the knowledge, tools, and connections that are vital to foster a growing Colorado economy. We gather the Industry's top influencers to share their knowledge and answer tough questions that challenge our communities.

There is something for everyone in this year's conference. Over 200 will be in attendance representing cities across the state, businesses and corporations, non-profit organizations, government agencies, universities and more. We invite you to participate and sponsor our annual signature event.

### By sponsoring your organization will gain:

- Maximum exposure at a premier conference devoted to those involved in economic development
- An opportunity to build and reinforce strategic relationships
- Time to network with colleagues and key decision makers
- Access to a broad network of economic development partners from local, state, non-profit organizations, and the private sector
- A cost effective way to reinforce your organization's brand and build brand awareness among a relevant audience
- Increased marketing opportunities including visibility on EDCC's website conference page and associated marketing materials



## ABOUT THE ECONOMIC DEVELOPMENT COUNCIL OF COLORADO:

The Economic Development Council of Colorado (EDCC) is a professional organization dedicated to strengthening Colorado's economy. By unifying organizations involved in economic development and the private sector in a balanced partnership, EDCC provides statewide opportunities and benefits unique to the industry.

Our members gain more than just access to our diverse network. EDCC plays a vital role in Colorado by fostering an open forum for the exchange of ideas, insight, and strategies. We bring together experience from across the state, and provide the valuable resources you need to succeed.





**\*New Sponsorship Opportunity:**

**EDIE Awards Luncheon Title Sponsor - \$5,000**

Each year, EDCC recognizes outstanding achievement by our members, volunteers of local organizations, large and small communities, companies, and legislators for economic development excellence. Be the first to sponsor this yearly anticipated event!

**Sponsorship Benefits:**

- Silver Sponsorship Benefits

Plus:

- Exclusive Title Sponsor for the nomination process and awards ceremony
- Sponsor representative to co-present awards



**Sponsorship Opportunities Form**

Select from the following:

- |  |   |
|--|---|
| <input type="checkbox"/> TITLE SPONSOR (\$15,000) <b>SOLD! Xcel Energy</b>             | <input type="checkbox"/> SILVER SPONSOR (\$3,000) - Unlimited             |
| <input type="checkbox"/> PLATINUM SPONSOR (\$10,000) Limit 2, <b>1 Left!</b>           | <input type="checkbox"/> *SESSION BREAK (\$1,750) - Limit 3, <b>SOLD!</b> |
| <input type="checkbox"/> GOLD SPONSOR (\$5,000) - Limit 4, <b>1 Left!</b>              | <input type="checkbox"/> *MENTOR BREAKFAST (\$1,750) - Exclusive          |
| <input type="checkbox"/> *EDIE AWARDS LUNCHEON SPONSOR (\$5,000) - Exclusive           | <input type="checkbox"/> ECONOMIC PARTNERS (\$1,000) - Unlimited          |
| <input type="checkbox"/> *RECEPTION TITLE SPONSOR (\$3,000) <b>SOLD! Tri-State Gen</b> | <input type="checkbox"/> ECONOMIC SUPPORTER (\$500) - Unlimited           |
| <b>* Indicates a new sponsorship opportunity</b>                                       | <input type="checkbox"/> MEDIA SPONSOR (TRADE) <b>SOLD! CREJ</b>          |

**Sponsorship Information:**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_  
Company/Organization Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Industry Type: \_\_\_\_\_ Website: \_\_\_\_\_

**Sponsor Marketing Contact** \*Please send us your high resolution logo to be included in marketing materials

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**Sponsorship Payment Information:** \*Payment must be received by Sept. 20 to be included in conference materials

Sponsor Level: \_\_\_\_\_ Payment Amount: \_\_\_\_\_  
Payment Type:  Check enclosed  Visa  MC  AMEX  
Visa/MC/AMEX: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
Name on Card: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Signature: \_\_\_\_\_

Make checks payable to Economic Development Council of Colorado  
\*Note - Address has changed please update to PO Box 816, Palisade, CO 81526