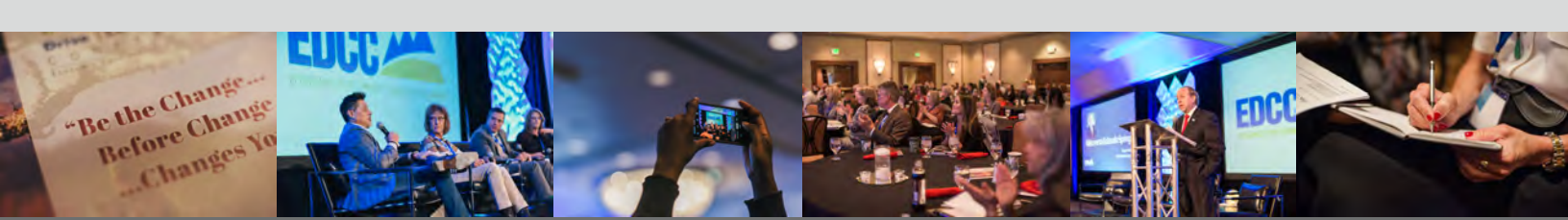




Drive | Lead | Succeed
C O N F E R E N C E
Economic Development Council of Colorado



2020 Drive | Lead | Succeed Conference
Sponsorship Opportunities
OCTOBER 14-16, 2020 | STEAMBOAT SPRINGS, CO

Hosted by:



2019 CONFERENCE SPONSORS

CONFERENCE TITLE SPONSOR:

Xcel Energy

GOLD SPONSORS:

Brownstein Hyatt Farber Schreck
Colorado Housing & Finance Authority
Colorado Workforce Development Council
Metro Denver EDC
Colorado Office of Economic Development & International Trade (OEDIT)

EDIE AWARDS DINNER & CEREMONY TITLE SPONSOR:

Climax Molybdenum

WEDNESDAY EVENING RECEPTION SPONSOR:

BNSF Railway

THURSDAY KEYNOTE LUNCHEON SPONSOR:

Black Hills Energy

FRIDAY BREAKFAST SPONSOR:

Comcast

SILVER SPONSORS:

HdL Companies
Tri-State Generation & Transmission Assoc.
Upstate Colorado Economic Development
Westminster, City of
Windsor, Town of

SESSION BREAK SPONSORS:

Colorado Companies to Watch
Conway/Site Selection Magazine
Manufacturer's Edge
LocalIntel

ECONOMIC DEVELOPMENT PARTNERS:

Adams County EDC
Arvada Economic Development Alliance
City of Centennial
City of Colorado Springs
Colorado Springs Chamber & EDC
CSU - Office of Engagement
Denver South EDP
El Paso County Economic Development
Gypsum, Town of
Lakewood Economic Development
Parker, Town of
Pueblo Economic Development Corp
The Retail Coach
Visit Colorado Springs

ECONOMIC DEVELOPMENT SUPPORTERS:

Castle Rock EDC
Clear Creek EDC
Colorado Municipal League
Development Research Partners
Downtown Colorado Inc
Fountain, City of
Grand Junction Economic Partnership
Jefferson County EDC
Loveland, City of
NMPP Energy
Northwest Colorado COG
Region 9 EDD
Steamboat Springs Chamber Resort Assoc.
Prowers Economic Prosperity

MEDIA SPONSOR:

Colorado Real Estate Journal

CONNECT WITH LEADING ECONOMIC DEVELOPMENT PROFESSIONALS

Economic Development Council of Colorado's annual statewide conference aims to provide the knowledge, tools, and connections that are vital to foster a growing Colorado economy. We gather the industry's top influencers to share their knowledge and answer tough questions that challenge our communities.

There is something for everyone in this year's conference. Over 200 economic development stakeholders will be in attendance representing cities across the state, businesses and corporations, non-profit organizations, government agencies, universities and more. We invite you to participate and sponsor our annual signature event.

By sponsoring your organization will gain:

- Maximum exposure at a premier conference devoted to those involved in economic development
- An opportunity to build and reinforce strategic relationships
- Time to network with colleagues and key decision makers
- Access to a broad network of economic development partners from local, state, non-profit organizations, and the private sector
- A cost effective way to reinforce your organization's brand and build brand awareness among a relevant audience
- Increased marketing opportunities including visibility on EDCC's website conference page and associated marketing materials



ABOUT THE ECONOMIC DEVELOPMENT COUNCIL OF COLORADO:

The Economic Development Council of Colorado (EDCC) is a professional organization dedicated to strengthening Colorado's economy. By unifying organizations involved in economic development and the private sector in a balanced partnership, EDCC provides statewide opportunities and benefits unique to the industry.

Our members gain more than just access to our diverse network. EDCC plays a vital role in Colorado by fostering an open forum for the exchange of ideas, insight, and strategies. We bring together experience from across the state, and provide the valuable resources you need to succeed.



