

EDCC Regional Economic Development Forum SPONSORSHIP OPPORTUNITIES

OVERVIEW:

The EDCC's Regional Economic Development Forums are designed to look at our communities across the state and learn what attributes they have and what challenges they face. The challenges of one community can be very similar to that of another. This is an opportunity for us to come together as a state-wide organization and gain knowledge of these issues, acquire tools and resources to implement in our communities, and to better the economy as a whole. Topics range from infrastructure, small business development, workforce challenges, economic resiliency and more. The one-day forums will also provide a platform for the hosting community to showcase successful economic development initiatives and provide lessons learned to attendees.

CONFERENCE ATTENDEES REPRESENT:

<u>Hosting community:</u> local leaders and businesses, government agencies, non-profit organizations, universities and community colleges

<u>State-wide:</u> cities from across the state, businesses and corporations, non-profit organizations, government agencies, universities, community colleges and more

SPONSORSHIP LEVELS:

Presenting Sponsor (1 Available) - \$5,000 Gold Sponsor (2 Available) - \$2,500 Platinum Sponsor (Unlimited) - \$1,000 Regional Partner (Unlimited) - \$500

Breakfast Title Sponsor (1 Available) - \$1,500 Lunch Title Sponsor (1 Available) - \$1,500 Media Title Sponsor (1 Available) - \$1,500

SPONSORSHIP LEVEL BENEFITS:

Presenting Sponsor (\$5,000):

- Welcome and introduction of a Keynote Speaker (The welcome should include who you are, why Economic Development is important to your organization, and why you support the EDCC)
- Two (2) reserved tables for ten (10) located in a prominent location with sponsor signage (You may choose 10 registrants from the registration list to sit at your table for a networking opportunity)
- Ten (10) registrations (\$550 value)
- Promotional material you provide to pass out to the registrants
- Display table in registration lobby to promote your company. We will provide a 2' x 6' table with two chairs.
- Prominent acknowledgement on all printed and online materials including:
 - E-vite sent to EDCC membership, regional committee's invite lists, strategic partners, and media
 - Logo and short write up of company including link back to company's website on event and registration pages on EDCC website
 - Logo included in EDCC e-newsletters that are sent out every two (2) weeks
 - Logo included on advertising, press release, and op-ed in local and state-wide newspapers
 - Logo included on power point templates and scrolling sponsor loop, event signage, & programs

Gold Sponsor (\$2,500):

- Introduction of a Keynote Speaker
- Reserved table for 10 located in a prominent location with sponsor signage
 (You may choose 5 registrants from the registration list to sit at your table for a networking
 opportunity)
- Five (5) registrations (\$275 value)
- Display table in registration lobby to promote your company. We will provide a 2' x 6' table with two chairs.
- Secondary acknowledgement on all printed and online materials including:
 - E-vite sent to EDCC membership, regional committee's invite lists, strategic partners, and media
 - Logo including link back to company's website on event and registration pages on EDCC website
 - Logo included on advertising, press release, and op-ed in local and state-wide newspapers
 - Logo included on power point templates and scrolling sponsor loop, event signage, & programs

Platinum Sponsor (\$1,000):

- Three (3) registrations (\$165 value)
- Secondary acknowledgement on all printed and online materials including:
 - E-vite sent to EDCC membership, regional committee's invite lists, strategic partners, and media
 - Logo including link back to company's website on event and registration pages on EDCC website
 - Logo included on advertising, press release, and op-ed in local and state-wide newspapers
 - Logo included on power point templates and scrolling sponsor loop, event signage, & programs

Regional Partner Sponsor (\$500):

- One (1) registrations (\$55 value)
- Secondary acknowledgement on all printed and online materials including:
 - E-vite sent to EDCC membership, regional committee's invite lists, strategic partners, and media
 - Logo including link back to company's website on event and registration pages on EDCC website
 - Logo included on advertising, press release, and op-ed in local and state-wide newspapers
 - Logo included on power point templates and scrolling sponsor loop, event signage, and programs

Breakfast Title Sponsor (\$1,500):

- Three (3) registrations (\$165 value)
- Acknowledgement in program and signage by food and drink display
- Secondary acknowledgement on all printed and online materials including:
 - E-vite sent to EDCC membership, regional committee's invite lists, strategic partners, and media
 - Logo including link back to company's website on event and registration pages on EDCC website
 - Logo included on advertising, press release, and op-ed in local and state-wide newspapers
 - Logo included on power point templates and scrolling sponsor loop, event signage, & programs

Lunch Title Sponsor (\$1,500):

- Three (3) registrations (\$165 value)
- Acknowledgement in program and signage by food and drink display
- Secondary acknowledgement on all printed and online materials including:
 - E-vite sent to EDCC membership, regional committee's invite lists, strategic partners, and media
 - Logo including link back to company's website on event and registration pages on EDCC website
 - Logo included on advertising, press release, and op-ed in local and state-wide newspapers
 - Logo included on power point templates and scrolling sponsor loop, event signage, & programs

Email: _____ Phone Number: _____