SPONSORSHIP DEADLINES

Monday, June 8

To receive maximum sponsorship benefits and to be included in all marketing materials

Monday, September 14

Payment received to be included in all print materials; attendee list provided to qualifying sponsors

Monday, September 30

Table locations provided to exhibiting organizations; conference registration closes

Questions? Kim Woodworth, kim.woodworth@edcconline.org | 720.260.4478

SPONSORSHIP LEVELS	Supporter \$500	Partner \$1,000	Session Breaks \$1,750	Silver \$3,000	Receptions/ Breakfast \$3,500	Gold/Keynote Luncheon \$5,000	Platinum \$10,000	Title \$15,000
Conference Registrations (\$400 value) Permits entry to all conference sessions, EDIE Awards Dinner & Ceremony. Addt tickets 20% discount	1	2	2	3	3	4	4	5
Logo included in conference marketing (readership of over 3k economic development stakeholders)	✓	✓	✓	✓	✓	✓	✓	✓
Logo included in EDCC annual marketing (website, monthly newsletters, social media event posts, advertising and press releases)	✓	✓	✓	✓	✓	✓	✓	✓
Logo included in conference program and event title slides	✓	✓	✓	✓	✓	✓	✓	✓
Display table & company banner in registration lobby (2' x 6' table with two chairs and electricity will be provided)			✓	✓	✓	✓	✓	✓
Right to first negotiation of sponsorship up to 2 years						✓	✓	✓
Three-minute video introduction of company					✓	✓	✓	✓
Introduce a keynote speaker or plenary session panel moderator						✓	✓	✓
Conference attendee list available one month before conference to set up private meetings						✓	✓	✓
Private client meeting space (pre-scheduled times up to 4 - 6 hours)						✓ (up to 4 hrs)	✓ (up to 4 hrs)	✓ (up to 6 hrs)
Conference lanyard with company logo							✓	
Breakfast Title Sponsor for morning of choice								✓
Conference tote bag with promotional material you provide								✓

***Exclusive Sponsorship Opportunity:**

EDIE Awards Dinner & Ceremony Title Sponsor - \$5,000

- Gold sponsorship benefits + Title Sponsor for nominations & awards ceremony; co-present during awards ceremony

EDIE Awards Reception Title Sponsor - \$3,500

- Reception sponsorship benefits + Title Sponsor for reception & secondary acknowledgement during awards ceremony



Each year, EDCC recognizes outstanding achievement by our economic development professionals. This is an excellent opportunity to show your support for our hard working professionals in our state!



Sponsorship Opportunities Form

Select from the following:

EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

- CONFERENCE TITLE SPONSOR (\$15,000)
- KEYNOTE LUNCH TITLE SPONSOR (\$5,000)
- EDIE AWARDS DINNER & CEREMONY TITLE SPONSOR (\$5,000)
- EDIE AWARDS RECEPTION TITLE SPONSOR (\$3,500)
- RECEPTION TITLE SPONSOR (\$3,500)
- BREAKFAST TITLE SPONSOR (\$3,500)

ALL OTHER SPONSORSHIP OPPORTUNITIES:

- PLATINUM SPONSOR (\$10,000) Limit 2
- GOLD SPONSOR (\$5,000) - Limit 4
- SILVER SPONSOR (\$3,000) - Unlimited
- SESSION BREAK (\$1,750) - Limit 3
- ECONOMIC PARTNERS (\$1,000) - Unlimited
- ECONOMIC SUPPORTER (\$500) - Unlimited
- MEDIA SPONSOR (TRADE)

Sponsorship Information:

First Name: _____ Last Name: _____

Email: _____ Phone Number: _____

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Industry Type: _____ Website: _____

Sponsor Marketing Contact ***Please send us your high resolution logo to be included in marketing materials**

First Name: _____ Last Name: _____

Email: _____ Phone Number: _____

Sponsorship Payment Information: ***Payment must be received by Sept. 14 to be included in conference materials**

Sponsor Level: _____ Payment Amount: _____

Payment Type: Check enclosed Visa MC AMEX IN-KIND

***Make checks payable to: Economic Development Council of Colorado, PO BOX 816, Palisade, CO 81526**

Visa/MC/AMEX: _____ Expiration Date: _____

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Sponsor Timeline



June 8

Payment received to ensure maximum sponsorship benefits and to be included in all marketing materials



Sept. 14

Payment received to be included in all printed material
Attendee list provided to qualifying sponsors
Hotel reservations cut-off date to receive group discount



Sept. 30

Table locations provided to exhibitors
Conference registration for sponsors closes



Oct. 14

Exhibitor registration (9 – Noon)
Exhibitor set-up (9 – Noon) *we ask that you are set up by noon on opening day*
Exhibits open (Noon – 6:30 p.m.)



Oct. 15

Exhibits open (8 a.m. – 4 p.m.)
EDIE Awards Dinner & Ceremony (5:30 – 8:30 p.m.)



Oct. 16

Exhibits open (8 – 12:30 p.m.)
Exhibitor breakdown (12:30 – 2:30 p.m.)